

11641.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11641.psa



POG Size: 2'0.00

Segment: 1 of 1

Page: 1

## SCHEMATIC BACKING REPORT

11641.psa

### Planogram: 11641.psa

Segment #1 : Shelf #5      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	4.7	3.0
15	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	2.3	6.0
16	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	5.4	2.6

Segment #1 : Shelf #4      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
12	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	5.4	2.6
13	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	13.0	1.1
9	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	15.2	0.9
10	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	1	4.0	3.5

Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	13.0	1.1
6	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	45.5	0.3
7	1	1820015047	1820015047	Natural Light 12/12C	1.0	2	1	1.9	7.5

Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
3	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
4	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 15

UNALLOCATED ITEMS/OPTIONAL ITEMS

11641.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev