



Printed: 4/19/2016  
 Traffic Flow Left-right  
 POG: 15369.psa



POG Size: 4'0.00  
 Segments 1 - 2 of 2  
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## SCHEMATIC BACKING REPORT

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### Planogram: 15369.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1		8248812300	8248812300	Becks 12/12B	1.5	3	1	0.0	0.0
20	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	0.0	0.0
21	1		7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
17	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	0.0	0.0
18	1		8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	0.0	0.0
14	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
15	1		8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
10	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
11	1		7289000020	7289000020	Heineken 12/12C	1.5	3	1	0.0	0.0
12	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	0.0	0.0
6	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	0.0	0.0
7	1		8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
8	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0
2	1		68174511118	68174511118	Blue Point Seasonal 6/12B	1.8	7	1	0.0	0.0
3	1		88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
4	1		8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1		1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	0.0	0.0
43	1		1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0
44	1		3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	0.0	0.0
39	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	0.0	0.0
40	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	0.0	0.0
41	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	0.0	0.0
36	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	0.0	0.0
37	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	0.0	0.0
32	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	0.0	0.0
33	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	0.0	0.0
34	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	78615000001	78615000001	Stella Artois 6/11B	1.8	7	1	0.0	0.0
28	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
29	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
30	1	3410001505	3410001505	Miller High Life 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.8	7	1	0.0	0.0
23	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
24	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
25	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
26	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0

SKUs on Planogram: 44

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	3410057636	Miller Lite 12/12C	0.000	\$0.00	\$0.00	Premium	MillerCoors