



Printed: 4/14/2016

Traffic Flow Left-right

POG: 13468.psa



POG Size: 4'2.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

13468.psa

### Planogram: 13468.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	12.4	1.7
21	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	5.2	4.1
22	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	11.2	1.9

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.5	3	1	182.6	0.1
18	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	184.2	0.1
19	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	14.0	1.5

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	15.2	1.4
14	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	27.7	1.0
15	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	54.5	0.4
16	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	65.9	0.4

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.5	3	1	165.4	0.1
10	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	0.0	0.0
11	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	134.0	0.2
12	1	8382012368	8382012368	Guinness Draught 8/15C	1.0	3	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	60.5	0.3
6	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	0.0	0.0
7	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	36.4	0.8
8	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	60.6	0.5

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	45.5	0.6
2	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	52.0	0.5
3	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	88.1	0.3
4	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	54.5	0.5

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	3.3	4.3
46	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	233.3	0.1
47	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	18.1	1.2
48	1	3410057636	3410057636	Miller Lite 12/12C	1.5	3	1	14.4	1.5

## SCHEMATIC BACKING REPORT

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Segment #2 : Shelf #5      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	9.6	1.5
42	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	18.7	1.1
43	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	19.5	1.1
44	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	25.7	0.5

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
39	1	1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	0.0	0.0
40	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	1615.4	0.0

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	39.3	0.5
35	1	1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	45.5	0.5
36	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	46.6	0.5
37	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	10.2	2.1

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	24.8	0.8
31	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	52.0	0.5
32	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	24.3	1.2
33	1	3410000007	3410000007	Miller High Life 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.3	5	1	50.6	0.7
24	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	0.0	0.0
25	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	19.2	1.5
26	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	0.0	0.0
27	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	0.0	0.0
28	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	0.0	0.0
29	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	0.0	0.0

SKUs on Planogram: 48

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	<b>UPC</b>	<b>NAME</b>	<b>MVMT</b>	<b>Profit</b>	<b>Sales</b>	<b>Category</b>	<b>Manufacturer</b>
1	1820015047	Natural Light 12/12C	0.538	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
2	1820096910	Oculto 1/25C	0.385	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
3	8992427891	Yuengling Traditional Lager 6/12B	0.385	\$0.00	\$0.00	Premium	DG Yuengling & Sons
4	3410057509	Miller Lite 12/12B	0.385	\$0.00	\$0.00	Premium	MillerCoors
5	7199030120	Coors Light 3/24C	0.370	\$0.00	\$0.00	Premium	MillerCoors
6	1820021985	Budweiser 3/25C	0.235	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
7	1820000834	Budweiser 6/12B	0.231	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
8	1820000833	Bud Light 6/12B	0.179	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
9	7199009532	Blue Moon Seasonal 6/12B	0.164	\$0.00	\$0.00	Specialty	MillerCoors
10	7167004064	Saranac Our Pale Ale 6/12B	0.154	\$0.00	\$0.00	Micro	FX Matt
11	79837312606	Magic Hat Seasonal 6/12B	0.154	\$0.00	\$0.00	Micro	North American Breweri...
12	3061300053	Brooklyn Seasonal 6/12B	0.154	\$0.00	\$0.00	Micro	Micro Breweries
13	73692011389	Goose Island Green Line PA 6/12B	0.154	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
14	79837312602	Magic Hat #9 6/12B	0.154	\$0.00	\$0.00	Micro	North American Breweri...
15	64286020005	Founders Centennial IPA 6/12B	0.085	\$0.00	\$0.00	Micro	Micro Breweries
16	1820018992	Bud Light Platinum 12/12B	0.084	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
17	1820014990	Bud Light Lime 12/12B	0.080	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
18	1820019987	Bud Light Lime-A-Rita 12/8C	0.080	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
19	60875200906	River Horse Tripel Horse 6/12B	0.078	\$0.00	\$0.00	Micro	Micro Breweries
20	88715100213	Coney Island Hard Root Beer 6/12B	0.077	\$0.00	\$0.00	Micro	Boston Beer
21	3410051605	Leinenkugel Seasonal Shandy 6/12B	0.077	\$0.00	\$0.00	Specialty	MillerCoors
22	1820005989	Michelob Ultra 6/12B	0.077	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
23	81760601014	Captain Lawrence Seasonal 6/12B	0.077	\$0.00	\$0.00	Micro	Micro Breweries
24	63848900110	Dogfish Head Seasonal 4/12B	0.077	\$0.00	\$0.00	Micro	Micro Breweries
25	1820023984	Oculto 6/12B	0.077	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
26	8382018132	Guinness Blonde 6/12B	0.069	\$0.00	\$0.00	Imports	Diageo
27	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.062	\$0.00	\$0.00	Micro	Micro Breweries
28	79837312125	Magic Hat Variety Pack 12/12B	0.043	\$0.00	\$0.00	Micro	North American Breweri...
29	64286020024	Founders All Day IPA 6/12B	0.042	\$0.00	\$0.00	Micro	Micro Breweries
30	1820013986	Shock Top Belgian White Ale 6/12B	0.041	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
31	78615000001	Stella Artois 6/11B	0.038	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
32	73692011118	Goose Island Seasonal 6/12B	0.038	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
33	86593600003	Badass Apple Hard Cider 6/12B	0.038	\$0.00	\$0.00	Cider	Micro Breweries
34	8382012393	Guinness Extra Stout 6/11B	0.032	\$0.00	\$0.00	Imports	Diageo
35	1820024001	Stella Artois Cidre 6/12B	0.023	\$0.00	\$0.00	Cider	Anheuser-Busch InBev
36	8378337512	Sierra Nevada Pale Ale 12/12B	0.018	\$0.00	\$0.00	Micro	Sierra Nevada
37	7167084200	Saranac Adirondack Trail Mix 6/12B	0.013	\$0.00	\$0.00	Micro	FX Matt
38	1820020998	Bud Light 8/16AL	0.005	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
39	7231133140	Dos Equis Ambar 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
40	1820014991	Bud Light Lime 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
41	79603011493	Kona Castaway IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
42	7231123012	Dos Equis Lager 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
43	1820000016	Budweiser 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
44	8992429386	Yuengling Black & Tan 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
45	7289000174	Heineken 1/169MBR	0.000	\$0.00	\$0.00	Imports	Heineken USA
46	7199017037	Coors 12/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
47	6821303112	Molson Canadian 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
48	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
49	89413700203	Crispin Hard Apple Cider Orig 4/12B	0.000	\$0.00	\$0.00	Cider	MillerCoors
50	8382023480	Guinness Extra Stout 1/22B	0.000	\$0.00	\$0.00	Imports	Diageo
51	8769284102	Angry Orchard Apple Ginger 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
52	7289010011	Amstel Light 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
53	7289010016	Amstel Light 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
54	7289000158	Heineken Premium Light 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
55	1820006991	Michelob Ultra 12/12C SC	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
56	85909300242	SixPoint Sweet Action 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
57	3410058805	Leinenkugel Heritage Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
58	8382010401	Guinness Draught 6/11B	0.000	\$0.00	\$0.00	Imports	Diageo
59	63598510062	Mikes Hard Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
60	7143934450	Rolling Rock 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
61	8769230030	Samuel Adams Boston Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
62	7199030009	Coors Light 6/7B	0.000	\$0.00	\$0.00	Premium	MillerCoors
63	8769211102	Samuel Adams Light 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	<b>UPC</b>	<b>NAME</b>	<b>MVMT</b>	<b>Profit</b>	<b>Sales</b>	<b>Category</b>	<b>Manufacturer</b>
64	88715100051	Traveler Seasonal Shandy 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
65	88715100094	Coney Island Mermaid Pilsner 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
66	1497490009	Woodchuck Limited Release Srs 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
67	78615000036	Hoegaarden 6/11B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
68	3410057023	Miller Lite 9/16AL	0.000	\$0.00	\$0.00	Premium	MillerCoors
69	8992423040	Yuengling Light Lager 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
70	7289000020	Heineken 12/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
71	7199030104	Coors Light 9/16AL	0.000	\$0.00	\$0.00	Premium	MillerCoors
72	18195400002	Peroni Nastro Azzuro 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
73	63598512998	Mikes Hard Variety Pack 12/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
74	8769227102	Samuel Adams Cherry Wht 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
75	73692011182	Goose Island 312 Urban Wheat Ale 6/1...	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
76	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
77	18606300066	Crispin Pacific Pear Cider 4/12B	0.000	\$0.00	\$0.00	Cider	MillerCoors
78	68174511130	Blue Point Blueberry Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
79	8066095641	Corona Extra 1/24B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
80	4182700076	Harpoon IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
81	7167007106	Saranac Twelve Beers 12/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
82	8248812700	Becks NA 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
83	8382007152	Smithwicks Irish Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
84	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
85	8382012360	Guinness Draught 4/15C	0.000	\$0.00	\$0.00	Imports	Diageo
86	4182700012	Harpoon Mix Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
87	78615000057	Stella Artois 1/22B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
88	8992427896	Yuengling Traditional Lager 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
89	8769285102	Twisted Tea Raspberry 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
90	63598506074	Mikes Hard Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
91	3410008746	Redd's Green Apple 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
92	8066095625	Corona Light 6/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
93	3410057340	Miller Lite 18/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
94	8769200102	Samuel Adams Hop Tour 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
95	8839400002	Spaten Premium Lager 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
96	7231163012	Dos Equis Lager 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
97	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
98	8769282102	Angry Orchard Crisp Apple 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
99	7143934806	Rolling Rock 6/12B	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
100	1820061047	Busch 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
101	1820012998	Land Shark Lager 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
102	3410008710	Third Shift Amber Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
103	8857380002	Shiner Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
104	8066095401	Coronita Extra 6/7B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
105	63598525945	Mikes HARDER Lemonade 12/8C	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
106	8378337531	Sierra Nevada Nooner Pilsner 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
107	85909300244	SixPoint The Crisp 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
108	76227407131	Bass Pale Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
109	1820000784	O'Doul's 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
110	8769283102	Twisted Tea 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
111	1820020994	Bud Light Platinum 12/12C SC	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
112	7199009554	Blue Moon Brewmaster's Sampler 12/1...	0.000	\$0.00	\$0.00	Specialty	MillerCoors
113	8200077369	Smirnoff Ice Watermelon Mimosa 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
114	7199076400	George Killian's Irish Red 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
115	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
116	8769200129	Samuel Adams Rebel IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
117	8769200079	Angry Orchard Seasonal 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
118	7089718331	Fosters Premium Ale 1/25C	0.000	\$0.00	\$0.00	Imports	MillerCoors
119	8382010403	Guinness Draught 12/11B	0.000	\$0.00	\$0.00	Imports	Diageo
120	8382056793	Red Stripe 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
121	2210000071	Pabst 6/12C	0.000	\$0.00	\$0.00	Sub Premium	Pabst
122	1820012982	Land Shark Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
123	4182700712	Harpoon IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
124	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
125	1820021998	Shock Top Honeycrisp Apple Wheat 6/...	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
126	8066095765	Modelo 6/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
127	8769259102	Samuel Adams Latitude 48 IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
128	8248812345	Becks 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
129	8769210012	Samuel Adams Boston Lgr 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
130	71905700131	Presidente 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
131	1820015983	Bud Light Lime 12/12C SC	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
132	1820002992	O'Doul's Amber 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
133	70277008101	Omission Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
134	8857333101	Shiner Bock 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
135	7289000000	Heineken 6/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
136	7231163001	Pilsner Urquell 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
137	3410008730	Redd's Strawberry Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
138	3410078650	Leinenkugel Variety Pack Ssnl 12/12C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
139	7289000188	Heineken Premium Light 12/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
140	4182790046	Harpoon UFO Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
141	73692011111	Goose Island Honkers Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
142	8382023473	Harp Lager 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
143	8200076600	Smirnoff Ice Peach Bellini 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
144	8769283103	Twisted Tea 12/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
145	8769200255	Angry Orchard Hop N Mad 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
146	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/...	0.000	\$0.00	\$0.00	Micro	Boston Beer
147	88715100195	Coney Island Overpass IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
148	1820017991	Shock Top Sampler 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
149	8248800006	Becks 1/22B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
150	3410008810	Miller Fortune 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
151	1820021979	Budweiser 8/16AL	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
152	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
153	85909300243	SixPoint Bengali 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
154	1820000964	Natural Ice 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
155	8200072754	Smirnoff Ice Raspberry 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
156	79837312123	Magic Hat #9 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
157	81062602011	Rekorderlig Pear Cider 4/11C	0.000	\$0.00	\$0.00	Cider	Import
158	7199017028	Coors 6/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
159	3410000340	Redd's Variety Pack 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
160	68174511112	Blue Point Toasted Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
161	63598560611	Mikes Hard Cranberry Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
162	8769200269	Samuel Adams Rebel Rouser 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
163	8200072385	Smirnoff Ice 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
164	81760601000	Captain Lawrence Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
165	3410001636	Miller High Life 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
166	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
167	1820015981	Shock Top Belgian White Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
168	8769200017	Angry Orchard Variety Pack 12/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
169	7289000119	Heineken 1/24C	0.000	\$0.00	\$0.00	Imports	Heineken USA
170	3410057505	Miller Lite 6/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
171	7199009536	Blue Moon Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
172	73692011139	Goose Island Seasonal Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
173	3410017340	Miller Genuine Draft 18/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
174	3410008755	Redd's Wicked Black Cherry 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
175	8769200033	Angry Orchard Crisp Apple 12/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
176	3410008722	Redd's Apple Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
177	7231163011	Dos Equis Ambar 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
178	79837330031	Magic Hat Electric Peel 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
179	1497450009	Woodchuck Amber 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
180	63625177612	Stone IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
181	1820022989	Bud Light Lime Mang-O-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
182	8797502650	Sapporo Draft 1/22C	0.000	\$0.00	\$0.00	Imports	Import
183	8857370002	Shiner Family Reunion Mix 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
184	1820079047	O'Doul's 12/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
185	1820016989	Shock Top Raspberry Wheat 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
186	8378322812	Sierra Nevada Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
187	79556300009	Smuttynose Finest Kind IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
188	9200002013	Small Town Not Your Fathers Gngr 6/1...	0.000	\$0.00	\$0.00	Micro	Pabst
189	7248002403	Schaefer 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Pabst

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	<b>UPC</b>	<b>NAME</b>	<b>MVMT</b>	<b>Profit</b>	<b>Sales</b>	<b>Category</b>	<b>Manufacturer</b>
190	63848900137	Dogfish Head Namaste 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
191	68174511118	Blue Point Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
192	7199010020	Coors 18/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
193	8769275102	Twisted Tea Half & Half 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
194	1820018993	Bud Light Platinum 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
195	1820011985	Redbridge Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
196	8200075247	Smirnoff Ice PMD Variety Pack 12/11B	0.000	\$0.00	\$0.00	FMB	Diageo
197	63598506744	Mikes Hard Black Cherry Lemonade 6/...	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
198	63848900026	Dogfish Head Indian Brown Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
199	1820000106	Bud Light 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
200	64944000022	Ommegang Rare Vos Ale 4/12B	0.000	\$0.00	\$0.00	Micro	Duvel Moortgat
201	63598522413	Mikes Hard Strawberry Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
202	8200076200	Smirnoff Ice Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
203	7199000008	Coors Light 6/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
204	1820000063	Busch 6/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
205	6206705155	Labatt Blue 12/12B	0.000	\$0.00	\$0.00	Imports	North American Breweri...
206	8834510005	Newcastle Brown Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
207	8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/...	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
208	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
209	3410008716	Redd's Apple Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
210	3061300019	Brooklyn East India Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
211	7199009687	Smith & Forge Hard Cider 12/12C	0.000	\$0.00	\$0.00	Cider	MillerCoors
212	1497480009	Woodchuck Granny Smith Dft Cdr 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
213	8834510151	Strongbow Gold Hard Cider 6/11B	0.000	\$0.00	\$0.00	Cider	Heineken USA
214	2210000805	Ballantine India Pale Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	Pabst
215	7289000478	Heineken 1/22B	0.000	\$0.00	\$0.00	Imports	Heineken USA
216	8992495432	Yuengling Black & Tan 6/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
217	63598525948	Mikes HARDER Blk Cherry Lemonade ...	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
218	7199070002	George Killian's Irish Red 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
219	7199030078	Coors Light 18/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
220	8769200149	Angry Orchard Green Apple 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
221	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
222	3410008732	Redd's Strawberry Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
223	3410051607	Leinenkugel Seasonal Shandy 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
224	8200072751	Smirnoff Ice Green Apple 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
225	3410001509	Miller High Life 12/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
226	9425400015	Post Road Pumpkin Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
227	8382012418	Guinness Nitro IPA 6/11C	0.000	\$0.00	\$0.00	Imports	
228	3410008813	Miller Fortune 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
229	3410008749	Redd's Wicked Mango 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
230	7199009561	Blue Moon White IPA 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
231	83972800411	Big Flats Lager Beer 6/12C	0.000	\$0.00	\$0.00	Sub Premium	Micro Breweries
232	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
233	1820021991	Stella Artois Cidre 4/12B	0.000	\$0.00	\$0.00	Cider	Anheuser-Busch InBev