

11112.psa For Validation Purposes Only NOT FINAL



SCHEMATIC BACKING REPORT

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Planogram: 11112.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.5	3	1	39.0	0.5
26	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
27	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	2.0	4	1	48.8	0.6

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	27.3	0.8
23	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	181.8	0.2
24	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.5	3	1	31.6	0.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.5	3	1	27.3	0.8
20	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.8	7	1	53.1	0.9
21	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	7.6	2.8

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	28.0	1.0
16	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	28.0	1.0
17	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	8.3	3.4
18	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	20.2	1.4

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	1.5	3	1	18.2	1.2
9	1	1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.8	12	1	68.2	1.2
10	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	29.5	2.4
11	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	134.6	0.6
12	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	127.7	0.7
13	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	18.9	4.4
14	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	98.5	0.9

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	78.5	1.0
2	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	37.5	2.2
3	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	111.7	0.8
4	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	24.8	3.4
5	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
6	1	8982600142	8982600142	Tecate 1/24C	1.0	12	1	19.5	4.3
7	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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42	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	8.3	1.7
43	1	7231123012	7231123012	Dos Equis Lager 12/12B	2.0	4	1	29.7	0.9
44	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	3.1	6.8

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	3.2	4.4
40	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
41	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	2.2	9.5
38	2	8066095680	8066095680	Corona Extra 18/12B	4.0	4	1	2.9	9.7

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
36	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	1.7	25.3

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
33	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	11.3	1.9
34	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	21.4	1.3

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0
29	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	24.2	1.2
30	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.2	3.4
31	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	16.1	2.2

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
63	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
64	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	1	0.0	0.0
65	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	1	0.0	0.0
66	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	4.3	3.2

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.6	25.5
61	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	14.0	1.0
62	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	6.1	2.3

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.6	25.5

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57	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	7.6	1.8
58	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	76.1	0.3
59	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	59.5	0.4

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
53	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	4.8	4.4
54	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	18.5	1.1
55	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	34.1	0.6

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	3.1	6.7
51	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
52	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	136.4	0.2

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
46	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	4.4	4.7
47	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	9.1	3.1
48	1	7289000083	7289000083	Heineken 4/16C	1.0	6	1	26.0	1.6
49	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
83	1	1820011349	1820011349	Budweiser 24/12BBB	3.0	3	1	0.0	0.0
84	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	2.0	7.1

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
81	1	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
82	1	3410057256	3410057256	Miller Lite 18/12B	2.0	2	1	14.5	1.0

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
78	2	7199031600	7199031600	Coors Light 24/12C	4.0	4	1	1.9	14.4
79	1	7199010020	7199010020	Coors 18/12C	2.0	2	1	18.2	0.8
80	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	14.5	1.0

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	1	1.9	14.7
76	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	6.5	3.2
77	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	11.4	1.8

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
72	2	7199000048	7199000048	Coors Light 12/12C	3.0	6	1	2.8	15.0

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73	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
74	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	3.5	6.0

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1		1820021985	1820021985	Budweiser 3/25C	0.8	4	1	45.5	0.6
68	1		7199030005	7199030005	Coors Light 6/12B	1.0	4	1	14.6	1.9
69	1		7199030120	7199030120	Coors Light 3/24C	0.8	4	1	33.1	0.8
70	1		1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
71	1		2210000170	2210000170	Pabst 12/12C	1.5	3	1	9.5	2.2

SKUs on Planogram: 83

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev