

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
1	1	60367510495	Allagash Tripel 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
2	1	60367510895	Allagash Seasonal 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
3	1	64944000001	Ommegang Abbey Ale 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
4	1	64944000003	Ommegang Hennepin 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
5	1	64944000004	Ommegang Three Philos...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
6	1	6768494030	Buyer Decision Domestic...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
7	1	777888	Buyer Decision Domestic...		9999999...	4.00	1.00	0.00	0.00
8	1	70510527680	Maine Beer Peeper Ale 1/...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
9	1	79450486882	Maine Beer Mo Pale Ale ...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
10	1	70510532166	Maine Beer Lunch IPA 1/...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
11	1	72802837517	Oxbow Crossfade 16.9oz		9999999...	9.00	1.00	0.00	0.00
12	1	0000001	Oxbow Sasuga 16.9oz		9999999...	9.00	1.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
13	1	777888	Buyer Decision Domestic...		9999999...	4.00	1.00	0.00	0.00
14	1	72383000004	Lagunitas IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
15	1	72383000001	Lagunitas Maximus 1/22L	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
16	1	72383000002	Lagunitas Imperial Stout ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
17	1	63625178000	Stone Arrogant Bastard A...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
18	1	63625177035	Stone Ruination IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
19	1	1612102200	J.K.'s Scrumpy Hard Cid...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
20	1	65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
21	1	65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
22	1	65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
23	1	65379201031	Doc's Draft Hard Pumpki...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
24	1	89413700216	Crispin Art Reserve The ...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
25	1	89413700210	Crispin Art Reserve Hon...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 14.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
26	1	85919900307	Citizen Cider Unified Pre...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
27	1	85919900313	Citizen Cider Dirty Mayor...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
28	1	86353200027	Shacksbury Cider Spritz ...		9999999...	4.00	1.00	0.00	0.00
29	1	86353200020	Shacksbury Dry Cider 6/...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
30	1	63598554890	White Claw Variety Pk Hr...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00

31	1	85389700227	Spiked Seltzer Variety Pa...	AB BRANDS	1.50	3.00	1.00	0.00	0.00	
32	1	8769200424	Truly Spiked Spklg Mix P...	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00	
Segment #3 : Shelf #1			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
33	1		1111155555	Buyer Decision		9999999...	4.00	1.00	0.00	0.00
Segment #3 : Shelf #2			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
34	1		1111155555	Buyer Decision		9999999...	4.00	1.00	0.00	0.00
Segment #3 : Shelf #3			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
35	1		1111155555	Buyer Decision		9999999...	4.00	1.00	0.00	0.00
Segment #3 : Shelf #4			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
36	1		86272900029	Mighty Swell Mango 6/12C	COMPETITOR BRANDS	1.25	5.00	1.00	0.00	0.00
37	1		86272900024	Mighty Swell Grapefruit 6...	COMPETITOR BRANDS	1.25	5.00	1.00	0.00	0.00
38	2		85333600511	Social Sparkling Elderflo...		9999999...	6.00	1.00	0.00	0.00
39	1		85729100405	Kombrewcha Lemongras...		9999999...	4.00	1.00	0.00	0.00
40	1		85729100408	Kombrewcha Black Tea 6/4		9999999...	4.00	1.00	0.00	0.00
41	1		85729100407	Kombrewcha Royal Ging...		9999999...	4.00	1.00	0.00	0.00
42	1		85729100406	Kombrewcha Blackberry ...		9999999...	4.00	1.00	0.00	0.00
Segment #3 : Shelf #5			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
43	1		1820000834	BUD6LN		1.00	4.00	1.00	0.00	0.00
44	1		1820000865	Bud Light 6/16B	AB BRANDS	1.00	4.00	1.00	0.00	0.00
45	1		7199030005	COORSLT6LN		1.00	4.00	1.00	0.00	0.00
46	1		3410057505	LITE6LN		1.00	4.00	1.00	0.00	0.00
47	1		01820020082	Michelob Ultra Pure Gold...		9999999...	4.00	1.00	0.00	0.00
48	1		1820005989	MICHULTRA6LN		1.00	4.00	1.00	0.00	0.00
Segment #3 : Shelf #6			DEPTH: 24 in WIDTH: 47 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
49	1		1820011047	BUD12CAN		2.00	4.00	2.00	0.00	0.00
50	1		1820053047	BUDLT12CAN		2.00	4.00	2.00	0.00	0.00
51	1		7199000048	COORSLT12CAN		2.00	4.00	2.00	0.00	0.00
52	1		3410057636	LITE12CAN		2.00	4.00	2.00	0.00	0.00
53	1		3410001509	MHL12LN		1.00	2.00	1.00	0.00	0.00
54	1		01820006991	Michelob Ultra 2/12 Can		9999999...	4.00	2.00	0.00	0.00
Segment #5 : Shelf #1			DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in							
POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
55	1		77228505111	Unibroue La Fin Du Mon...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
56	1		8170600004	CHIMAYALEPREMIERE...		0.58	7.00	1.00	0.00	0.00
57	1		8170600013	Chimay Cinq Cents Ale 1...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
58	1		8170600007	CHIMAYALEGRNDRSR...		0.58	7.00	1.00	0.00	0.00
59	1		60878252000	Delirium Tremens 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00

60 1 60878252100 Delirium Nocturnum 1/25B 0.58 7.00 1.00 0.00 0.00

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
61	1	6206702798	HITACHINONESTWHIT...		0.58	7.00	1.00	0.00	0.00
62	1	85999600075	Duvel Special Belgian Al...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
63	1	85999600038	La Chouffe 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
64	1	8572510814	LINDEMANSFRAMBOI...		0.58	7.00	1.00	0.00	0.00
65	1	8572510812	Lindemans Kreik Lambic ...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
66	1	8572510815	Lindemans Peche Lambi...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
67	1	444553366	Buyer Decison 12 oz Imp...		9999999...	4.00	1.00	0.00	0.00
68	3	4128500081	Trappistes Rochefort 1/1...	COMPETITOR BRANDS	1.00	24.00	1.00	0.00	0.00
69	1	8572515404	Westmalle Tripel 1/11B	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00
70	1	8572515402	Westmalle Dubbel Dubb...	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 26.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
71	1	8572511509	SAMSMITHSOATMEAL...		0.53	8.00	1.00	0.00	0.00
72	1	8572511508	SAMSMITHSNUTBRO...		0.53	8.00	1.00	0.00	0.00
73	1	8572511529	Samuel Smiths Imperial ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
74	1	8572511531	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
75	1	8572511612	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.33	8.00	1.00	0.00	0.00
76	1	8572511607	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
77	1	8572511525	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
78	1	75224511150	Weihenstephan Hefewei...	COMPETITOR BRANDS	0.60	9.00	1.00	0.00	0.00
79	1	75224511450	Weihenstephaner Pilsner...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
80	1	73739801620	Schneider Weisse Hefe-...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
81	1	73739801820	Schneider Weisse Aventi...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
82	1	8572534003	Pinkus Organic Hefe-We...	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
83	1	8572517604	Green's Discovery Ambe...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
84	1	8572517606	Green's Quest Tripel Ale ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
85	1	8572517602	Green's Endeavour Dubb...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #5 : Shelf #6 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
86	1	78615000014	Stella Artois 12/11B	IMPORT BRANDS	1.50	3.00	1.00	0.00	0.00
87	1	8066095615	CORONA12LN		1.50	3.00	1.00	0.00	0.00

SKUs on Planogram: 84