

Warm11717.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow N/A
 POG: Warm11717.psa



POG Size: 12'0.00
 Segments 1 - 4 of 4
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SCHEMATIC BACKING REPORT

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Planogram: Warm11717.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7167007106	7167007106	Saranac Twelve Beers 12/12B	1.0	2	1	90.9	0.2
20	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	97.2	0.1
21	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	20.2	0.7
22	1	8066095787	8066095787	Negra Modelo 12/12B	1.0	2	1	90.9	0.2

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	184.2	0.1
15	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	159.1	0.1
16	1	8066095711	8066095711	Modelo 18/12C	2.0	2	2	45.5	0.3
17	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	57.1	0.5
18	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	13.9	1.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	2153.8	0.0
11	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	58.2	0.5
12	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	181.8	0.2
13	3	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	2.2	19.3

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	45.5	0.6
7	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	90.9	0.3
8	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	181.8	0.2
9	2	8066095675	8066095675	Corona Light 12/12B	2.0	4	1	2.6	10.8

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	60.6	0.5
2	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	254.5	0.1
3	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	500.0	0.1
4	1	86273700001	86273700001	Montauk Summer Ale 6/12C	1.0	4	2	181.8	0.2
5	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	51.2	0.5

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	3	7289000016	7289000016	Heineken 12/12B	3.0	6	1	2.0	21.3
40	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	341.5	0.1

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	9.1	1.5
37	2	8248812300	8248812300	Becks 12/12B	2.0	4	1	1.8	15.9
38	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	33.1	0.8

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	176.1	0.2
34	1		8248812345	8248812345	Becks 6/12B	1.0	4	1	36.4	0.8
35	1		63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	42.7	0.7

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1		8066095621	8066095621	Corona Light 12/12C	1.0	2	1	60.6	0.2
29	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	14.8	1.9
30	1		1820000506	1820000506	Stella Artois 4/15C	0.7	4	1	363.6	0.1
31	1		8374100005	8374100005	Grolsch 6/12B	1.0	4	1	363.6	0.1
32	1		63598506074	63598506074	Mikes Hard Seasonal 6/11B	1.0	4	1	1473.7	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	14.4	1.9
24	1		79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	121.2	0.2
25	1		8382018132	8382018132	Guinness Blonde 6/12B	1.0	4	1	405.8	0.1
26	1		8382012360	8382012360	Guinness Draught 4/15C	0.7	4	1	45.5	0.6
27	1		8780000049	8780000049	Smith & Forge Hard Cider 4/16C	0.7	4	1	33.1	0.8

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1		1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	3500.0	0.0
61	1		1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	307.7	0.1
62	1		1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	2.0	4	2	155.6	0.2
63	1		1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	2.0	4	2	666.7	0.0
64	1		8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	15.2	0.9

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	1		63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	36.4	0.8
56	1		3410008749	3410008749	Redd's Wicked Mango 12/10C	2.0	4	2	181.8	0.2
57	1		3410008755	3410008755	Redd's Wicked Black Cherry 12/10C	2.0	4	2	363.6	0.1
58	1		8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.0	2	1	280.0	0.1
59	1		1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	25.2	0.6

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	1		63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	40.5	0.7
51	1		3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	40.9	0.7
52	1		3410008746	3410008746	Redd's Green Apple 6/12B	1.0	4	1	181.8	0.2
53	1		8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	90.9	0.3
54	1		1820006991	1820006991	Michelob Ultra 12/12C SC	1.0	2	1	181.8	0.1

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1		8769283102	8769283102	Twisted Tea 6/12B	1.0	4	1	52.0	0.5
47	1		81582901006	81582901006	Cayman Jack Margarita 6/11B	1.0	4	1	121.2	0.2

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48	1	8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	225.8	0.1
49	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	51.6	0.5

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	90.9	0.3
42	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.0	4	1	181.8	0.2
43	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	104.9	0.3
44	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	72.7	0.4
45	1	8200072754	8200072754	Smirnoff Ice Raspberry 6/11B	1.0	4	1	60.6	0.5

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
85	1	8992429386	8992429386	Yuengling Black & Tan 12/12B	1.0	2	1	30.3	0.5
86	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	45.5	0.3
87	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	12.9	1.1
88	1	7199010020	7199010020	Coors 18/12C	2.0	2	2	181.8	0.1
89	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	44.8	0.6

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
80	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	4.9	2.9
81	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	8.8	1.6
82	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	30.3	0.9
83	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.5	5.5
84	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	6.9	2.0

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	20.3	0.7
76	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	4.6	3.1
77	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	6.7	2.1
78	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	56.5	0.5
79	1	1820061047	1820061047	Busch 12/12C	2.0	4	2	181.8	0.2

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
70	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	20.2	1.4
71	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	7.7	3.6
72	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	12.1	2.3
73	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	241.4	0.1
74	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	700.0	0.0

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	45.5	0.6
66	1	1820020998	1820020998	Bud Light 8/16AL	0.7	2	1	411.8	0.0
67	1	1820021979	1820021979	Budweiser 8/16AL	1.3	4	1	181.8	0.2
68	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	172.8	0.2
69	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	20.4	1.4

SKUs on Planogram: 89

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

#	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820025001	Bud Light 1/25C	12.231	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	7199010071	Coors 1/24C	5.812	\$0.00	\$0.00	Premium	MillerCoors
3	1820025000	Budweiser 1/25C	5.200	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
4	8066095641	Corona Extra 1/24B	2.692	\$0.00	\$0.00	Imports	Crown Imports LLC
5	7199030065	Coors Light 1/24C	2.560	\$0.00	\$0.00	Premium	MillerCoors
6	8066095643	Corona Extra 1/24C	0.567	\$0.00	\$0.00	Imports	Crown Imports LLC
7	7199047712	Keystone Ice 1/24C	0.510	\$0.00	\$0.00	Sub Premium	MillerCoors
8	8066095796	Modelo Especial Chelada 1/24C	0.385	\$0.00	\$0.00	Imports	Crown Imports LLC
9	8066095721	Modelo 1/24C	0.271	\$0.00	\$0.00	Imports	Crown Imports LLC
10	7089701331	Fosters Lager 1/25C	0.120	\$0.00	\$0.00	Imports	MillerCoors
11	7289000119	Heineken 1/24C	0.035	\$0.00	\$0.00	Imports	Heineken USA
12	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
13	8378337512	Sierra Nevada Pale Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
14	8769201103	Samuel Adams Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
15	73692011118	Goose Island Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
16	73692011389	Goose Island Green Line PA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
17	8769210014	Samuel Adams Boston Lgr 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
18	8378337521	Sierra Nevada Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
19	1820013986	Shock Top Belgian White Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
20	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
21	63848900029	Dogfish Head 60 Minute IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
22	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
23	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
24	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
25	79837312602	Magic Hat #9 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
26	3061300001	Brooklyn Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
27	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
28	81760601000	Captain Lawrence Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
29	3061301136	Brooklyn East India Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
30	63123430002	Sweetwater 420 Pale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries