

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	76457506479	Toast 4/6 Cans		9999999...	6.00	2.00	0.00	0.00
2	1	85663200423	Bronx American Pale Ale...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
3	1	856632004318	Bronx No Resolutions IP...		9999999...	6.00	2.00	0.00	0.00
4	1	85663200431	Bronx Slow Your Roll 4/6...		9999999...	6.00	2.00	0.00	0.00
5	1	85663200427	Bronx Seasonal 4/6 Can		9999999...	6.00	2.00	0.00	0.00
6	1	86273700002	Montauk Driftwood Ale 6/...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
7	1	86907100027	Montauk Wave Chaser 1...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
8	1	86273700007	Montauk Session IPA 6/1...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
9	1	86907100026	Montauk Watermelon 4/...		9999999...	6.00	2.00	0.00	0.00
52	1	86273700006	Montauk Summer Ale 6/...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
53	1	81601402045	Southern Tier Nu Skool ...		9999999...	6.00	2.00	0.00	0.00
54	1	87692006732	Sam Adams '76 4/6 Can		9999999...	6.00	2.00	0.00	0.00
55	1	85654400765	Lord Hobo Angelica 4/6C		9999999...	6.00	2.00	0.00	0.00
56	1	78036960806	Peak Organic IPA 6/12B	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
57	1	76585734993	Peak Organic Fresh Cut ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
58	1	63848900190	Dogfish Flesh & Blood 4/...		9999999...	6.00	2.00	0.00	0.00
59	1	63848900193	Dogfish Head SeaQuenc...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
60	1	84281710003	Brew Dog Punk IPA 4/6C		9999999...	6.00	2.00	0.00	0.00
108	1	84281710019	Brew Dog Elvis Juice 4/6C		9999999...	6.00	2.00	0.00	0.00
109	1	84281710031	Brew Dog Hazy Jane 4/6C		9999999...	6.00	2.00	0.00	0.00
110	1	74052210163	Bell's Lager of the Lakes...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
111	1	083783110104	Sierra Nevada Hazy Littl...		9999999...	6.00	2.00	0.00	0.00
112	1	63625174163	Stone Tangerine Express...		9999999...	6.00	2.00	0.00	0.00
113	1	63625174135	Stone Ripper 4/6 Can		9999999...	6.00	2.00	0.00	0.00
114	1	67243800200	Ballast Point Fathom IPA...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
115	1	85961200102	21st Seasonal 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
116	1	85961200103	21st Brew Free or Die IP...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	85998900516	Greenport Harbor Others...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
11	1	64944099818	Ommegang Nirvana IPA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
12	1	64944000065	Ommegang Witte 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
13	1	60367510182	Allagash White 4/12L	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
14	1	60367512882	Allagash Saison 4/12B	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
15	1	60367510482	Allagash Tripel 4/12B	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
16	1	81957801006	Two Roads Road 2 Ruin ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
17	1	6776959679	Two Roads Lil Heaven 4/6		9999999...	2.00	1.00	0.00	0.00
18	1	8002242230	Abita Purple Haze 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
61	1	8002011706	Abita Harvest Series 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
62	1	64286070024	Founders All Day IPA 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
63	1	64286015031	Founders Solid Gold 4/6C		9999999...	3.00	1.00	0.00	0.00
64	1	64286020050	Founders Speciality Seri...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
65	1	72734400023	North Coast Old Rasputi...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
66	1	72383000009	Lagunitas IPA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
67	1	72383000011	Lagunitas Pilsner 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
68	1	72383000020	Lagunitas A Little Sumpi...	COMPETITOR BRANDS	0.50	2.00	1.00	0.00	0.00
69	1	72383000014	Lagunitas Seasonal 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
117	1	7278300100	ANCHORSTEAM6NR		0.50	2.00	1.00	0.00	0.00
118	1	8378337521	SIERRANEVPALEALE6...		0.50	2.00	1.00	0.00	0.00
119	1	8378337533	Sierra Nevada SideCar ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
120	1	8378322822	SIERRANEVSUMMERF...		0.50	2.00	1.00	0.00	0.00
121	1	8378333100	SIERRANEVTORPEDO...		0.50	2.00	1.00	0.00	0.00
122	1	8378337543	Sierra Nevada Tropical T...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
123	1	60275500603	Firestone Walker Union ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
124	1	60275500196	Firestone Luponc Distort...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
125	1	7199009511	BLUEMOONBELGIANW...		0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	3061300001	BROOKLYNLAGER6LN		0.75	3.00	1.00	0.00	0.00
20	1	3061300053	BROOKLYNSUMMERAL...		0.75	3.00	1.00	0.00	0.00
21	1	30613019519	Brooklyn Bel Air Sour 4/6		9999999...	3.00	1.00	0.00	0.00
22	1	3061300019	BROOKLYNEASTIPA6LN		0.75	3.00	1.00	0.00	0.00
23	1	3061310777	Brooklyn Sorachi Ace 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
24	1	60690500830	Ithaca Flower Power IPA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
25	1	85375900027	Southern Tier 2XIPA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
26	1	67082210612	Cisco Brewers WhaleTal...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
27	1	63770400082	Troegs Hopback Amber ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
70	1	63770406251	Troegs Perpetual IPA 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
71	1	63770400072	Troegs Troegenator Dou...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
72	1	78624311990	Flying Dog Raging Btch ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
73	1	78624355014	Flying Dog The Truth Im...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
74	1	78624356000	Flying Dog Double Dog ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
75	1	73692011132	Goose Island India Pale ...	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
76	1	74052210083	Bell's Two Hearted Ale 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
77	1	74052210016	Bell's Oberon Ale 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
78	1	74052210023	Bell's Amber Ale 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
126	1	74052210047	Bell's Kalamazoo Stout 6...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
127	1	72213055500	Bear Republic Racer5 IP...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
128	1	63625177612	Stone IPA 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
129	1	63625174002	Stone Delicious IPA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
130	1	63625174080	Stone Arrogant Bastard ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
131	1	7289000011	HEINEKEN6NR		0.75	3.00	1.00	0.00	0.00
132	1	7289000158	HEINEKENLIGHT6NR		0.75	3.00	1.00	0.00	0.00
133	1	7289010011	AMSTELLT6NR		0.75	3.00	1.00	0.00	0.00
134	1	4257205006	Radeberger Pilsner 6/11B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
135	1	7231163001	PILSNERURQUELL6LN		0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	69685912936	Kelso Pilsner 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
29	1	70533271504	Kelso CG 4/6 Cans		9999999...	6.00	2.00	0.00	0.00
30	1	61739535908	Kelso IPA 4/6 Can		9999999...	6.00	2.00	0.00	0.00
31	1	85663600100	Butternuts Porkslap Pale...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
32	1	4182790036	HARPOONUFOWHITE...		0.75	3.00	1.00	0.00	0.00
33	1	4182790046	Harpoon UFO Pumpkin ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
34	1	4182700076	HARPOONIPA6LN		0.75	3.00	1.00	0.00	0.00
35	1	4182700146	HARPOONSUMMER6LN		0.75	3.00	1.00	0.00	0.00
36	1	79556300009	Smuttynose IPA 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
79	1	4023223306	Von Trapp Pilsner 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
80	1	63027946506	Victory Golden Monkey 6...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
81	1	630279776063	Victory Sour Monkey 4/6		9999999...	3.00	1.00	0.00	0.00
82	1	63027977406	Victory Prima Pils 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
83	1	63027975206	Victory Seasonal 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
84	1	63848900029	Dogfish Head 60 Minute ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
85	1	63848900061	Dogfish Head 90 Min Im...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
86	1	63848900137	Dogfish Head Namaste ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
87	1	63123430002	Sweetwater 420 Pale 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
88	1	79386653002	Left Hand Milk Stout Nitr...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
136	1	75452700022	New Belgium Fat Tire A...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
137	1	75452700716	New Belgium Fat Tire Be...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
138	1	75452700066	New Belgium VooDoo R...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
139	1	754527009007	New Belgium Voodoo Jui...		9999999...	4.00	1.00	0.00	0.00
140	1	78615000001	STELLA ARTOIS6PKÿÿÿÿ		9999999...	3.00	1.00	0.00	0.00
141	1	78615000036	Hoegaarden 6/11L	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
142	1	78615000030	Leffe Blonde 6/11L	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
143	1	85162100022	Kronenbourg 1664 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
144	1	18195400002	Peroni Nastro Azzuro 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
-----	-------	-----	------	------------	-------	----------	------------	-----	------

37	1	66574738393902	Buyer Decision		9999999...	4.00	1.00	0.00	0.00
38	1	86599900022	Burial Surf Wax 4/6C		9999999...	6.00	2.00	0.00	0.00
39	1	89785300293	Cigar City Jai-Alai IPA 6/...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
40	1	85146400308	Revolution Anti Hero IPA ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
41	1	81994200003	Oskar Blues Dale's Pale ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
89	1	79636300495	Avery El Gose Sour Ale ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
90	1	68174511112	Blue Point Toasted Lager...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
91	1	68174511118	Blue Point Seasonal Lag...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
92	1	68174511102	Blue Point Hoptical Illusi...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
93	1	88715100094	Coney Island Mermaid Pi...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
94	1	887151004183	Coney Island Merman IP...		9999999...	3.00	1.00	0.00	0.00
95	1	8769210012	SAMADAMS BOSTONL...		0.75	3.00	1.00	0.00	0.00
96	1	8769230050	SAMADAMS SEASONAL...		0.75	3.00	1.00	0.00	0.00
97	1	60875200906	River Horse Tripel Horse...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
145	1	8857333101	Shiner Bock 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
146	1	73692011182	Goose Island 312 Urban ...	AB BRANDS	0.75	3.00	1.00	0.00	0.00
147	1	67243800024	Ballast Point Sculpin IPA...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
148	1	67243800068	Ballast Point Grapefruit ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
149	1	8066095605	CORONA6LN		0.75	3.00	1.00	0.00	0.00
150	1	8066095625	CORONALT6LN		0.75	3.00	1.00	0.00	0.00
151	1	8066095301	PACIFICOCLARA6LN		0.75	3.00	1.00	0.00	0.00
152	1	8066095765	MODELOESPECIAL6NR		0.50	2.00	1.00	0.00	0.00
153	1	8066095785	NEGRAMODELODARK...		0.50	2.00	1.00	0.00	0.00

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1		64286090024	Founders All Day IPA 15/...	COMPETITOR BRANDS	0.50	1.00	1.00	0.00	0.00
43	1		81601402080	Southern Tier Variety 15/...	COMPETITOR BRANDS	0.50	1.00	1.00	0.00	0.00
44	1		63027988736	Victory Kickback 15C		9999999...	1.00	1.00	0.00	0.00
45	1		723830100459	Lagunitas Little Sumpin' ...		9999999...	2.00	1.00	0.00	0.00
46	1		8378322200	Sierra Nevada Pale Ale 1...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
47	1		85663200428	Bronx Boogie Down 2/12		9999999...	2.00	1.00	0.00	0.00
48	1		85909300261	SixPoint Variety Pack 12/...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
49	1		85909300282	Sixpoint Alpenflo 2/12C		9999999...	2.00	1.00	0.00	0.00
50	1		85909300243	SixPoint Bengali 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
51	1		85909300242	SixPoint Sweet Action 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
98	1		85909300244	SixPoint The Crisp 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
99	1		85909300247	SixPoint Cycliquids Shar...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
100	1		85909300246	SixPoint Resin 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
101	1		76099964836	Lord Hobo Boom Sauce ...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
102	1		85654400740	Lord Hobo Glorious 6/4C		9999999...	4.00	1.00	0.00	0.00
103	1		730792488488	Barrier Money 6/4C		9999999...	4.00	1.00	0.00	0.00
104	1		85155900701	Mill House Kold One Kol...		9999999...	4.00	1.00	0.00	0.00
105	1		85155900700	Mill House Cucumber Bl...		9999999...	4.00	1.00	0.00	0.00
106	1		85043800203	Half Acre Daisy Cutter P...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
107	1		85043800270	Half Acre Tuna EPA 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
154	1		86326700005	Newburgh Megaboss 6/4		9999999...	4.00	1.00	0.00	0.00
155	1		86326700000	Newburgh Cream Ale 4/1...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
156	1		7213055001	Narragansett Lager 6/16C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
157	1		71375797542	Narragansett Seasonal 6...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
158	1		85252700029	Stiegl Radler Grapefruit ...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
159	1		9282400000	Konig Pilsner 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
160	1		2050700011	Bitburger Pilsner 4/17C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
161	1		8760010115	Carlsberg 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
162	1		8382012360	GUINNESS DRAUGHT4/...		0.67	4.00	1.00	0.00	0.00

SKUs on Planogram: 162