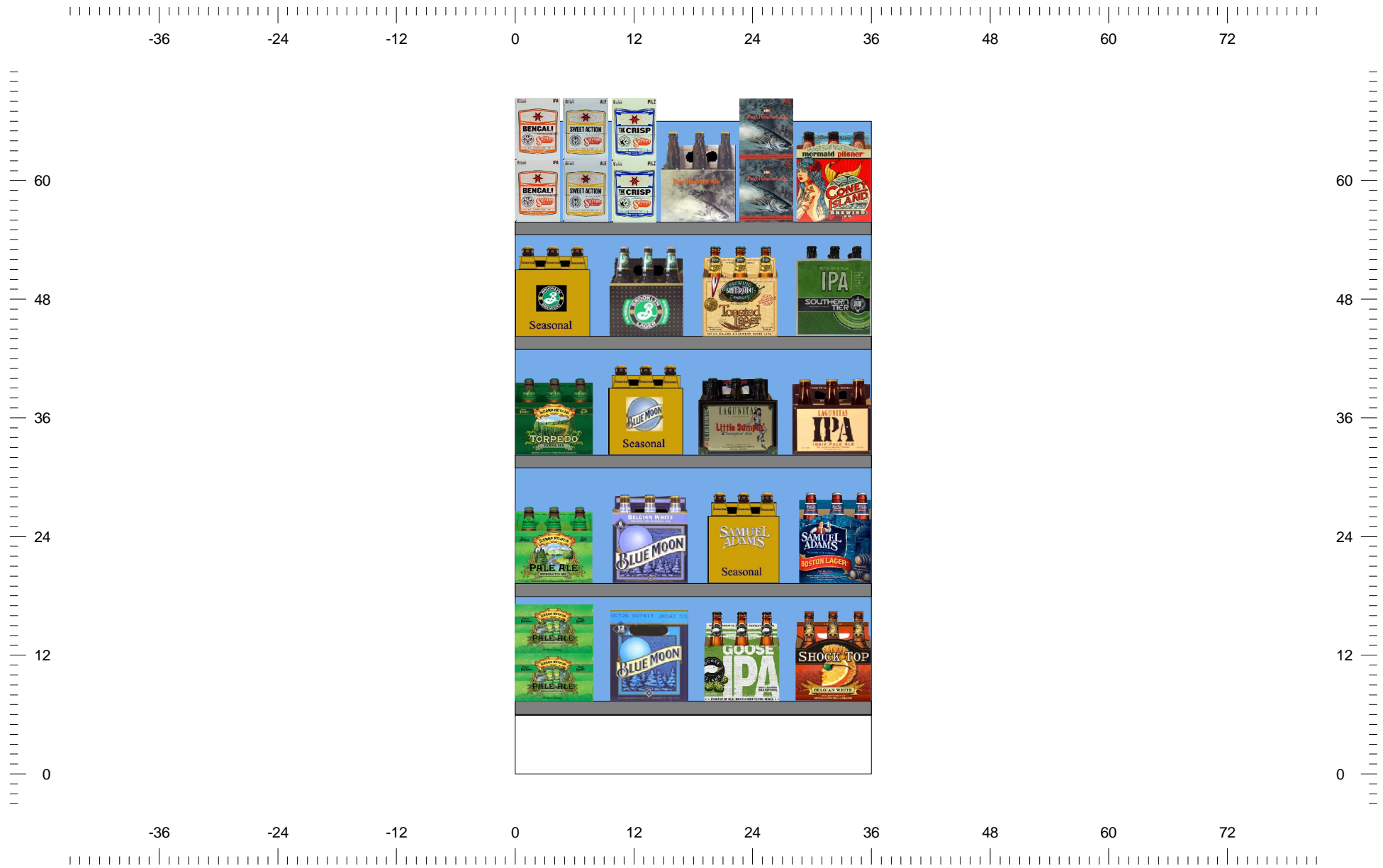


Warm4363.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm4363.psa



POG Size: 3'0.00

Segment: 1 of 1

Page: 1

## SCHEMATIC BACKING REPORT

Warm4363.psa

### Planogram: Warm4363.psa

Segment #1 : Shelf #5      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8378322200	8378322200	Sierra Nevada Pale Ale 12/12C	2.0	4	2	5.2	5.4
20	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	14.7	1.0
21	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	11.0	2.5
22	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	30.3	0.9

Segment #1 : Shelf #4      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	6.3	4.4
16	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	7.7	3.6
17	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	13.3	2.1
18	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	15.4	1.8

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	291.7	0.1
12	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	15.0	1.9
13	1	72383000020	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.0	4	1	62.5	0.4
14	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	3.8	7.4

Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	21.8	1.3
8	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	8.5	3.3
9	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	36.4	0.8
10	1	85375900012	85375900012	Southern Tier IPA 6/12B	1.0	4	1	18.2	1.5

Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	0.0	0.0
2	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	42.0	1.0
3	1	85909300244	85909300244	SixPoint The Crisp 6/12C	1.5	6	2	34.1	1.2
4	1	74052210083	74052210083	Bell's Two Hearted Ale 6/12B	1.0	4	1	0.0	0.0
5	1	74052211083	74052211083	Bell's Two Hearted Ale 4/16C	1.3	8	2	36.4	1.5
6	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	90.9	0.3

SKUs on Planogram: 22

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

Warm4363.psa

**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------