

11717.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11717.psa



POG Size: 2'0.86

Segment: 1 of 1

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SCHEMATIC BACKING REPORT

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Planogram: 11717.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.5	5.5
18	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	5.8	2.4
19	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	4.9	2.9
20	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	5.8	3.6

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
14	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	6.8	3.1
15	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0
16	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	9.1	2.3

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
12	2	8248812300	8248812300	Becks 12/12B	3.0	6	1	2.6	15.9

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
10	2	7289000016	7289000016	Heineken 12/12B	3.0	6	1	2.0	21.3

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	2.0	10.8
8	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	2.2	19.3

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	6.9	12.2
2	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
3	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
4	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
5	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
6	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 20

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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