



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 4363.psa



POG Size: 5'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 4363.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
22	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.7	16.3
23	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	3.7	5.6

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.1	6.6
20	1	8066095615	8066095615	Corona Extra 12/12B	3.5	7	1	2.5	19.5

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
16	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	22.0	1.0
17	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	4.8	4.3
18	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
12	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	106.1	0.2
13	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	15.0	1.9
14	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	7.7	3.6

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	85375900012	85375900012	Southern Tier IPA 6/12B	1.0	4	1	18.2	1.5
7	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	13.3	2.1
8	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	15.4	1.8
9	1	8378322200	8378322200	Sierra Nevada Pale Ale 12/12C	1.5	3	1	3.9	5.4
10	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	6.3	4.4

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
2	1	85909300244	85909300244	SixPoint The Crisp 6/12C	1.3	5	1	28.4	1.2
3	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	8.5	3.3
4	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	3.8	7.4
5	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	11.0	2.5

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	3.0	4.7
48	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	3.3	6.4
49	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	2.9	4.9
50	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	3.5	4.0

SCHEMATIC BACKING REPORT

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	4.1	3.4
44	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	2.2	9.7
45	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	1.6	8.8
46	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	2.5	8.3

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	4.6	6.1
40	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.1	4.1
41	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	2.2	9.6
42	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	1.6	13.5

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
36	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	1.5	14.2
37	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	4.1	5.1
38	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	2.2	9.4

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	6.9	4.1
31	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	4.3	6.6
32	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
33	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
34	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	0.0	0.0
25	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	8.4	3.3
26	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
27	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
28	1	2210000004	2210000004	Pabst 1/24C	1.0	12	1	4.0	20.8
29	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 50

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199010071	Coors 1/24C	4.933	\$0.00	\$0.00	Premium	MillerCoors
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors