

Warm11641.psa For Validation Purposes Only NOT FINAL



Printed: 4/14/2016
 Traffic Flow N/A
 POG: Warm11641.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: Warm11641.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	45.5	0.3
21	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	15.2	0.9
22	1	7167007106	7167007106	Saranac Twelve Beers 12/12B	1.0	2	1	36.4	0.4
23	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	45.5	0.3
24	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	13.9	1.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	13.0	1.1
17	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	46.2	0.3
18	1	79837312602	79837312602	Magic Hat #9 6/12B	1.0	4	1	62.4	0.4
19	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	52.9	0.5

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	21.4	1.3
12	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	13.0	1.1
13	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	61.9	0.5
14	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	4.7	3.0
15	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	72.7	0.4

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	28.0	1.0
7	1	64438110141	64438110141	Wolavers Organic Seasonal 6/12B	1.0	4	1	60.6	0.5
8	1	75643500601	75643500601	Otter Creek Backseat Berner IPA 6/12B	1.0	4	1	90.9	0.3
9	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	12.5	1.1
10	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	6.2	2.3

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	24.3	1.2
2	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	59.3	0.5
3	1	79603011493	79603011493	Kona Castaway IPA 6/12B	1.0	4	1	90.9	0.3
4	1	8066095621	8066095621	Corona Light 12/12C	1.0	2	1	45.5	0.3
5	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	45.5	0.6

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	3.5	6.0
44	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	8.3	1.7
45	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	5.4	2.6
46	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	22.8	0.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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38	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	6.2	3.4
39	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	13.0	1.1
40	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	20.4	0.7
41	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	29.0	0.5
42	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	10.1	1.4

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.0	2	1	60.6	0.2
35	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	8.0	3.5
36	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	6.7	2.1
37	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	10.0	2.8

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	24.3	1.2
31	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	72.7	0.4
32	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	8.9	3.1
33	1	1820015047	1820015047	Natural Light 12/12C	2.5	5	2	4.7	7.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	97.9	0.3
26	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	72.7	0.4
27	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	52.0	0.5
28	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	60.6	0.5
29	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	45.5	0.3

SKUs on Planogram: 46

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820025001	Bud Light 1/25C	1.154	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	7199030065	Coors Light 1/24C	0.462	\$0.00	\$0.00	Premium	MillerCoors
3	1820000964	Natural Ice 12/12C	0.426	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
4	1820020998	Bud Light 8/16AL	0.385	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
5	1820000833	Bud Light 6/12B	0.308	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
6	1497450009	Woodchuck Amber 6/12B	0.308	\$0.00	\$0.00	Cider	Vermont Hard Cider Co...
7	8200072385	Smirnoff Ice 6/11B	0.308	\$0.00	\$0.00	FMB	Diageo
8	4182790036	Harpoon UFO White 6/12B	0.308	\$0.00	\$0.00	Micro	Harpoon
9	4182790026	Harpoon UFO Raspberry Hefeweizen ...	0.231	\$0.00	\$0.00	Micro	Harpoon
10	8378322822	Sierra Nevada Seasonal 6/12B	0.231	\$0.00	\$0.00	Micro	Sierra Nevada
11	4182740012	Harpoon Cider 6/12B	0.231	\$0.00	\$0.00	Cider	Harpoon
12	1820021979	Budweiser 8/16AL	0.231	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
13	8200072754	Smirnoff Ice Raspberry 6/11B	0.231	\$0.00	\$0.00	FMB	Diageo
14	8769283102	Twisted Tea 6/12B	0.231	\$0.00	\$0.00	FMB	Boston Beer
15	1820000771	Budweiser 12/12B	0.219	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
16	4182700076	Harpoon IPA 6/12B	0.192	\$0.00	\$0.00	Micro	Harpoon
17	8200075748	Smirnoff Ice Screwdriver 6/11B	0.154	\$0.00	\$0.00	FMB	Diageo
18	8378337530	Sierra Nevada Hop Hunter IPA 6/12B	0.154	\$0.00	\$0.00	Micro	Sierra Nevada
19	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	0.154	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
20	1820022989	Bud Light Lime Mang-O-Rita 12/8C	0.154	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
21	63598560611	Mikes Hard Cranberry Lemonade 6/11B	0.154	\$0.00	\$0.00	FMB	Mark Anthony Brands
22	63598512998	Mikes Hard Variety Pack 12/11B	0.154	\$0.00	\$0.00	FMB	Mark Anthony Brands
23	8378337531	Sierra Nevada Nooner Pilsner 6/12B	0.154	\$0.00	\$0.00	Micro	Sierra Nevada
24	1820016989	Shock Top Raspberry Wheat 6/12B	0.154	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
25	1820014990	Bud Light Lime 12/12B	0.154	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
26	1820018992	Bud Light Platinum 12/12B	0.154	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
27	3061300001	Brooklyn Lager 6/12B	0.147	\$0.00	\$0.00	Micro	Micro Breweries
28	7167004064	Saranac Our Pale Ale 6/12B	0.110	\$0.00	\$0.00	Micro	FX Matt
29	8834510158	Strongbow Honey Apple Cider 6/11B	0.099	\$0.00	\$0.00	Cider	Heineken USA
30	8769210012	Samuel Adams Boston Lgr 6/12B	0.096	\$0.00	\$0.00	Micro	Boston Beer
31	75643500602	Otter Creek Seasonal 6/12B	0.077	\$0.00	\$0.00	Micro	Micro Breweries
32	3410000340	Redd's Variety Pack 12/12B	0.077	\$0.00	\$0.00	Specialty	MillerCoors
33	7289010011	Amstel Light 6/12B	0.077	\$0.00	\$0.00	Imports	Heineken USA
34	3410008730	Redd's Strawberry Ale 6/12B	0.077	\$0.00	\$0.00	Specialty	MillerCoors
35	1820000834	Budweiser 6/12B	0.077	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
36	8378337512	Sierra Nevada Pale Ale 12/12B	0.077	\$0.00	\$0.00	Micro	Sierra Nevada
37	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	0.055	\$0.00	\$0.00	FMB	Anheuser-Busch InBev
38	1820019991	Shock Top Seasonal 12/12B	0.008	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
39	1820013986	Shock Top Belgian White Ale 6/12B	0.007	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
40	73692011389	Goose Island Green Line PA 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
41	73692011118	Goose Island Seasonal 6/12B	0.000	\$0.00	\$0.00	Micro	Anheuser-Busch InBev
42	7199009532	Blue Moon Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	MillerCoors
43	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
44	63848900029	Dogfish Head 60 Minute IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
45	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Sierra Nevada
46	7199009554	Blue Moon Brewmaster's Sampler 12/1...	0.000	\$0.00	\$0.00	Specialty	MillerCoors
47	8769200109	Samuel Adams Seasonal 12/12C	0.000	\$0.00	\$0.00	Micro	Boston Beer
48	1820017993	Shock Top Seasonal 6/12B	0.000	\$0.00	\$0.00	Specialty	Anheuser-Busch InBev
49	72383000009	Lagunitas IPA 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
50	8769200004	Samuel Adams Seasonal Select 6/12B	0.000	\$0.00	\$0.00	Micro	Boston Beer
51	81760601000	Captain Lawrence Pale Ale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries
52	3061301136	Brooklyn East India Pale Ale 12/12C	0.000	\$0.00	\$0.00	Micro	Micro Breweries
53	63123430002	Sweetwater 420 Pale 6/12B	0.000	\$0.00	\$0.00	Micro	Micro Breweries