

Warm9497.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow N/A
 POG: Warm9497.psa



POG Size: 12'0.00
 Segments 1 - 4 of 4
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SCHEMATIC BACKING REPORT

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Planogram: Warm9497.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	16.5	0.8
22	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	21.2	0.7
23	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	22.8	0.6
24	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	2	0.0	0.0
25	1	1820019991	1820019991	Shock Top Seasonal 12/12B	1.0	2	1	30.3	0.5

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	7.3	1.9
17	1	8769200129	8769200129	Samuel Adams Rebel IPA 12/12B	1.0	2	1	90.9	0.2
18	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	52.8	0.3
19	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	3.1	4.5
20	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	58.2	0.5

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	26.3	1.1
12	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	54.5	0.5
13	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	37.0	0.8
14	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	54.4	0.5
15	1	7199009584	7199009584	Blue Moon Cinnamon Horchata Ale 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	121.2	0.2
7	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	23.6	1.2
8	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	121.2	0.2
9	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	44.9	0.6
10	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	86273700001	86273700001	Montauk Summer Ale 6/12C	1.0	4	2	0.0	0.0
2	1	86273700003	86273700003	Montauk Session IPA 6/12C	1.0	4	2	0.0	0.0
3	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	72.7	0.4
4	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
5	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	121.2	0.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.3	6.0
44	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	6.5	2.1
45	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
46	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	2.5	5.7

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0
40	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	90.6	0.3
41	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	6.0	2.3
42	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	33.1	0.8

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	67.8	0.4
36	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
37	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
38	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	33.1	0.8
32	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	11.4	2.5
33	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
34	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	95.2	0.3

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	38.8	0.7
27	1	8382012368	8382012368	Guinness Draught 8/15C	0.7	2	1	0.0	0.0
28	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	181.8	0.2
29	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
30	1	8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	181.8	0.2

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.0	20.2
68	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	129.6	0.1
69	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	45.5	0.3
70	2	1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	44.6	0.3
63	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	36.4	0.4
64	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	227.6	0.1
65	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	9.9	1.4
66	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	90.9	0.2

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	21.5	1.3
58	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	22.7	1.2
59	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	60.6	0.5
60	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	141.4	0.1
61	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	23.0	1.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	72.7	0.4
53	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	40.5	0.7
54	1	88715100213	88715100213	Coney Island Hard Root Beer 6/12B	1.0	4	1	0.0	0.0
55	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	0.0	0.0
56	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	181.8	0.2
48	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	72.7	0.4
49	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
50	1	8769283102	8769283102	Twisted Tea 6/12B	1.0	4	1	121.2	0.2
51	1	1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
91	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	12.7	1.1
92	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	21.2	0.7
93	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	43.1	0.3
94	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	5.0	2.8

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
86	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	22.5	0.6
87	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	218.8	0.1
88	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	23.8	0.6
89	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	22.4	0.6
90	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	27.7	0.5

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
82	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	9.3	3.0
83	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	129.0	0.2
84	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	18.1	1.5
85	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	0.0	0.0

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
77	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
78	1	3410057023	3410057023	Miller Lite 9/16AL	1.0	2	1	0.0	0.0
79	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	0.0	0.0
80	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	57.0	0.5
81	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	22.7	1.2

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
71	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	121.2	0.2
72	2	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	24.9	1.1
73	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	42.8	0.7
74	1	1820000016	1820000016	Budweiser 6/12C	1.0	4	2	0.0	0.0

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75	2	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	55.3	0.5
76	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	56.2	0.2

SKUs on Planogram: 94

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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