

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	64944000001	Ommegang Abbey Ale 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
2	1	64944000003	Ommegang Hennepin 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
3	1	64944000004	Ommegang Three Philos...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
4	1	85999600075	Duvel Special Belgian Al...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
5	1	8572510814	LINDEMANSFRAMBOIS...		0.58	7.00	1.00	0.00	0.00
6	1	8572510812	Lindemans Kreik Lambic...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
7	1	60878252000	Delirium Tremens 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
8	1	60878252100	Delirium Nocturnum 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
9	1	77228505111	Unibroue La Fin Du Mon...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
10	1	8572511607	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
11	1	8572511531	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
34	1	66745000500	Hollows & Fentimans Gi...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
35	1	1612102200	J.K.'s Scrumpy Hard Cid...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
36	1	65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
37	1	65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
38	1	65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
39	1	676574849303	Buyer Decision 22 oz		9999999...	4.00	1.00	0.00	0.00
40	1	72383000004	Lagunitas IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
41	1	72383000001	Lagunitas Maximus 1/22L	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
42	1	72383000002	Lagunitas Imperial Stout ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
43	1	63625178000	Stone Arrogant Bastard ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
44	1	63625177035	Stone Ruination IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	34253	Pick Six		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	4257205715	CLAUSTHALER6NR		0.75	3.00	1.00	0.00	0.00
14	1	4257205101	Clausthaler Amber NA 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
15	1	71155609311	Erdinger Hefeweizen NA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
16	1	70277008201	Omission Pale Ale 6/12B	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
17	1	70277008101	Omission Lager 6/12B	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
18	1	65458000202	Two Brothers Pre Path G...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
19	1	85729100405	Kombrewcha Lemongras...		9999999...	4.00	1.00	0.00	0.00
45	1	85729100407	Kombrewcha Royal Ging...		9999999...	4.00	1.00	0.00	0.00
46	1	85729100406	Kombrewcha Blackberry ...		9999999...	4.00	1.00	0.00	0.00
47	1	79844900811	Ace Pineapple Cider 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
48	1	8769282102	Angry Orchard Crisp App...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
49	1	0876920060	Angry Orchard Rose 4/6B		9999999...	3.00	1.00	0.00	0.00
50	1	1820024001	Stella Artois Cidre 6/12B	AB BRANDS	0.75	3.00	1.00	0.00	0.00
51	1	89413700260	Crispin Hard Apple Cider...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 15.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	04023259639	Original Sin Black Wido...		9999999...	6.00	2.00	0.00	0.00
21	1	04023261399	Original Sin Rose' 4/6 Can		9999999...	6.00	2.00	0.00	0.00
22	1	85861200305	Downeast Cider Original ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
23	1	86353200020	Shacksbury Dry Cider 6/...		9999999...	8.00	2.00	0.00	0.00
24	1	75157107871	Graft Cider Farm Floor 6...		9999999...	8.00	2.00	0.00	0.00
25	1	85860400506	Austin East Original 4/6 ...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
26	1	85860400526	Austin East Pineapple 4/...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
52	1	85860400508	Austin East Honey Cider ...		9999999...	6.00	2.00	0.00	0.00

53	1	85860400535	Austin Eastciders Blood ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
54	1	81062602014	Rekorderlig Wild Berries ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
55	1	81062602011	Rekorderlig Pear Cider 4...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
56	1	64499613860	Wolffer Rose' 6/4 Can		9999999...	8.00	2.00	0.00	0.00
57	1	64499613725	Wolffer Dry Rose 6/4 Bot...		9999999...	4.00	1.00	0.00	0.00
58	1	6449613726	Wolffer Dry White 6/4 Bo...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1		83295800064	Glutenberg IPA 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
28	1		83295800022	Glutenberg Blonde 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
29	1		83295800025	Glutenberg American Pal...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
30	1		85919900313	Citizen Cider Dirty Mayor...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
31	1		85919900307	Citizen Cider Unified Pre...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
32	1		85333600511	Social Sparkling Elderflo...		9999999...	6.00	2.00	0.00	0.00
33	1		86272900029	Mighty Swell Mango 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
59	1		85389700228	Spiked Seltzer Cape Co...	AB BRANDS	1.50	6.00	2.00	0.00	0.00
60	1		85389700231	Spiked Seltzer IndRvr Gr...	AB BRANDS	1.50	6.00	2.00	0.00	0.00
61	1		85389700227	Spiked Seltzer Variety P...	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00
62	1		63598520025	White Claw Blk Cherry H...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
63	1		63598554890	White Claw Variety Pk H...	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00
64	1		8769200424	Truly Spiked Spklg Mix P...	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00
65	1		8769200417	Truly Spiked Spklg Colim...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

SKUs on Planogram: 65