

Warm2778.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow N/A
 POG: Warm2778.psa



POG Size: 24'0.00
 Segments 1 - 8 of 8
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SCHEMATIC BACKING REPORT

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Planogram: Warm2778.psa

Segment #1 : Shelf #5											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
5	2		7231123012	7231123012	Dos Equis Lager 12/12B	2.0	4	1		165.7	0.2
6	3		8066095675	8066095675	Corona Light 12/12B	3.0	6	1		17.4	2.4
Segment #1 : Shelf #4											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
4	3		8066095757	8066095757	Modelo 12/12B	3.0	6	1		90.9	0.5
Segment #1 : Shelf #3											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
3	2		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	2.0	4	1		52.0	0.5
Segment #1 : Shelf #2											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
2	4		1820017993	1820017993	Shock Top Seasonal 6/12B	4.0	16	1		97.1	1.2
Segment #1 : Shelf #1											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
1	4		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	4.0	16	1		131.6	0.9
Segment #2 : Shelf #5											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in											
Segment #2 : Shelf #4											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
12	3		8066095715	8066095715	Modelo 12/12C	6.0	12	2		306.6	0.3
13	2		7289000159	7289000159	Heineken Premium Light 12/12B	2.0	4	1		321.8	0.1
Segment #2 : Shelf #3											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
10	4		78615000014	78615000014	Stella Artois 12/11B	4.0	8	1		42.8	1.3
11	4		8248812300	8248812300	Becks 12/12B	4.0	8	1		63.9	0.9
Segment #2 : Shelf #2											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
9	4		1820016989	1820016989	Shock Top Raspberry Wheat 6/12B	4.0	16	1		179.8	0.6
Segment #2 : Shelf #1											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in											
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS	HIGH	DOS	MVMT
7	3		7199009532	7199009532	Blue Moon Seasonal 6/12B	3.0	12	1		156.1	0.5
8	4		8066095605	8066095605	Corona Extra 6/12B	4.0	16	1		45.5	2.5
Segment #3 : Shelf #5											
DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in											

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POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	5		8066095615	8066095615	Corona Extra 12/12B	5.0	10	1	1.8	38.5
Segment #3 : Shelf #4				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in				
19	4		1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	8.0	16	2	131.8	0.8
Segment #3 : Shelf #3				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in				
17	1		3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	823.5	0.0
18	4		1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	8.0	16	2	195.5	0.6
Segment #3 : Shelf #2				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in				
15	4		78615000001	78615000001	Stella Artois 6/11B	4.0	16	1	66.2	1.7
16	3		3410008716	3410008716	Redd's Apple Ale 6/12B	3.0	12	1	64.2	1.3
Segment #3 : Shelf #1				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in				
14	4		8382012360	8382012360	Guinness Draught 4/15C	2.7	16	1	265.4	0.4
Segment #4 : Shelf #5				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in				
28	3		7289000016	7289000016	Heineken 12/12B	4.5	9	1	1.9	33.8
29	2		1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	181.8	0.1
Segment #4 : Shelf #4				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in				
26	4		1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	8.0	16	2	150.5	0.7
27	3		1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	6.0	12	2	866.0	0.1
Segment #4 : Shelf #3				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in				
25	3		1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	6.0	12	2	613.1	0.1
Segment #4 : Shelf #2				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in				
23	1		3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	1473.7	0.0
24	2		63598525945	63598525945	Mikes HARDER Lemonade 12/8C	4.0	8	2	1931.0	0.0
Segment #4 : Shelf #1				DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in				
21	3		7289010011	7289010011	Amstel Light 6/12B	3.0	12	1	1150.7	0.1
22	3		8780000049	8780000049	Smith & Forge Hard Cider 4/16C	4.0	24	2	777.8	0.2

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Segment #5 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	280.0	0.1
38	2	8992427896	8992427896	Yuengling Traditional Lager 12/12B	2.0	4	1	105.3	0.3
39	1	8992429386	8992429386	Yuengling Black & Tan 12/12B	1.0	2	1	215.4	0.1
Segment #5 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	3	1820014990	1820014990	Bud Light Lime 12/12B	3.0	6	1	267.5	0.2
Segment #5 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	3	1820020994	1820020994	Bud Light Platinum 12/12C SC	3.0	6	1	272.7	0.2
35	3	1820015983	1820015983	Bud Light Lime 12/12C SC	3.0	6	1	136.4	0.3
Segment #5 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	3	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	6.0	12	2	435.2	0.2
33	4	1820018993	1820018993	Bud Light Platinum 6/12B	4.0	16	1	155.3	0.7
Segment #5 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	3	8769283102	8769283102	Twisted Tea 6/12B	3.0	12	1	363.6	0.2
31	3	1820005989	1820005989	Michelob Ultra 6/12B	3.0	12	1	485.5	0.2
Segment #6 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	3	1820053218	1820053218	Bud Light 18/12C	6.0	6	2	127.3	0.3
47	3	1820011218	1820011218	Budweiser 18/12C	6.0	6	2	16.6	2.5
Segment #6 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	4	1820053047	1820053047	Bud Light 12/12C	8.0	16	2	182.1	0.6
45	2	1820000771	1820000771	Budweiser 12/12B	2.0	4	1	363.6	0.1
Segment #6 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	2	1820008989	1820008989	Bud Light 8/16C	2.7	8	2	323.7	0.2
43	4	1820011047	1820011047	Budweiser 12/12C	8.0	16	2	47.0	2.4
Segment #6 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	4	1820020998	1820020998	Bud Light 8/16AL	2.7	8	1	242.4	0.2
Segment #6 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT

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40	3	8992427891	8992427891	Yuengling Traditional Lager 6/12B	3.0	12	1	272.7	0.3
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Segment #7 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	3	3410057340	3410057340	Miller Lite 18/12C	6.0	6	2	189.2	0.2

Segment #7 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
53	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	264.2	0.1
54	4	7199030069	7199030069	Coors Light 12/12B	4.0	8	1	79.1	0.7

Segment #7 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	3	3410057636	3410057636	Miller Lite 12/12C	6.0	12	2	736.8	0.1

Segment #7 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	4	1820008981	1820008981	Budweiser 8/16C	2.7	8	1	151.8	0.4
51	4	1820015047	1820015047	Natural Light 12/12C	8.0	16	2	323.7	0.3

Segment #7 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
48	3	1820000833	1820000833	Bud Light 6/12B	3.0	12	1	183.4	0.5
49	3	1820021979	1820021979	Budweiser 8/16AL	2.0	6	1	109.1	0.4

Segment #8 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	3	7199030017	7199030017	Coors Light 18/12C	6.0	6	2	16.6	2.5
63	3	3410001509	3410001509	Miller High Life 12/12B	3.0	6	1	60.7	0.7

Segment #8 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	4	7199000048	7199000048	Coors Light 12/12C	8.0	16	2	133.2	0.8

Segment #8 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	3410031602	3410031602	Milwaukee's Best 12/12C	2.0	4	2	608.7	0.0
60	4	7248002403	7248002403	Schaefer 12/12C	8.0	16	2	300.3	0.4

Segment #8 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
58	3	1820000964	1820000964	Natural Ice 12/12C	6.0	12	2	563.8	0.1

Segment #8 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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56	3	3410057505	3410057505	Miller Lite 6/12B	3.0	12	1	283.8	0.3
57	2	7199030005	7199030005	Coors Light 6/12B	2.0	8	1	11200.0	0.0

SKUs on Planogram: 63

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

#	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
2	8378337512	Sierra Nevada Pale Ale 12/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
3	8769201103	Samuel Adams Seasonal 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
4	8769210012	Samuel Adams Boston Lgr 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
5	7199009554	Blue Moon Brewmaster's Sampler 12/1...	0.000	\$0.00	\$0.00	Specialty	MillerCoors
6	73692011118	Goose Island Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
7	73692011389	Goose Island Green Line PA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
8	8769210014	Samuel Adams Boston Lgr 12/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
9	8378337521	Sierra Nevada Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
10	1820013986	Shock Top Belgian White Ale 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
11	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
12	63848900029	Dogfish Head 60 Minute IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
13	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
14	1820019991	Shock Top Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
15	7199009536	Blue Moon Seasonal 12/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
16	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
17	79837312602	Magic Hat #9 6/12B	0.000	\$0.00	\$0.00	Micro	North American Breweri...
18	3061300001	Brooklyn Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
19	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
20	3061300053	Brooklyn Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
21	7167007106	Saranac Twelve Beers 12/12B	0.000	\$0.00	\$0.00	Micro	FX Matt
22	81760601000	Captain Lawrence Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
23	68174511112	Blue Point Toasted Lager 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
24	68174511118	Blue Point Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
25	3061301136	Brooklyn East India Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
26	63123430002	Sweetwater 420 Pale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries