

Warm11316.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm11316.psa

POG Size: 9'0.00

Segments 1 - 3 of 3

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Planogram: Warm11316.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	3.3	4.3
21	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	11.0	1.3
22	1	8382013894	8382013894	Red Stripe 12/12B	1.0	2	1	15.2	0.9
23	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	36.4	0.4

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	19.2	1.5
17	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	33.1	0.8
18	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	49.4	0.6
19	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	5.7	4.9

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	0.0	0.0
12	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	21.8	1.3
13	1	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	2.0	4	2	43.5	0.6
14	1	1820000855	1820000855	Bud Light Lime Straw-Ber-Rita 4/16C	0.7	4	1	20.2	1.4
15	1	3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	19.2	1.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0
7	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	22.2	1.3
8	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	22.7	1.2
9	1	63598501026	63598501026	Mikes Classic Lime Margarita 6/11B	1.0	4	1	33.1	0.8
10	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	21.4	1.3

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0
2	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
3	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	36.4	0.8
4	1	8200077369	8200077369	Smirnoff Ice Watermelon Mimosa 6/11B	1.0	4	1	33.1	0.8
5	1	8200076200	8200076200	Smirnoff Ice Seasonal 6/11B	1.0	4	1	28.0	1.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
43	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	0.8	18.6
44	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	26.0	0.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

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39	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	13.0	2.2
40	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	11.0	2.5
41	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	13.8	1.0

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	3.2	4.4
34	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.5	25.6
35	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	2.5	5.7
36	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	0.7	20.2
37	1		1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	4.7	3.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1		8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
30	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	13.1	2.1
31	1		78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
32	1		8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1		8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
25	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	8.9	3.2
26	1		8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	4.6	6.0
27	1		8382018116	8382018116	Guinness Foreign Extra Stout 4/11B	0.7	4	1	12.6	2.2
28	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	25.7	1.1

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
66	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	9.7	1.4
67	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	7.5	1.9

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	1		3410008813	3410008813	Miller Fortune 12/12B	1.0	2	1	20.2	0.7
62	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	2	2.8	5.0
63	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	2	3.1	4.6
64	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	2	3.4	4.2
65	1		3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	197.2	0.1

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1		1820000769	1820000769	Bud Light 12/12B	1.0	2	1	11.8	1.2
57	1		1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
58	1		1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
59	1		7199000048	7199000048	Coors Light 12/12C	2.0	4	2	19.3	1.4
60	1		3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	7.6	1.8

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1		1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	4.5	3.1

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52	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	41.6	0.7
53	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	3.8	3.7
54	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	7.4	1.9
55	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	10.7	1.3
46	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
47	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	19.2	1.5
48	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
49	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	2333.3	0.0
50	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0

SKUs on Planogram: 67

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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