

10914.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow Left-right
 POG: 10914.psa



POG Size: 4'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 10914.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	2333.3	0.0
19	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	30.3	0.7
20	1	1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.5	3	1	0.0	0.0
16	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	8.2	2.6
17	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	16.0	1.3

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.5	3	1	0.0	0.0
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	14.3	1.5
14	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.9	11.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
10	1	73692011180	73692011180	Goose Island India Pale Ale 12/12B	1.5	3	1	0.0	0.0
11	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	15.8	1.3

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.8	7	1	22.7	2.2
6	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	60.6	0.5
7	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	75.9	0.4
8	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	47.8	0.4

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.8	7	1	20.5	2.4
2	1	8769200269	8769200269	Samuel Adams Rebel Rouser 6/12B	1.0	4	1	0.0	0.0
3	1	3410058805	3410058805	Leinenkugel Heritage Seasonal 6/12B	1.0	4	1	60.6	0.5
4	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	22.7	1.2

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	11.3	1.2
45	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	20.4	1.0
46	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	19.9	1.1
47	1	3410057636	3410057636	Miller Lite 12/12C	1.5	3	1	18.2	1.2

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	9.1	1.5
41	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	46.4	0.5
42	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.7	3.8
43	1	3410057509	3410057509	Miller Lite 12/12B	1.5	3	1	9.7	2.2

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.5	3	1	0.0	0.0
38	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	8.3	2.5
39	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	16.6	1.3

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	27.4	1.0
34	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.8	7	1	31.9	1.5
35	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	10.6	2.0
36	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	6.7	3.2

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.5	3	1	27.3	0.8
29	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	1.5	3	1	34.1	0.6
30	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	36.9	0.8
31	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
32	1	3410000820	3410000820	Milwaukee's Best Ice 1/24C	1.0	12	1	2.9	28.8

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	9200002013	9200002013	Small Town Not Your Fathers Gngr 6/12B	1.0	4	1	30.3	0.9
22	1	1820000456	1820000456	Bud Light 1/18B	0.8	12	1	4.3	19.4
23	1	1820000455	1820000455	Budweiser 1/18B	0.8	12	1	4.5	18.5
24	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	26.7	3.1
25	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	20.6	4.1
26	1	7199048024	7199048024	Keystone Light 1/24C	1.0	12	1	0.0	0.0
27	1	7199047712	7199047712	Keystone Ice 1/24C	1.0	12	1	0.0	0.0

SKUs on Planogram: 47

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	3410000367	Miller Lite 1/18B	2.538	\$0.00	\$0.00	Premium	MillerCoors
2	1820025531	Bud Light Lime Raz-Ber-Rita 1/25C	2.284	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
3	7199010071	Coors 1/24C	1.538	\$0.00	\$0.00	Premium	MillerCoors
4	7089701331	Fosters Lager 1/25C	1.462	\$0.00	\$0.00	Imports	MillerCoors
5	79837322013	Magic Hat #9 1/22B	1.447	\$0.00	\$0.00	Micro	North American Breweri...
6	7199030065	Coors Light 1/24C	1.416	\$0.00	\$0.00	Premium	MillerCoors
7	8780000034	Coors Light 1/18B	1.120	\$0.00	\$0.00	Premium	MillerCoors
8	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.873	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
9	63598525948	Mikes HARDER BIK Cherry Lemonade ...	0.462	\$0.00	\$0.00	FMB	Mark Anthony Brands
10	3410008716	Redd's Apple Ale 6/12B	0.462	\$0.00	\$0.00	Specialty	MillerCoors
11	8769200017	Angry Orchard Variety Pack 12/12B	0.462	\$0.00	\$0.00	Cider	Boston Beer
12	3410001509	Miller High Life 12/12B	0.368	\$0.00	\$0.00	Sub Premium	MillerCoors
13	8769210012	Samuel Adams Boston Lgr 6/12B	0.350	\$0.00	\$0.00	Micro	Boston Beer
14	8066095605	Corona Extra 6/12B	0.322	\$0.00	\$0.00	Imports	Crown Imports LLC
15	3410057340	Miller Lite 18/12C	0.308	\$0.00	\$0.00	Premium	MillerCoors
16	3410051605	Leinenkugel Seasonal Shandy 6/12B	0.308	\$0.00	\$0.00	Specialty	MillerCoors
17	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	0.308	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
18	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.299	\$0.00	\$0.00	Micro	Micro Breweries
19	8066095643	Corona Extra 1/24C	0.250	\$0.00	\$0.00	Imports	Crown Imports LLC
20	1820024001	Stella Artois Cidre 6/12B	0.231	\$0.00	\$0.00	Cider	Anheuser-Busch InBev
21	3061300001	Brooklyn Lager 6/12B	0.226	\$0.00	\$0.00	Micro	Micro Breweries
22	3410008730	Redd's Strawberry Ale 6/12B	0.192	\$0.00	\$0.00	Specialty	MillerCoors
23	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	0.173	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
24	7289000119	Heineken 1/24C	0.165	\$0.00	\$0.00	Imports	Heineken USA
25	63598506744	Mikes Hard Black Cherry Lemonade 6/...	0.162	\$0.00	\$0.00	FMB	Mark Anthony Brands
26	1820014991	Bud Light Lime 6/12B	0.156	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
27	3410008746	Redd's Green Apple 6/12B	0.154	\$0.00	\$0.00	Specialty	MillerCoors
28	8769283134	Twisted Tea 12/12C	0.154	\$0.00	\$0.00	FMB	Boston Beer
29	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	0.154	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
30	1820020998	Bud Light 8/16AL	0.154	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
31	1820015983	Bud Light Lime 12/12C SC	0.137	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
32	81760601000	Captain Lawrence Pale Ale 6/12B	0.121	\$0.00	\$0.00	Micro	Micro Breweries
33	8992427896	Yuengling Traditional Lager 12/12B	0.112	\$0.00	\$0.00	Premium	DG Yuengling & Sons
34	1820014990	Bud Light Lime 12/12B	0.109	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
35	63598510062	Mikes Hard Lemonade 6/11B	0.090	\$0.00	\$0.00	FMB	Mark Anthony Brands
36	1497450009	Woodchuck Amber 6/12B	0.085	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
37	1820023984	Oculto 6/12B	0.077	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
38	8200075748	Smirnoff Ice Screwdriver 6/11B	0.077	\$0.00	\$0.00	FMB	Diageo
39	3410051607	Leinenkugel Seasonal Shandy 12/12B	0.077	\$0.00	\$0.00	Specialty	MillerCoors
40	1820018992	Bud Light Platinum 12/12B	0.077	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
41	7199009516	Blue Moon Belgian White Ale 12/12B	0.067	\$0.00	\$0.00	Specialty	MillerCoors
42	1820022989	Bud Light Lime Mang-O-Rita 12/8C	0.039	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
43	7289010016	Amstel Light 12/12B	0.038	\$0.00	\$0.00	Imports	Heineken USA
44	8066095765	Modelo 6/12B	0.024	\$0.00	\$0.00	Imports	Crown Imports LLC
45	63848900029	Dogfish Head 60 Minute IPA 6/12B	0.013	\$0.00	\$0.00	Micro	Micro Breweries
46	8780000049	Smith & Forge Hard Cider 4/16C	0.008	\$0.00	\$0.00	Cider	MillerCoors
47	7199009561	Blue Moon White IPA 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
48	1820000614	Busch NA 12/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
49	78036950212	Peak Organic Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
50	3410000882	Icehouse 6/16C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
51	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
52	7143934806	Rolling Rock 6/12B	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
53	74052210016	Bell's Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Bell's Brewery
54	79386653002	Left Hand Milk Stout Nitro 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
55	8378322822	Sierra Nevada Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
56	1497413002	Woodchuck Gumption Cider 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
57	8066095625	Corona Light 6/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
58	64286020007	Founders Dirty Bastard 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
59	68174511102	Blue Point Hoptical Illusion 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
60	8378337521	Sierra Nevada Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
61	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
62	3410008813	Miller Fortune 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
63	2124260003	Redhook Long Hammer IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
64	1820015981	Shock Top Belgian White Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
65	8382018132	Guinness Blonde 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
66	8769200149	Angry Orchard Green Apple 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
67	1820000884	Michelob Light 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
68	8378337512	Sierra Nevada Pale Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
69	8857333101	Shiner Bock 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
70	7289000000	Heineken 6/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
71	1820021979	Budweiser 8/16AL	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
72	8382023482	Guinness Extra Stout 12/11B	0.000	\$0.00	\$0.00	Imports	Diageo
73	79837312606	Magic Hat Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
74	81316900012	Davidson Bros. Brown Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
75	3410008749	Redd's Wicked Mango 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
76	8378367504	Sierra Nevada Torpedo Extra IPA 12/1...	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
77	85909300243	SixPoint Bengali 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
78	88715100006	Traveler Illusive Traveler Shndy 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
79	8857343333	Shiner Bock 12/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
80	75643501211	Otter Creek Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
81	8992427891	Yuengling Traditional Lager 6/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
82	3410008747	Redd's Green Apple 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
83	2124212003	Redhook Long Hammer IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
84	1820012998	Land Shark Lager 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
85	8382018154	Guinness Blonde 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
86	8066095401	Coronita Extra 6/7B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
87	1820000964	Natural Ice 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
88	79837312602	Magic Hat #9 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
89	3410057505	Miller Lite 6/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
90	8382012368	Guinness Draught 8/15C	0.000	\$0.00	\$0.00	Imports	Diageo
91	1820021998	Shock Top Honeycrisp Apple Wheat 6/...	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
92	8834510158	Strongbow Honey Apple Cider 6/11B	0.000	\$0.00	\$0.00	Cider	Heineken USA
93	1820016995	Stella Artois 10/15C	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
94	63625177612	Stone IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
95	8200072385	Smirnoff Ice 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
96	7199009536	Blue Moon Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
97	8066095695	Corona Extra 12/12C	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
98	8769200037	Samuel Adams Seasonal Select 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
99	4182790412	Harpoon UFO Pumpkin Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
100	3410000340	Redd's Variety Pack 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
101	8857380002	Shiner Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
102	7199070002	George Killian's Irish Red 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
103	68174511112	Blue Point Toasted Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
104	1820005990	Michelob Ultra 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
105	78615000036	Hoegaarden 6/11B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
106	63598512998	Mikes Hard Variety Pack 12/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
107	7199009687	Smith & Forge Hard Cider 12/12C	0.000	\$0.00	\$0.00	Cider	MillerCoors
108	1820000115	Bud Light 6/16C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
109	7199017037	Coors 12/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
110	1820016989	Shock Top Raspberry Wheat 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
111	8769227102	Samuel Adams Cherry Wht 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
112	18195400004	Peroni Nastro Azzuro 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
113	8382007152	Smithwicks Irish Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
114	64944000004	Ommegang Three Philosophers 1/25B	0.000	\$0.00	\$0.00	Micro	Duvel Moortgat
115	4182700076	Harpoon IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
116	1820017993	Shock Top Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
117	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
118	86326700000	Newburgh Cream Ale 4/16C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
119	8382010401	Guinness Draught 6/11B	0.000	\$0.00	\$0.00	Imports	Diageo
120	8066095641	Corona Extra 1/24B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
121	8834510053	Newcastle Brown Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
122	1497490009	Woodchuck Limited Release Srs 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
123	8769200105	Samuel Adams Boston Lgr 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
124	85909300242	SixPoint Sweet Action 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
125	64286090024	Founders All Day IPA 15/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
126	88715100094	Coney Island Mermaid Pilsner 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
127	2124212009	Redhook Brewer's Choice 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
128	7199000008	Coors Light 6/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
129	8769200129	Samuel Adams Rebel IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
130	8982623010	Beers of Mexico 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
131	8382019902	Smithwicks Irish Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
132	8769284102	Angry Orchard Apple Ginger 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
133	7199030104	Coors Light 9/16AL	0.000	\$0.00	\$0.00	Premium	MillerCoors
134	1820013986	Shock Top Belgian White Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
135	7289000020	Heineken 12/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
136	63598506074	Mikes Hard Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
137	7167007106	Saranac Twelve Beers 12/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
138	1820000834	Budweiser 6/12B	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
139	79837312123	Magic Hat #9 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
140	1820079047	O'Doul's 12/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
141	8382012360	Guinness Draught 4/15C	0.000	\$0.00	\$0.00	Imports	Diageo
142	8378322812	Sierra Nevada Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
143	4182701412	Harpoon Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
144	8572510814	Lindemans Fram. Lambic 1/25B	0.000	\$0.00	\$0.00	Imports	Import
145	7199076400	George Killian's Irish Red 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
146	4182700012	Harpoon Mix Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
147	88715100213	Coney Island Hard Root Beer 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
148	3410057023	Miller Lite 9/16AL	0.000	\$0.00	\$0.00	Premium	MillerCoors
149	7289000158	Heineken Premium Light 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
150	8797502650	Sapporo Draft 1/22C	0.000	\$0.00	\$0.00	Imports	Import
151	60690500830	Ithaca Flower Power IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
152	3385500108	1911 Hard Cider Original 6/12B	0.000	\$0.00	\$0.00	Cider	Micro Breweries
153	8992429386	Yuengling Black & Tan 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
154	8834510005	Newcastle Brown Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
155	1820000018	Budweiser 6/16C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
156	7199009532	Blue Moon Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
157	81760601014	Captain Lawrence Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
158	6206705150	Labatt Blue 18/12C	0.000	\$0.00	\$0.00	Imports	North American Breweri...
159	3061300019	Brooklyn East India Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
160	6206704909	Labatt Blue Light 28/12BBB	0.000	\$0.00	\$0.00	Imports	North American Breweri...
161	63598525974	Mikes HARDER Iced Tea + Lemonade ...	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
162	73692011139	Goose Island Seasonal Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
163	83305300210	Lake Placid UBU Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
164	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
165	65379200930	Doc's Draft Hard Apple Cider 1/22B	0.000	\$0.00	\$0.00	Cider	Micro Breweries
166	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
167	8769200079	Angry Orchard Seasonal 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
168	8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/...	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
169	1820018993	Bud Light Platinum 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
170	72383000001	Lagunitas Hop Stoopid Ale 1/22B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
171	72383010009	Lagunitas IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
172	3410008722	Redd's Apple Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
173	7289000478	Heineken 1/22B	0.000	\$0.00	\$0.00	Imports	Heineken USA
174	81316900002	Davidson Bros. IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
175	7199010020	Coors 18/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
176	1820015047	Natural Light 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
177	7143945712	Rolling Rock 12/12B	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
178	64944000003	Ommegang Hennepin 1/25B	0.000	\$0.00	\$0.00	Micro	Duvel Moortgat
179	65379200502	Doc's Draft Hard Pear Cider 1/22B	0.000	\$0.00	\$0.00	Cider	Micro Breweries
180	8248812700	Becks NA 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
181	76227407531	Bass Pale Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
182	7825000382	Steel Res. High Gravity 12/12C	0.000	\$0.00	\$0.00	Malt Liquor	MillerCoors
183	7289000174	Heineken 1/169MBR	0.000	\$0.00	\$0.00	Imports	Heineken USA
184	6821309451	Molson Ice 1/24C	0.000	\$0.00	\$0.00	Imports	MillerCoors
185	1820019984	Becks Sapphire 12/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
186	71925600066	Long Trail Seasonal Survival Pk 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
187	1820006991	Michelob Ultra 12/12C SC	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
188	1497440012	Woodchuck Variety Pack 12/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
189	8834510168	Strongbow Variety Pack 12/12B	0.000	\$0.00	\$0.00	Cider	Heineken USA

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
190	8200072908	Smirnoff Ice Party Pack 12/11B	0.000	\$0.00	\$0.00	FMB	Diageo
191	89968800031	Keegan Ales Mothers Milk 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
192	6206705155	Labatt Blue 12/12B	0.000	\$0.00	\$0.00	Imports	North American Breweri...
193	3410008755	Redd's Wicked Black Cherry 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
194	3410000355	Miller Lite 1/24C	0.000	\$0.00	\$0.00	Premium	MillerCoors
195	78615000030	Lefte Blonde 6/11B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
196	8382013894	Red Stripe 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
197	1820000784	O'Doul's 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
198	1820011985	Redbridge Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
199	81994200003	Oskar Blues Dale's Pale Ale 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
200	8200072754	Smirnoff Ice Raspberry 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
201	8769283102	Twisted Tea 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
202	8769283231	Twisted Tea 1/24C	0.000	\$0.00	\$0.00	FMB	Boston Beer
203	8992495432	Yuengling Black & Tan 6/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
204	3061300053	Brooklyn Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
205	6821303117	Molson Canadian 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
206	8769275102	Twisted Tea Half & Half 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
207	79837312127	Magic Hat Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
208	3061300071	Brooklyn Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
209	74052210083	Bell's Two Hearted Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Bell's Brewery
210	71925600054	Long Trail Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
211	7199009554	Blue Moon Brewmaster's Sampler 12/1...	0.000	\$0.00	\$0.00	Specialty	MillerCoors
212	7231123012	Dos Equis Lager 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
213	1820020995	Budweiser Black Crown 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
214	6821309117	Molson Ice 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
215	3410008732	Redd's Strawberry Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
216	8382010403	Guinness Draught 12/11B	0.000	\$0.00	\$0.00	Imports	Diageo
217	79556312001	Smuttynose Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
218	85375900074	Southern Tier Unearthly Imp IPA 1/22B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
219	88715100051	Traveler Seasonal Shandy 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
220	8769211103	Samuel Adams Light 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
221	1820005989	Michelob Ultra 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
222	63598506822	Mikes Hard Light Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
223	4182700712	Harpoon IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
224	64286020024	Founders All Day IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
225	63598560611	Mikes Hard Cranberry Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
226	81316900999	Davidson Bros. Mixed Variety 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
227	78036980212	Shipyard Seasonal Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
228	79837312125	Magic Hat Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
229	8248812345	Becks 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
230	1820020994	Bud Light Platinum 12/12C SC	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
231	78036980012	Shipyard Seasonal Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
232	3410031602	Milwaukee's Best 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
233	1820000016	Budweiser 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
234	7231133140	Dos Equis Ambar 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
235	7089718331	Fosters Premium Ale 1/25C	0.000	\$0.00	\$0.00	Imports	MillerCoors
236	70277008101	Omission Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
237	3410001636	Miller High Life 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
238	6206705109	Labatt Blue 28/12BBB	0.000	\$0.00	\$0.00	Imports	North American Breweri...
239	3410030602	Milwaukee's Best Ice 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
240	63625178000	Stone Arrogant Bastard Ale 1/22B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
241	8378322200	Sierra Nevada Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
242	63770406251	Troegs Perpetual IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
243	7289000188	Heineken Premium Light 12/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
244	1820000833	Bud Light 6/12B	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
245	1820017991	Shock Top Sampler 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
246	63598506064	Mikes Hard Blk Raspberry Lemnade 6/...	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
247	3410000007	Miller High Life 6/16C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
248	1820019987	Bud Light Lime-A-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
249	1820000801	Busch Light 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
250	1820023997	Stella Artois Cidre 12/12B	0.000	\$0.00	\$0.00	Cider	Anheuser-Busch InBev
251	8382012418	Guinness Nitro IPA 6/11C	0.000	\$0.00	\$0.00	Imports	
252	7199009506	Blue Moon Belgian White Ale 12/12C	0.000	\$0.00	\$0.00	Specialty	MillerCoors

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
253	8200076200	Smirnoff Ice Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
254	85909300244	SixPoint The Crisp 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
255	64944000001	Ommegang Abbey Ale 1/25B	0.000	\$0.00	\$0.00	Micro	Duvel Moortgat
256	3410078574	Leinenkugel Variety Pack Ssnl 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
257	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
258	7167084200	Saranac Adirondack Trail Mix 6/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
259	7199048004	Keystone Light 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
260	8769283103	Twisted Tea 12/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
261	8992423040	Yuengling Light Lager 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
262	7199030120	Coors Light 3/24C	0.000	\$0.00	\$0.00	Premium	MillerCoors
263	7143934450	Rolling Rock 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
264	3410058874	Leinenkugel Heritage Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
265	7167004064	Saranac Our Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
266	7231163001	Pilsner Urquell 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
267	1820023989	Mixx Tail Hurricane 8/11.5AL	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
268	81760601020	Captain Lawrence IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
269	8200072751	Smirnoff Ice Green Apple 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
270	1820002992	O'Doul's Amber 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
271	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
272	1820000106	Bud Light 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
273	1820061047	Busch 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
274	8382056793	Red Stripe 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
275	1820021985	Budweiser 3/25C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
276	7231163012	Dos Equis Lager 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
277	8066095680	Corona Extra 18/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
278	18195400002	Peroni Nastro Azzuro 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
279	1820012982	Land Shark Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
280	1820000157	O'Doul's 6/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
281	83972800411	Big Flats Lager Beer 6/12C	0.000	\$0.00	\$0.00	Sub Premium	Micro Breweries
282	1820025014	Bud Light Lime-A-Rita 1/25C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
283	7199009511	Blue Moon Belgian White Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
284	3410008711	Third Shift Amber Lager 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
285	8066095755	Modelo 6/12C	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
286	8992427898	Yuengling Traditional Lager 12/12C	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
287	78615000001	Stella Artois 6/11B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
288	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
289	8382012393	Guinness Extra Stout 6/11B	0.000	\$0.00	\$0.00	Imports	Diageo