



Printed: 4/14/2016

Traffic Flow N/A

POG: Warm12067.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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SCHEMATIC BACKING REPORT

Warm12067.psa

Planogram: Warm12067.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	181.8	0.1
22	1	73692011180	73692011180	Goose Island India Pale Ale 12/12B	1.0	2	1	0.0	0.0
23	1	8982623010	8982623010	Beers of Mexico 12/12B	1.0	2	1	66.4	0.2
24	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	13.0	1.1

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	87692011103	87692011103	Samuel Adams Seasonal 12/12B	1.0	2	1	23.2	0.6
17	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	18.6	0.8
18	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	90.9	0.2
19	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	28.0	1.0
20	1	7289000188	7289000188	Heineken Premium Light 12/12C	2.0	4	2	194.4	0.1

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	30.3	0.5
12	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	28.0	1.0
13	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	87.2	0.3
14	1	8382023482	8382023482	Guinness Extra Stout 12/11B	1.0	2	1	0.0	0.0
15	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	60.6	0.2

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	36.4	0.8
7	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	68.3	0.4
8	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	72.7	0.4
9	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	52.0	0.5
10	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	7.3	1.9

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769200269	8769200269	Samuel Adams Rebel Rouser 6/12B	1.0	4	1	0.0	0.0
2	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	68.3	0.4
3	1	8769259102	8769259102	Samuel Adams Latitude 48 IPA 6/12B	1.0	4	1	181.8	0.2
4	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	109.8	0.3
5	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	129.6	0.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	16.5	0.8
43	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	17.4	0.8
44	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.0	2	1	0.0	0.0
45	1	3410008747	3410008747	Redd's Green Apple 12/12B	1.0	2	1	60.6	0.2
46	2	1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0
39	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	95.9	0.1
40	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	0.0	0.0
41	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.0	2	1	20.2	0.7

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	13.4	1.0
35	1	1820016995	1820016995	Stella Artois 10/15C	1.0	2	2	0.0	0.0
36	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	26.0	1.1
37	1	63598560611	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.0	4	1	90.9	0.3

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	16.6	0.8
31	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	35.4	0.8
32	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	56.5	0.5
33	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	36.4	0.8

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	7289010011	7289010011	Amstel Light 6/12B	1.0	4	1	145.8	0.2
26	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	40.5	0.7
27	1	78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	59.4	0.5
28	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	164.7	0.2
29	1	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	2.0	4	2	181.8	0.2

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	110.2	0.1
68	1	7199010020	7199010020	Coors 18/12C	2.0	2	2	0.0	0.0
69	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	6.7	2.1
70	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	11.4	1.2

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820006991	1820006991	Michelob Ultra 12/12C SC	1.0	2	1	45.5	0.3
63	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	27.9	0.5
64	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	27.5	0.5
65	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	21.0	0.7
66	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	7.0	2.0

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	1820015983	1820015983	Bud Light Lime 12/12C SC	1.0	2	1	18.2	0.8
58	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	15.5	0.9
59	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	88.9	0.3
60	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	95.6	0.3
61	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	129.6	0.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	1820020994	1820020994	Bud Light Platinum 12/12C SC	1.0	2	1	20.2	0.7
53	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	53.7	0.5
54	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	114.8	0.2
55	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	14.0	1.0
56	1	7825000382	7825000382	Steel Res. High Gravity 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	218.8	0.1
48	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
49	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	44.7	0.6
50	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	93.3	0.3
51	1	1820020998	1820020998	Bud Light 8/16AL	0.7	2	1	58.6	0.2

SKUs on Planogram: 70

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820021979	Budweiser 8/16AL	0.179	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	1820000964	Natural Ice 12/12C	0.154	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
3	1820000771	Budweiser 12/12B	0.108	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
4	7143934450	Rolling Rock 12/12C	0.102	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
5	8769210012	Samuel Adams Boston Lgr 6/12B	0.101	\$0.00	\$0.00	Micro	Boston Beer
6	7143945712	Rolling Rock 12/12B	0.101	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
7	7199030005	Coors Light 6/12B	0.094	\$0.00	\$0.00	Premium	MillerCoors
8	3410057509	Miller Lite 12/12B	0.085	\$0.00	\$0.00	Premium	MillerCoors
9	3410057023	Miller Lite 9/16AL	0.085	\$0.00	\$0.00	Premium	MillerCoors
10	1820000834	Budweiser 6/12B	0.085	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
11	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.083	\$0.00	\$0.00	Micro	Micro Breweries
12	2210000170	Pabst 12/12C	0.082	\$0.00	\$0.00	Sub Premium	Pabst
13	7167004064	Saranac Our Pale Ale 6/12B	0.077	\$0.00	\$0.00	Micro	FX Matt
14	63598525948	Mikes HARDER Blk Cherry Lemonade ...	0.077	\$0.00	\$0.00	FMB	Mark Anthony Brands
15	1820023984	Oculto 6/12B	0.077	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
16	1820016989	Shock Top Raspberry Wheat 6/12B	0.077	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
17	1820000784	O'Doul's 6/12B	0.072	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
18	1820005990	Michelob Ultra 12/12B	0.071	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
19	7289000158	Heineken Premium Light 6/12B	0.058	\$0.00	\$0.00	Imports	Heineken USA
20	8200072518	Smirnoff Ice 12/11B	0.056	\$0.00	\$0.00	FMB	Diageo
21	1820015981	Shock Top Belgian White Ale 12/12B	0.051	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
22	63598510062	Mikes Hard Lemonade 6/11B	0.049	\$0.00	\$0.00	FMB	Mark Anthony Brands
23	8200072385	Smirnoff Ice 6/11B	0.043	\$0.00	\$0.00	FMB	Diageo
24	7167084200	Saranac Adirondack Trail Mix 6/12B	0.038	\$0.00	\$0.00	Micro	FX Matt
25	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	0.038	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
26	81760601000	Captain Lawrence Pale Ale 6/12B	0.038	\$0.00	\$0.00	Micro	Micro Breweries
27	1820017991	Shock Top Sampler 12/12B	0.036	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
28	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	0.032	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
29	1820014991	Bud Light Lime 6/12B	0.029	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
30	1820018992	Bud Light Platinum 12/12B	0.025	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
31	8200072754	Smirnoff Ice Raspberry 6/11B	0.024	\$0.00	\$0.00	FMB	Diageo
32	8769283102	Twisted Tea 6/12B	0.024	\$0.00	\$0.00	FMB	Boston Beer
33	1820014990	Bud Light Lime 12/12B	0.018	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
34	8066095625	Corona Light 6/12B	0.015	\$0.00	\$0.00	Imports	Crown Imports LLC
35	1820015047	Natural Light 12/12C	0.012	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
36	1820013986	Shock Top Belgian White Ale 6/12B	0.010	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
37	8382010401	Guinness Draught 6/11B	0.007	\$0.00	\$0.00	Imports	Diageo
38	79386653002	Left Hand Milk Stout Nitro 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
39	1820000614	Busch NA 12/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
40	18195400004	Peroni Nastro Azzuro 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
41	3410008746	Redd's Green Apple 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
42	8769284102	Angry Orchard Apple Ginger 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
43	3410051607	Leinenkugel Seasonal Shandy 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
44	3410031602	Milwaukee's Best 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
45	88715100051	Traveler Seasonal Shandy 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
46	4182790412	Harpoon UFO Pumpkin Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
47	7231133140	Dos Equis Ambar 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
48	8857333101	Shiner Bock 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
49	81760601020	Captain Lawrence IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
50	8382019902	Smithwicks Irish Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
51	1820079047	O'Doul's 12/12C	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
52	7199017037	Coors 12/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
53	8992427898	Yuengling Traditional Lager 12/12C	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
54	1820023997	Stella Artois Cidre 12/12B	0.000	\$0.00	\$0.00	Cider	Anheuser-Busch InBev
55	79837312123	Magic Hat #9 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
56	8769200149	Angry Orchard Green Apple 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
57	3410008749	Redd's Wicked Mango 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
58	8378322812	Sierra Nevada Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
59	1820000016	Budweiser 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
60	63598506074	Mikes Hard Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
61	7199009561	Blue Moon White IPA 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
62	79837312606	Magic Hat Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
63	78036980212	Shipyard Seasonal Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
64	8769200079	Angry Orchard Seasonal 6/12B	0.000	\$0.00	\$0.00	Cider	Boston Beer
65	81316900012	Davidson Bros. Brown Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
66	8769283103	Twisted Tea 12/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
67	8769200037	Samuel Adams Seasonal Select 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
68	8769200129	Samuel Adams Rebel IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
69	71925600054	Long Trail Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
70	1820002992	O'Doul's Amber 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
71	3410008732	Redd's Strawberry Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
72	8382007152	Smithwicks Irish Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
73	8834510168	Strongbow Variety Pack 12/12B	0.000	\$0.00	\$0.00	Cider	Heineken USA
74	1497490009	Woodchuck Limited Release Srs 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
75	63770406251	Troegs Perpetual IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
76	3410030602	Milwaukee's Best Ice 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
77	8834510053	Newcastle Brown Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
78	8769200105	Samuel Adams Boston Lgr 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
79	8248812345	Becks 6/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
80	79837312127	Magic Hat Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
81	2124212009	Redhook Brewer's Choice 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
82	8834510158	Strongbow Honey Apple Cider 6/11B	0.000	\$0.00	\$0.00	Cider	Heineken USA
83	79556312001	Smuttynose Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
84	8769211103	Samuel Adams Light 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
85	78036980012	Shipyard Seasonal Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
86	7199048004	Keystone Light 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
87	8200072908	Smirnoff Ice Party Pack 12/11B	0.000	\$0.00	\$0.00	FMB	Diageo
88	1820021998	Shock Top Honeycrisp Apple Wheat 6/...	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
89	1820000801	Busch Light 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
90	3410078574	Leinenkugel Variety Pack Ssnl 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
91	1820019984	Becks Sapphire 12/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
92	3410008755	Redd's Wicked Black Cherry 12/10C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
93	3410058874	Leinenkugel Heritage Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
94	3410008716	Redd's Apple Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
95	8382018154	Guinness Blonde 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
96	8769275102	Twisted Tea Half & Half 6/12B	0.000	\$0.00	\$0.00	FMB	Boston Beer
97	1820012982	Land Shark Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
98	8200072751	Smirnoff Ice Green Apple 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
99	81316900002	Davidson Bros. IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
100	3410008730	Redd's Strawberry Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
101	7199070002	George Killian's Irish Red 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
102	8378367504	Sierra Nevada Torpedo Extra IPA 12/1...	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
103	8200075748	Smirnoff Ice Screwdriver 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
104	74052210016	Bell's Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Bell's Brewery
105	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
106	6206704909	Labatt Blue Light 28/12BBB	0.000	\$0.00	\$0.00	Imports	North American Breweri...
107	3410008813	Miller Fortune 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
108	8769227102	Samuel Adams Cherry Wht 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
109	1820000115	Bud Light 6/16C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
110	70277008101	Omission Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
111	7199009506	Blue Moon Belgian White Ale 12/12C	0.000	\$0.00	\$0.00	Specialty	MillerCoors
112	8857380002	Shiner Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
113	85909300244	SixPoint The Crisp 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
114	8992495432	Yuengling Black & Tan 6/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
115	8857343333	Shiner Bock 12/12B	0.000	\$0.00	\$0.00	Micro	Gambrinus
116	8834510151	Strongbow Gold Hard Cider 6/11B	0.000	\$0.00	\$0.00	Cider	Heineken USA
117	8382012360	Guinness Draught 4/15C	0.000	\$0.00	\$0.00	Imports	Diageo
118	1820011985	Redbridge Lager 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
119	88715100006	Traveler Illusive Traveler Shndy 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
120	81994200003	Oskar Blues Dale's Pale Ale 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
121	63598506822	Mikes Hard Light Lemonade 6/11B	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
122	3410000007	Miller High Life 6/16C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
123	2124212003	Redhook Long Hammer IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
124	1820061047	Busch 12/12C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
125	3410058805	Leinenkugel Heritage Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
126	86326700000	Newburgh Cream Ale 4/16C	0.000	\$0.00	\$0.00	Micro	Micro Breweries

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
127	18195400002	Peroni Nastro Azzuro 6/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
128	3061300071	Brooklyn Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
129	4182700712	Harpoon IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
130	8066095401	Coronita Extra 6/7B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
131	8382012418	Guinness Nitro IPA 6/11C	0.000	\$0.00	\$0.00	Imports	
132	7231123012	Dos Equis Lager 12/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
133	3410001636	Miller High Life 12/12C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
134	8200076200	Smirnoff Ice Seasonal 6/11B	0.000	\$0.00	\$0.00	FMB	Diageo
135	1820020995	Budweiser Black Crown 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
136	3410008711	Third Shift Amber Lager 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
137	8382010403	Guinness Draught 12/11B	0.000	\$0.00	\$0.00	Imports	Diageo
138	81316900999	Davidson Bros. Mixed Variety 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
139	64286020024	Founders All Day IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
140	76227407531	Bass Pale Ale 12/12B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
141	71925600066	Long Trail Seasonal Survival Pk 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
142	78036950212	Peak Organic Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
143	1497450009	Woodchuck Amber 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
144	8378322200	Sierra Nevada Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
145	8382056793	Red Stripe 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
146	6821309117	Molson Ice 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
147	1820005989	Michelob Ultra 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
148	78615000030	Lefe Blonde 6/11B	0.000	\$0.00	\$0.00	Imports	Anheuser-Busch InBev
149	9200002013	Small Town Not Your Fathers Gngr 6/1...	0.000	\$0.00	\$0.00	Micro	Pabst
150	74052210083	Bell's Two Hearted Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Bell's Brewery
151	8378322822	Sierra Nevada Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
152	63598506064	Mikes Hard Blk Raspberry Lemnade 6/...	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
153	3061300019	Brooklyn East India Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
154	8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/...	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
155	8382018132	Guinness Blonde 6/12B	0.000	\$0.00	\$0.00	Imports	Diageo
156	73692011132	Goose Island India Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
157	1820012998	Land Shark Lager 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
158	1820022989	Bud Light Lime Mang-O-Rita 12/8C	0.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
159	79837312125	Magic Hat Variety Pack 12/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
160	7199009687	Smith & Forge Hard Cider 12/12C	0.000	\$0.00	\$0.00	Cider	MillerCoors
161	8834510005	Newcastle Brown Ale 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
162	60690500830	Ithaca Flower Power IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
163	1497440012	Woodchuck Variety Pack 12/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
164	64286020007	Founders Dirty Bastard 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
165	8382013894	Red Stripe 12/12B	0.000	\$0.00	\$0.00	Imports	Diageo
166	81760601014	Captain Lawrence Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
167	63598525945	Mikes HARDER Lemonade 12/8C	0.000	\$0.00	\$0.00	FMB	Mark Anthony Brands
168	4182700076	Harpoon IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
169	7143934806	Rolling Rock 6/12B	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
170	8769283134	Twisted Tea 12/12C	0.000	\$0.00	\$0.00	FMB	Boston Beer
171	6821303117	Molson Canadian 12/12B	0.000	\$0.00	\$0.00	Imports	MillerCoors
172	1820000106	Bud Light 6/12C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
173	7289000000	Heineken 6/12C	0.000	\$0.00	\$0.00	Imports	Heineken USA
174	88715100094	Coney Island Mermaid Pilsner 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
175	68174511102	Blue Point Hoptical Illusion 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
176	1497413002	Woodchuck Gumption Cider 6/12B	0.000	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
177	88715100213	Coney Island Hard Root Beer 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
178	6206705150	Labatt Blue 18/12C	0.000	\$0.00	\$0.00	Imports	North American Breweri...
179	73692011139	Goose Island Seasonal Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
180	7199000008	Coors Light 6/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors
181	83305300210	Lake Placid UBU Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
182	89968800031	Keegan Ales Mothers Milk 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
183	1820000884	Michelob Light 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
184	1820000018	Budweiser 6/16C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
185	7231163012	Dos Equis Lager 6/12B	0.000	\$0.00	\$0.00	Imports	Heineken USA
186	7199076400	George Killian's Irish Red 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
187	8248812700	Becks NA 6/12B	0.000	\$0.00	\$0.00	Non Alcohol	Anheuser-Busch InBev
188	72383010009	Lagunitas IPA 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
189	1820000063	Busch 6/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
190	6206705109	Labatt Blue 28/12BBB	0.000	\$0.00	\$0.00	Imports	North American Breweri...
191	8992429386	Yuengling Black & Tan 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
192	6206705155	Labatt Blue 12/12B	0.000	\$0.00	\$0.00	Imports	North American Breweri...
193	3410057505	Miller Lite 6/12B	0.000	\$0.00	\$0.00	Premium	MillerCoors
194	4182701412	Harpoon Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
195	4182700012	Harpoon Mix Pack 12/12B	0.000	\$0.00	\$0.00	Micro	Harpoon
196	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
197	8992423040	Yuengling Light Lager 12/12B	0.000	\$0.00	\$0.00	Premium	DG Yuengling & Sons
198	85909300243	SixPoint Bengali 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
199	8382012368	Guinness Draught 8/15C	0.000	\$0.00	\$0.00	Imports	Diageo
200	3410008722	Redd's Apple Ale 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
201	85909300242	SixPoint Sweet Action 6/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
202	3385500108	1911 Hard Cider Original 6/12B	0.000	\$0.00	\$0.00	Cider	Micro Breweries
203	64286090024	Founders All Day IPA 15/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
204	63625177612	Stone IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
205	3410000882	Icehouse 6/16C	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
206	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
207	8378337512	Sierra Nevada Pale Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
208	3410000340	Redd's Variety Pack 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
209	73692011118	Goose Island Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
210	73692011389	Goose Island Green Line PA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
211	8378337521	Sierra Nevada Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
212	75643501211	Otter Creek Sampler 12/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
213	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
214	63848900029	Dogfish Head 60 Minute IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
215	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
216	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
217	7199009536	Blue Moon Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
218	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
219	1820017993	Shock Top Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
220	79837312602	Magic Hat #9 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
221	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
222	3061300053	Brooklyn Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
223	7167007106	Saranac Twelve Beers 12/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
224	2124260003	Redhook Long Hammer IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
225	68174511112	Blue Point Toasted Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
226	68174511118	Blue Point Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
227	3061301136	Brooklyn East India Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
228	63123430002	Sweetwater 420 Pale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries