

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	77228505111	Unibroue La Fin Du Mon...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
2	1	60878252000	Delirium Tremens 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
3	1	8572510814	LINDEMANSFRAMBOIS...		0.58	7.00	1.00	0.00	0.00
4	1	8170600007	CHIMAYALEGRNDRSR...		0.58	7.00	1.00	0.00	0.00
5	1	85999600075	Duvel Special Belgian Al...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
6	1	60367510495	Allagash Tripel 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
7	1	60367510895	Allagash Seasonal 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
8	1	64944000003	Ommegang Hennepin 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
9	1	64944000004	Ommegang Three Philos...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
10	1	63625178000	Stone Arrogant Bastard ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
11	1	72383000004	Lagunitas IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
12	1	72383000001	Lagunitas Maximus 1/22L	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
13	1	72383000002	Lagunitas Imperial Stout ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
14	1	65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
15	1	65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
16	1	65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
17	1	66745000500	Hollows & Fentimans Gi...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
18	1	8572511531	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
19	1	8572511525	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
20	1	73739801820	Schneider Weisse Aventi...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8382012360	GUINNESSDRAUGHT4/...		1.33	8.00	2.00	0.00	0.00
22	1	8760010115	Carlsberg 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
23	1	2050700011	Bitburger Pilsner 4/17C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
24	1	4257204404	Schofferhofer Grapefrt H...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
25	1	86326700005	Newburgh Megaboss 6/4		9999999...	8.00	2.00	0.00	0.00
26	1	85043800203	Half Acre Daisy Cutter P...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
27	1	7213055001	Narragansett Lager 6/16C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
28	1	85919900313	Citizen Cider Dirty Mayor...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
29	1	85919900307	Citizen Cider Unified Pre...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
30	1	85861200305	Downeast Cider Original ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
31	1	85860400535	Austin Eastciders Blood ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	63625174002	Stone Delicious IPA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
33	1	63625177612	Stone IPA 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
34	1	67243800024	Ballast Point Sculpin IPA...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
35	1	67243800068	Ballast Point Grapefruit ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
36	1	63848900029	Dogfish Head 60 Minute ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
37	1	75452700716	New Belgium Fat Tire Be...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
38	1	75452700022	New Belgium Fat Tire A...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
39	1	60690500830	Ithaca Flower Power IPA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
40	1	8769282102	Angry Orchard Crisp App...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
41	1	6449613687	Wolffer Dry White 6/4 Bo...		9999999...	4.00	1.00	0.00	0.00
42	1	64499613688	Wolffer Dry Rose 6/4 Bot...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	63625174163	Stone Tangerine Express...		9999999...	6.00	2.00	0.00	0.00
44	1	63625174135	Stone Ripper 4/6 Can		9999999...	6.00	2.00	0.00	0.00
45	1	67243800200	Ballast Point Fathom IPA...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

46	1	63848900193	Dogfish Head SeaQuenc...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
47	1	78036960806	Peak Organic IPA 6/12B	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
48	1	817606010766	Captain Lawrence IPA 4/...		9999999...	6.00	2.00	0.00	0.00
49	1	73692011132	Goose Island India Pale ...	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
50	1	7199009511	BLUEMOONBELGIANW...		0.75	3.00	1.00	0.00	0.00
51	1	1820005989	MICHULTRA6LN		0.75	3.00	1.00	0.00	0.00
52	1	85389700217	Spiked Seltzer Grapefruit...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
53	1	85389700222	Spiked Seltzer Cape Co...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	78615000014	Stella Artois 12/11B	IMPORT BRANDS	1.00	2.00	1.00	0.00	0.00
55	1	78615000001	STELLA ARTOIS6PKÿÿÿÿ		9999999...	3.00	1.00	0.00	0.00
56	1	85162100022	Kronenbourg 1664 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
57	1	18195400002	Peroni Nastro Azzuro 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
58	1	7231163001	PILSNERURQUELL6LN		0.75	3.00	1.00	0.00	0.00
59	1	7289000011	HEINEKEN6NR		0.75	3.00	1.00	0.00	0.00
60	1	7289000158	HEINEKENLIGHT6NR		0.75	3.00	1.00	0.00	0.00
61	1	8066095605	CORONA6LN		0.75	3.00	1.00	0.00	0.00
62	1	8066095625	CORONALT6LN		0.75	3.00	1.00	0.00	0.00
63	1	8066095765	MODELOESPECIAL6NR		0.50	2.00	1.00	0.00	0.00
64	1	2210000170	PABST12CAN		1.00	2.00	1.00	0.00	0.00

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1	64944099818	Ommegang Nirvana IPA ...	COMPETITOR BRANDS	0.50	2.00	1.00	0.00	0.00
66	1	64944000065	Ommegang Witte 6/12B	COMPETITOR BRANDS	0.50	2.00	1.00	0.00	0.00
67	1	60367510182	Allagash White 4/12L	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
68	1	603675174825	Allagash Hoppy Table Be...		9999999...	4.00	1.00	0.00	0.00
69	1	8002042230	ABITAPURPLEHAZE6NR		0.75	3.00	1.00	0.00	0.00
70	1	7278300100	ANCHORSTEAM6NR		0.50	2.00	1.00	0.00	0.00
71	1	72734400023	North Coast Old Rasputi...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
72	1	6776959679	Two Roads Lil Heaven 4/6		9999999...	2.00	1.00	0.00	0.00
73	1	4257205101	Clausthaler Amber NA 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
74	1	85998900516	Greenport Harbor Others...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
75	1	72383000009	Lagunitas IPA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
76	1	72383000020	Lagunitas A Little Sumpi...	COMPETITOR BRANDS	0.50	2.00	1.00	0.00	0.00
77	1	72383000014	Lagunitas Seasonal 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
78	1	60275500603	Firestone Walker Union ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
79	1	8378337521	SIERRANEVPALEALE6...		0.50	2.00	1.00	0.00	0.00
80	1	8378322822	SIERRANEVSUMMERF...		0.50	2.00	1.00	0.00	0.00
81	1	8378333100	SIERRANEVTORPEDO...		0.50	2.00	1.00	0.00	0.00
82	1	2486610361	Full Sail Session Premiu...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
83	1	3061300001	BROOKLYNLAGER6LN		0.75	3.00	1.00	0.00	0.00
84	1	3061300053	BROOKLYNSUMMERAL...		0.75	3.00	1.00	0.00	0.00
85	1	30613019519	Brooklyn Bel Air Sour 4/6		9999999...	3.00	1.00	0.00	0.00
86	1	3061310777	Brooklyn Sorachi Ace 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
87	1	78624311990	Flying Dog Raging Btch ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
88	1	78624355014	Flying Dog The Truth Im...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
89	1	74052210083	Bell's Two Hearted Ale 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
90	1	74052210016	Bell's Oberon Ale 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
91	1	74052210047	Bell's Kalamazoo Stout 6...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
92	1	63027946506	Victory Golden Monkey 6...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
93	1	63027977606	Victory Sour Monkey 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
94	1	79386653002	Left Hand Milk Stout Nitr...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
95	1	4182700146	HARPOONSUMMER6LN		0.75	3.00	1.00	0.00	0.00
96	1	4182700076	HARPOONIPA6LN		0.75	3.00	1.00	0.00	0.00
97	1	8769230050	SAMADAMSSEASONAL...		0.75	3.00	1.00	0.00	0.00
98	1	8769210012	SAMADAMS BOSTONL...		0.75	3.00	1.00	0.00	0.00
99	1	68174511112	Blue Point Toasted Lager...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
100	1	88715100094	Coney Island Mermaid Pi...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
101	1	81601402045	Southern Tier Nu Skool ...		9999999...	3.00	1.00	0.00	0.00
102	1	81601402009	Southern Tier Pilsner 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
103	1	86273700002	Montauk Driftwood Ale 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
104	1	86273700006	Montauk Summer Ale 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
105	1	86907100027	Montauk Wave Chaser I...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
106	1	86273700007	Montauk Session IPA 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
107	1	69685912936	Kelso Pilsner 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
108	1	76457506479	Toast 4/6 Cans		9999999...	3.00	1.00	0.00	0.00
109	1	89785300293	Cigar City Jai-Alai IPA 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
110	1	64286090024	Founders All Day IPA 15/...	COMPETITOR BRANDS	0.50	1.00	1.00	0.00	0.00
111	1	81601402080	Southern Tier Variety 15/...	COMPETITOR BRANDS	0.50	1.00	1.00	0.00	0.00
112	1	723830100459	Lagunitas Little Sumpin' ...		9999999...	2.00	1.00	0.00	0.00
113	1	85663200428	Bronx Variety 12/12C	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
114	1	856632004318	Bronx No Resolutions IP...		9999999...	6.00	2.00	0.00	0.00
115	1	85663200423	Bronx American Pale Ale...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
116	1	85909300246	SixPoint Resin 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
117	1	85909300244	SixPoint The Crisp 6/12C	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
118	1	85909300242	SixPoint Sweet Action 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
119	1	85909300243	SixPoint Bengali 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

SKUs on Planogram: 119