



SCHEMATIC BACKING REPORT

13616.psa

Planogram: 13616.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	17.1	1.2
23	1	8066095710	8066095710	Modelo 24/12C	2.0	2	1	0.0	0.0
24	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	2.7	5.2

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
20	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	7.4	2.8
21	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	8.0	2.6

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	13.0	2.2
16	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	11.0	2.5
17	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	22.7	1.2
18	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	21.4	1.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.5	3	1	30.3	0.7
12	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	28.0	1.0
13	1	87692300050	87692300050	Samuel Adams Seasonal 6/12B	1.0	4	1	20.2	1.4
14	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	10.1	2.1
8	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	16.7	1.7
9	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
10	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.3	5	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
2	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	18.8	4.5
3	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	68.2	1.2
4	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	40.4	2.1
5	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	20.2	3.5
6	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	35.2	2.4

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095776	8066095776	Modelo 24/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8066095608	8066095608	Corona Extra 24/12B	2.0	2	1	0.0	0.0
38	1	8066095628	8066095628	Corona Light 24/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.2	6.2
35	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	2.8	4.9
36	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	4.9	4.3
33	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	1.6	26.6

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	7231123012	7231123012	Dos Equis Lager 12/12B	1.5	3	1	22.8	0.9
30	1	8982623010	8982623010	Beers of Mexico 12/12B	1.5	3	1	29.3	0.7
31	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	2.5	8.5

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
26	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	5.8	4.8
27	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	0.0	0.0
28	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	10.7	2.6

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	7289000031	7289000031	Heineken 24/12B	2.0	2	1	0.0	0.0
58	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	4.7	3.0
59	1	1820011716	1820011716	Budweiser 36/12D	2.0	2	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
55	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	24.8	0.8
56	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.9	29.0
52	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	8.7	1.6
53	1	7199010020	7199010020	Coors 18/12C	2.0	2	1	15.2	0.9

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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48	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.9	29.0
49	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
50	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	3.8	5.5
46	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.5	8.3
47	1	7199030104	7199030104	Coors Light 9/16AL	2.0	4	1	15.2	1.8

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	0.0	0.0
41	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	8.9	3.2
42	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
43	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	18.2	1.2
44	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
76	1	7199030094	7199030094	Coors Light 36/12D	2.0	2	1	0.0	0.0
77	1	7199030079	7199030079	Coors Light 24/12BBB	3.0	3	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
73	1	7199030030	7199030030	Coors Light 30/12D	2.0	2	1	2.8	5.1
74	2	7199031600	7199031600	Coors Light 24/12C	4.0	4	1	2.9	9.8
75	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	4.2	3.3

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
70	1	7199017038	7199017038	Coors 18/12B	2.0	2	1	14.0	1.0
71	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.9	9.7
72	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	1.5	9.1

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	3.8	5.5
68	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.9	9.7
69	1	3410057256	3410057256	Miller Lite 18/12B	2.0	2	1	16.5	0.8

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
64	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	22.8	0.9
65	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	21.0	1.0
66	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	2.5	8.4

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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60	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	5.3	4.0
61	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	0.0	0.0
62	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
63	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 75

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	3410001505	Miller High Life 6/12B	1.678	\$0.00	\$0.00	Sub Premium	MillerCoors
2	7143934450	Rolling Rock 12/12C	0.923	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev