



Printed: 4/19/2016

Traffic Flow Left-right

POG: 9868.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 9868.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	10.5	2.0
26	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	6.6	3.2
27	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	8.9	1.6
28	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	1.8	7.9

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.5	3	1	27.3	0.8
23	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	2.0	4	1	12.0	2.3
24	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.5	3	1	15.2	1.4

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	12.4	1.7
19	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.5	3	1	14.4	1.5
20	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	18.2	1.5
21	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	15.8	1.8

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	2.0	4	1	0.0	0.0
15	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	20.2	1.4
16	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	15.8	1.8
17	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	22.7	1.2

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
10	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	19.2	1.5
11	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	26.0	1.1
12	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0
13	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	32.3	2.6
2	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
3	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	114.6	0.7
4	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	26.6	3.2
5	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	25.0	3.4
6	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	27.6	3.0
7	1	1820025008	1820025008	Natural Ice 1/25C	0.8	12	1	0.0	0.0
8	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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50	1	3410057256	3410057256	Miller Lite 18/12B	2.0	2	1	4.0	3.5
51	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	7.3	1.9
52	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	4.2	3.3
53	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	8.3	1.7

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	4.7	4.5
47	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	4.1	3.4
48	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	3.6	3.9
49	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	2.3	9.1
43	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	9.3	2.2
44	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	17.4	1.2
45	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	8.9	2.4

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095675	8066095675	Corona Light 12/12B	2.0	4	1	1.7	16.1
40	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	4.6	4.5
41	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	31.1	0.7

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	8066095621	8066095621	Corona Light 12/12C	1.5	3	1	11.4	1.8
36	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	10.9	1.9
37	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	12.5	1.7
38	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	17.3	1.6
30	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
31	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
32	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
33	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
34	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 53

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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