

Warm9416.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016  
 Traffic Flow N/A  
 POG: Warm9416.psa



POG Size: 6'0.00  
 Segments 1 - 2 of 2  
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## SCHEMATIC BACKING REPORT

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### Planogram: Warm9416.psa

Segment #1 : Shelf #5									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	6206704909	6206704909	Labatt Blue Light 28/12BBB	2.0	2	1	0.0	0.0
17	1	6206705169	6206705169	Labatt Blue 18/12B	2.0	2	1	0.0	0.0
Segment #1 : Shelf #4									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	6206704969	6206704969	Labatt Blue Light 18/12B	2.0	2	1	0.0	0.0
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	18.2	0.8
Segment #1 : Shelf #3									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	6206704950	6206704950	Labatt Blue Light 18/12C	2.0	2	2	4.7	3.0
11	1	7231123012	7231123012	Dos Equis Lager 12/12B	1.0	2	1	18.2	0.8
12	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	19.5	0.7
13	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	5.0	4.2
Segment #1 : Shelf #2									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	6206705150	6206705150	Labatt Blue 18/12C	2.0	2	2	0.0	0.0
6	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	6.4	2.2
7	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	7.4	1.9
8	1	85375900031	85375900031	Southern Tier Pack of Pales 12/12B	1.0	2	1	26.0	0.5
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	10.7	1.3
Segment #1 : Shelf #1									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	6206704942	6206704942	Labatt Blue Light 12/12C	2.0	4	2	15.2	1.8
2	1	6206705142	6206705142	Labatt Blue 12/12C	2.0	4	2	21.9	1.3
3	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	11.4	2.5
4	1	85375900027	85375900027	Southern Tier 2XIPA 6/12B	1.0	4	1	22.7	1.2
Segment #2 : Shelf #5									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	1820053025	1820053025	Bud Light 20/12B	2.0	2	1	0.0	0.0
35	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	4.7	3.0
36	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0
Segment #2 : Shelf #4									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0
32	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
33	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.8	5.0
Segment #2 : Shelf #3									
		DEPTH: 22 in	WIDTH: 36 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in					
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT

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27	1	1820096721	1820096721	Michelob Ultra 18/12C SC	3.0	3	1	8.3	2.5
28	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	3.8	3.6
29	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	2.6	5.4
30	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	24.7	1.1

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	7.3	1.9
24	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	0.0	0.0
25	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
26	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	4.3	3.3

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	24.3	1.2
19	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	10.1	2.8
20	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	21.5	1.3
21	1	1820000115	1820000115	Bud Light 6/16C	1.0	4	1	4.9	5.7
22	1	7199032000	7199032000	Coors Light 6/16C	1.0	4	1	6.6	4.3

SKUs on Planogram: 36

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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