

Warm11778.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow N/A
 POG: Warm11778.psa



POG Size: 9'0.00
 Segments 1 - 3 of 3
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SCHEMATIC BACKING REPORT

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Planogram: Warm11778.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	28.9	0.5
22	1	7167007106	7167007106	Saranac Twelve Beers 12/12B	1.0	2	1	36.4	0.4
23	1	8769200037	8769200037	Samuel Adams Seasonal Select 12/12B	1.0	2	1	90.9	0.2
24	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	19.2	0.7

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	15.6	0.9
17	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	27.5	1.0
18	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	17.0	0.8
19	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	15.8	1.8
20	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	2.4	5.9

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	5.4	2.6
12	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	80.9	0.3
13	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	90.9	0.3
14	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	72.7	0.4
15	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	2.2	6.4

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	9.3	3.0
7	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	38.6	0.7
8	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	34.1	0.8
9	1	88715100051	88715100051	Traveler Seasonal Shandy 6/12B	1.0	4	1	90.9	0.3
10	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	90.9	0.3

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	7.5	3.7
2	1	68174512232	68174512232	Blue Point Mosaic Session 2 6/12B	1.0	4	1	10.7	2.6
3	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	28.0	1.0
4	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	72.7	0.4
5	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	10.4	2.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	3.1	4.5
42	1	8066095715	8066095715	Modelo 12/12C	2.5	5	2	6.0	5.8
43	1	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	2.0	4	2	121.2	0.2
44	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	80.9	0.2

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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37	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.9	23.3
38	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.3	4.2
39	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	86.7	0.3
40	1	3410008755	3410008755	Redd's Wicked Black Cherry 12/10C	2.0	4	2	33.1	0.8

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8066095621	8066095621	Corona Light 12/12C	1.0	2	1	6.1	2.3
34	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	19.6	0.7
35	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	13.5	2.1
36	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	72.0	0.4

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.4	36.7
30	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	7.0	4.0
31	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	11.2	2.5
32	1	63598506074	63598506074	Mikes Hard Seasonal 6/11B	1.0	4	1	52.0	0.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8066095685	8066095685	Corona Extra 6/12C	2.0	8	2	181.8	0.3
26	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	44.7	0.6
27	1	8769200079	8769200079	Angry Orchard Seasonal 6/12B	1.0	4	1	102.2	0.3
28	1	8780000049	8780000049	Smith & Forge Hard Cider 4/16C	0.7	4	1	60.6	0.5

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	14.2	1.0
68	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	2.4	5.8
69	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	2.1	6.6
70	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.4	5.8
71	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	4.5	3.1

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	25.0	0.6
63	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	4.4	3.2
64	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	16.5	0.8
65	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	3.2	4.4
66	1	7199010020	7199010020	Coors 18/12C	2.0	2	2	36.4	0.4

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	15.2	0.9
58	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	5.4	5.2
59	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	0.6	22.2
60	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	9.3	3.0
61	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	8.5	3.3

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	1820006991	1820006991	Michelob Ultra 12/12C SC	1.0	2	1	60.6	0.2
53	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	36.2	0.4
54	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	1.6	8.7
55	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	1.9	14.7
56	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	3.7	7.6

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	90.9	0.3
46	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	13.5	2.1
47	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	11.7	1.2
48	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	21.1	1.3
49	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	2.9	4.7
50	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	7.2	2.0
51	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	8.6	3.3

SKUs on Planogram: 71

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

#	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820025002	Natural Light 1/25C	21.724	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
2	7089701331	Fosters Lager 1/25C	18.687	\$0.00	\$0.00	Imports	MillerCoors
3	8769283231	Twisted Tea 1/24C	17.605	\$0.00	\$0.00	FMB	Boston Beer
4	1820025008	Natural Ice 1/25C	17.410	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
5	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	4.769	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
6	7199030065	Coors Light 1/24C	4.285	\$0.00	\$0.00	Premium	MillerCoors
7	89521600107	Four Loko Watermelon 12 pct 1/24C	3.615	\$0.00	\$0.00	FMB	Micro Breweries
8	7199010071	Coors 1/24C	2.803	\$0.00	\$0.00	Premium	MillerCoors
9	8066095643	Corona Extra 1/24C	2.769	\$0.00	\$0.00	Imports	Crown Imports LLC
10	8769200290	Angry Orchard Green Apple 1/16C	2.385	\$0.00	\$0.00	Cider	Boston Beer
11	1820025000	Budweiser 1/25C	2.184	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
12	8769275231	Twisted Tea Half & Half 1/24C	1.906	\$0.00	\$0.00	FMB	Boston Beer
13	89521600104	Four Loko Fruit Punch 12 pct 1/24C	1.751	\$0.00	\$0.00	FMB	Micro Breweries
14	7089718331	Fosters Premium Ale 1/25C	1.698	\$0.00	\$0.00	Imports	MillerCoors
15	7289000478	Heineken 1/22B	1.512	\$0.00	\$0.00	Imports	Heineken USA
16	1820025538	Bud Light Lime-A-Rita Seasonal 1/25C	1.488	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
17	8066095721	Modelo 1/24C	1.375	\$0.00	\$0.00	Imports	Crown Imports LLC
18	63598525884	Mikes Hard Black Cherry Lemonade 1/...	1.298	\$0.00	\$0.00	FMB	Mark Anthony Brands
19	1820095999	Bud Light Lime Lemon-Ade-Rita 1/25C	1.000	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
20	8769200084	Angry Orchard Crisp Apple 1/16C	0.953	\$0.00	\$0.00	Cider	Boston Beer
21	7289000119	Heineken 1/24C	0.837	\$0.00	\$0.00	Imports	Heineken USA
22	9200002013	Small Town Not Your Fathers Gngr 6/1...	0.769	\$0.00	\$0.00	Micro	Pabst
23	89521600149	Four Loko Strawberry Lemonade 12 pc...	0.692	\$0.00	\$0.00	FMB	Micro Breweries
24	8066095641	Corona Extra 1/24B	0.642	\$0.00	\$0.00	Imports	Crown Imports LLC
25	63598525891	Mikes HARDER Mango Punch 1/23.5C	0.604	\$0.00	\$0.00	FMB	Mark Anthony Brands
26	1820025001	Bud Light 1/25C	0.490	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
27	3410000323	Redd's Wicked Apple 1/24C	0.404	\$0.00	\$0.00	Specialty	MillerCoors
28	3410000780	Redd's Apple Ale 4/16C	0.348	\$0.00	\$0.00	Specialty	MillerCoors
29	7199047712	Keystone Ice 1/24C	0.328	\$0.00	\$0.00	Sub Premium	MillerCoors
30	63598510062	Mikes Hard Lemonade 6/11B	0.231	\$0.00	\$0.00	FMB	Mark Anthony Brands
31	3410051605	Leinenkugel Seasonal Shandy 6/12B	0.231	\$0.00	\$0.00	Specialty	MillerCoors
32	63598525948	Mikes HARDER Blk Cherry Lemonade ...	0.173	\$0.00	\$0.00	FMB	Mark Anthony Brands
33	4182790046	Harpoon UFO Seasonal 6/12B	0.154	\$0.00	\$0.00	Micro	Harpoon
34	8200072908	Smirnoff Ice Party Pack 12/11B	0.149	\$0.00	\$0.00	FMB	Diageo
35	8769200149	Angry Orchard Green Apple 6/12B	0.115	\$0.00	\$0.00	Cider	Boston Beer
36	8200072754	Smirnoff Ice Raspberry 6/11B	0.085	\$0.00	\$0.00	FMB	Diageo
37	8200075748	Smirnoff Ice Screwdriver 6/11B	0.085	\$0.00	\$0.00	FMB	Diageo
38	4182700076	Harpoon IPA 6/12B	0.077	\$0.00	\$0.00	Micro	Harpoon
39	8769283102	Twisted Tea 6/12B	0.077	\$0.00	\$0.00	FMB	Boston Beer
40	1820096721	Michelob Ultra 18/12C SC	0.077	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
41	8066095755	Modelo 6/12C	0.077	\$0.00	\$0.00	Imports	Crown Imports LLC
42	8834510168	Strongbow Variety Pack 12/12B	0.077	\$0.00	\$0.00	Cider	Heineken USA
43	3410008749	Redd's Wicked Mango 12/10C	0.077	\$0.00	\$0.00	Specialty	MillerCoors
44	1497450009	Woodchuck Amber 6/12B	0.043	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
45	1497480009	Woodchuck Granny Smith Dft Cdr 6/12B	0.038	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
46	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	0.031	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
47	1820019987	Bud Light Lime-A-Rita 12/8C	0.026	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
48	89521600106	Four Loko Peach 12 pct 1/24C	0.025	\$0.00	\$0.00	FMB	Micro Breweries
49	8200072385	Smirnoff Ice 6/11B	0.019	\$0.00	\$0.00	FMB	Diageo
50	7231123012	Dos Equis Lager 12/12B	0.015	\$0.00	\$0.00	Imports	Heineken USA
51	63598506744	Mikes Hard Black Cherry Lemonade 6/...	0.013	\$0.00	\$0.00	FMB	Mark Anthony Brands
52	63598525945	Mikes HARDER Lemonade 12/8C	0.013	\$0.00	\$0.00	FMB	Mark Anthony Brands
53	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
54	8378337512	Sierra Nevada Pale Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
55	73692011118	Goose Island Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
56	73692011389	Goose Island Green Line PA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
57	8769210014	Samuel Adams Boston Lgr 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
58	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
59	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
60	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
61	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
62	1820017993	Shock Top Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
63	79837312602	Magic Hat #9 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...

UNALLOCATED ITEMS/OPTIONAL ITEMS

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	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
64	3061300001	Brooklyn Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
65	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
66	3061300053	Brooklyn Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
67	81760601000	Captain Lawrence Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
68	3061301136	Brooklyn East India Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
69	63123430002	Sweetwater 420 Pale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries