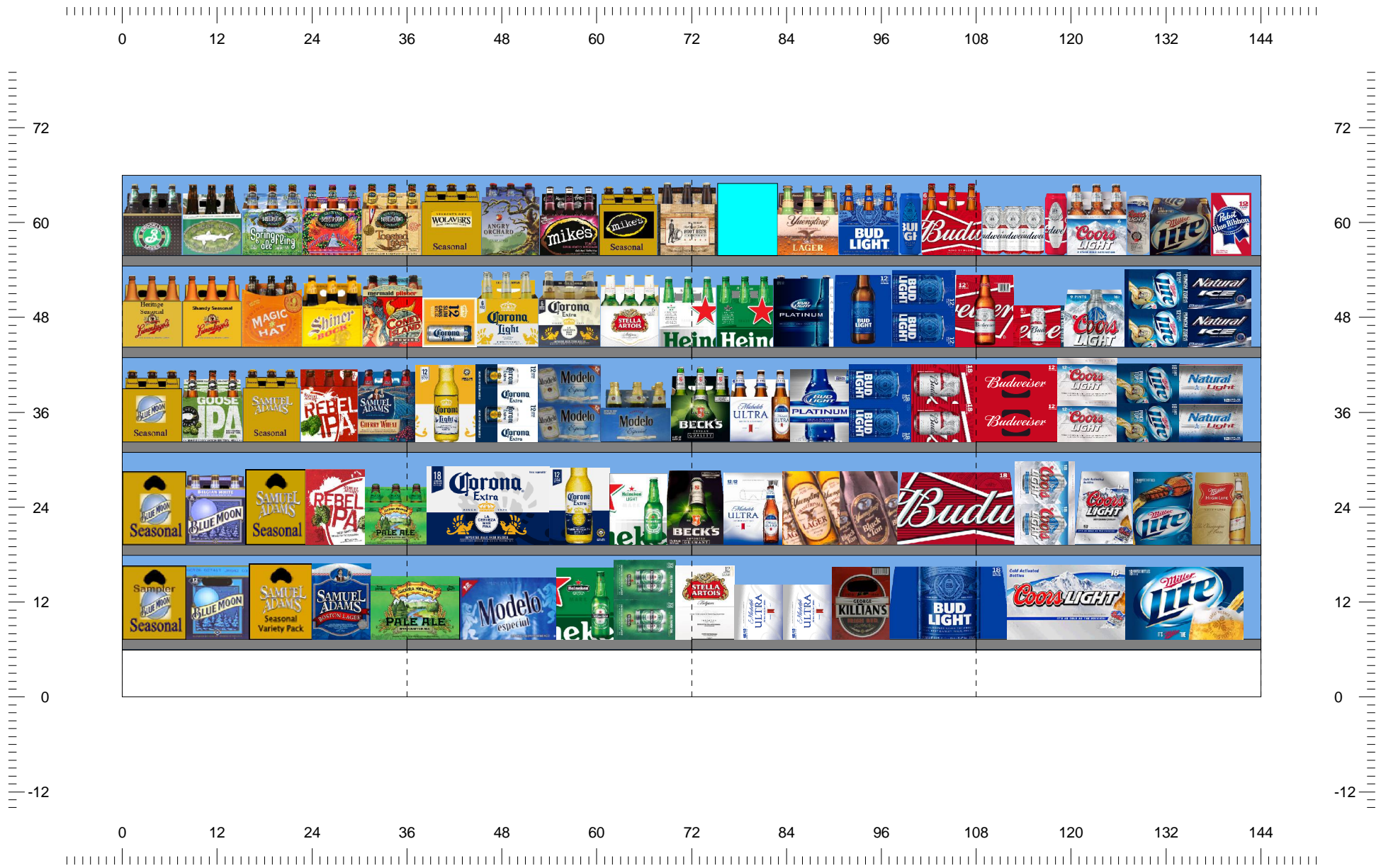


Warm9868.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm9868.psa



POG Size: 12'0.00

Segments 1 - 4 of 4

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SCHEMATIC BACKING REPORT

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Planogram: Warm9868.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	32.3	0.4
22	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	6.0	2.3
23	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	9.6	1.5
24	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	18.2	0.8

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	10.1	1.4
17	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	18.2	1.5
18	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	8.3	1.7
19	1	8769200129	8769200129	Samuel Adams Rebel IPA 12/12B	1.0	2	1	26.0	0.5
20	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	19.2	1.5

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	15.8	1.8
12	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	52.0	0.5
13	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	213.7	0.1
14	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	20.2	1.4
15	1	8769227102	8769227102	Samuel Adams Cherry Wht 6/12B	1.0	4	1	36.4	0.8

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	3410058805	3410058805	Leinenkugel Heritage Seasonal 6/12B	1.0	4	1	90.9	0.3
7	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	15.8	1.8
8	1	79837312602	79837312602	Magic Hat #9 6/12B	1.0	4	1	45.5	0.6
9	1	8857333101	8857333101	Shiner Bock 6/12B	1.0	4	1	90.9	0.3
10	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	22.7	1.2
2	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	26.0	1.1
3	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	32.9	0.9
4	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0
5	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	800.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8378337512	8378337512	Sierra Nevada Pale Ale 12/12B	1.0	2	1	30.3	0.5
43	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
44	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.1	4.5
45	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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39	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
40	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.5	9.1
41	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	8.4	1.7

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	0.9	16.1
36	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	40.5	0.7
37	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	52.0	0.5
38	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8066095621	8066095621	Corona Light 12/12C	1.0	2	1	7.6	1.8
31	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	54.3	0.5
32	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	17.3	1.6
33	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
34	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	64438110141	64438110141	Wolavers Organic Seasonal 6/12B	1.0	4	1	60.6	0.5
26	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
27	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	42.1	0.7
28	1	63598506074	63598506074	Mikes Hard Seasonal 6/11B	1.0	4	1	28.4	1.0
29	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	7.3	1.9
66	2	1820096721	1820096721	Michelob Ultra 18/12C SC	2.0	2	1	0.0	0.0
67	1	7199076400	7199076400	George Killian's Irish Red 12/12B	1.0	2	1	45.5	0.3
68	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	4.1	3.4

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	9.1	1.5
61	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	3.1	4.5
62	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	18.9	0.7
63	1	8992429386	8992429386	Yuengling Black & Tan 12/12B	1.0	2	1	18.2	0.8
64	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	8.3	1.7

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0
56	1	1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	40.5	0.7
57	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	378.4	0.0
58	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	3.6	3.9
59	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	4.2	3.3

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	84.3	0.3
52	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	45.5	0.6
53	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	6.2	2.2
54	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	23.3	1.2

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	88715100213	88715100213	Coney Island Hard Root Beer 6/12B	1.0	4	1	0.0	0.0
47	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	36.4	0.8
48	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	121.2	0.2
49	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
50	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
88	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	8.9	1.6
89	1	3410057256	3410057256	Miller Lite 18/12B	2.0	2	1	4.0	3.5

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
84	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	1.8	7.9
85	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	7.0	2.0
86	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	26.0	0.5
87	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	20.7	0.7

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
80	1	1820011047	1820011047	Budweiser 12/12C	2.5	5	2	14.8	2.4
81	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	8.8	3.2
82	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	7.3	1.9
83	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	68.5	0.4

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	9.0	1.6
76	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
77	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	90.9	0.2
78	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	33.1	0.8
79	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	59.7	0.5

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1	1820000018	1820000018	Budweiser 6/16C	1.0	4	1	16.5	1.7
70	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
71	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	54.6	0.5
72	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0
73	1	3410057023	3410057023	Miller Lite 9/16AL	1.0	2	1	0.0	0.0
74	1	2210000170	2210000170	Pabst 12/12C	1.0	2	1	0.0	0.0

SKUs on Planogram: 89

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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