

11778.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 11778.psa



POG Size: 4'2.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 11778.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	3.1	4.5
17	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	3.6	5.8
18	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	3.5	5.9

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	2		8066095615	8066095615	Corona Extra 12/12B	4.0	8	1	1.5	36.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		7199009536	7199009536	Blue Moon Seasonal 12/12B	1.5	3	1	23.4	0.9
13	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	3.3	6.4
14	1		8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	5.3	4.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	8.0	2.6
10	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
11	1		8066095765	8066095765	Modelo 6/12B	1.0	4	1	13.9	2.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	25.5	0.8
6	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
7	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	11.2	2.5
8	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	15.8	1.8
2	1		68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	7.5	3.7
3	1		68174512232	68174512232	Blue Point Mosaic Session 2 6/12B	1.0	4	1	10.7	2.6
4	1		68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	9.3	3.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.4	5.8
39	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	2.8	5.1
40	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.4	5.8
41	1		3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	2.1	6.6

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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36	3	1820011218	1820011218	Budweiser 18/12C	6.0	6	1	1.9	22.2
37	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	2.4	8.7

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.8	23.3
34	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
35	2	1820011047	1820011047	Budweiser 12/12C	3.0	6	1	2.9	14.7

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.8	23.3
30	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	4.0	5.2
31	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
32	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	2.7	7.6

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	5.0	4.2
26	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	5.9	4.7
27	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
28	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	44.7	0.6
20	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	13.5	2.1
21	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	30.3	2.8
22	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	3.7	18.7
23	1	1820025008	1820025008	Natural Ice 1/25C	0.8	12	1	4.8	17.4
24	1	8769283231	8769283231	Twisted Tea 1/24C	1.0	12	1	4.8	17.6

SKUs on Planogram: 40

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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