

Warm9496.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm9496.psa



POG Size: 12'0.00

Segments 1 - 4 of 4

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SCHEMATIC BACKING REPORT

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Planogram: Warm9496.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	22.7	0.6
20	1	8066095711	8066095711	Modelo 18/12C	2.0	2	2	90.9	0.2
21	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	4.2	6.7
22	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	4.4	3.2

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	56.9	0.2
16	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	181.8	0.1
17	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	9.6	1.5
18	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	1.0	14.6

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	90.9	0.2
12	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	363.6	0.1
13	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	18.2	0.8
14	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	19.2	1.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	1820016989	1820016989	Shock Top Raspberry Wheat 6/12B	1.0	4	1	90.9	0.3
7	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	181.8	0.2
8	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.7	21.2
9	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	7.3	1.9
10	1	7289010011	7289010011	Amstel Light 6/12B	1.0	4	1	181.8	0.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	36.4	0.8
2	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	121.2	0.2
3	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	15.3	1.8
4	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	72.7	0.4
5	1	8382012360	8382012360	Guinness Draught 4/15C	0.7	4	1	90.9	0.3

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.1	19.2
43	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	109.4	0.3
44	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	90.9	0.3
45	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	177.2	0.2
46	1	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	2.0	4	2	26.4	1.1

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	7.6	1.8
38	1		87692000033	87692000033	Angry Orchard Crisp Apple 12/12B	1.0	2	1	45.5	0.3
39	1		63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	52.0	0.5
40	1		3410008747	3410008747	Redd's Green Apple 12/12B	1.0	2	1	181.8	0.1
41	1		3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	38.3	0.4

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	181.8	0.2
34	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	30.3	0.9
35	1		63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	24.3	1.2
36	1		3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	80.0	0.3

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	42.8	0.7
29	1		8769200079	8769200079	Angry Orchard Seasonal 6/12B	1.0	4	1	1272.7	0.0
30	1		8780000049	8780000049	Smith & Forge Hard Cider 4/16C	0.7	4	1	294.7	0.1
31	1		63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	24.3	1.2
32	1		63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	40.5	0.7

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1		1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	130.8	0.2
24	1		1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	181.8	0.2
25	1		8769283102	8769283102	Twisted Tea 6/12B	1.0	4	1	363.6	0.1
26	1		63598560611	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.0	4	1	90.9	0.3
27	1		63598506074	63598506074	Mikes Hard Seasonal 6/11B	1.0	4	1	121.2	0.2

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1		1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	2.0	4	2	359.0	0.1
66	1		7199076400	7199076400	George Killian's Irish Red 12/12B	1.0	2	1	90.9	0.2
67	1		1820053308	1820053308	Bud Light 18/12B	2.0	2	1	3.4	4.1
68	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	3.0	4.7

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	1		1820096550	1820096550	Michelob Ultra 30/12C	3.0	3	1	16.1	1.3
62	1		1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	8.3	1.7
63	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	2	6.7	2.1
64	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	2	2.0	7.0

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1		3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	243.5	0.1
57	1		1820020995	1820020995	Budweiser Black Crown 12/12B	1.0	2	1	191.8	0.1
58	1		1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	181.8	0.2
59	1		1820015983	1820015983	Bud Light Lime 12/12C SC	1.0	2	1	90.9	0.2
60	1		1820000769	1820000769	Bud Light 12/12B	1.0	2	1	2.4	5.8

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	135.9	0.1
53	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	14.6	1.9
54	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	40.5	0.7
55	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	5.0	5.6

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	181.8	0.2
48	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	90.9	0.3
49	1	8200072754	8200072754	Smirnoff Ice Raspberry 6/11B	1.0	4	1	345.7	0.1
50	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	15.8	1.8
51	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	10.8	1.3

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
88	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	4.2	3.3
89	1	3410057256	3410057256	Miller Lite 18/12B	2.0	2	1	52.6	0.3

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
85	1	7199030030	7199030030	Coors Light 30/12D	2.0	2	1	823.5	0.0
86	1	3410057341	3410057341	Miller Lite 30/12D	2.0	2	1	823.5	0.0
87	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	2.9	4.9

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
80	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	8.7	1.6
81	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.1	6.8
82	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	33.9	0.8
83	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	36.2	0.4
84	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	22.3	1.3

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	9.5	3.0
76	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	18.2	0.8
77	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	100.7	0.1
78	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	58.7	0.5
79	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	7.7	3.6

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	52.0	0.5
70	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	6.2	2.3
71	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	474.6	0.1
72	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	9.5	1.5
73	1	3410057505	3410057505	Miller Lite 6/12B	1.0	4	1	388.9	0.1
74	1	7248002403	7248002403	Schaefer 12/12C	2.0	4	2	121.2	0.2

SKUs on Planogram: 89

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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