

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		111111199999	Buyer Decision 16oz Cans		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
2	1		6757484939	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
3	1		6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1		6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1		111111199999	Buyer Decision 16oz Cans		9999999...	4.00	1.00	0.00	0.00

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1		6757484939	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1		6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1		6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		8992427898	Yuengling Traditional La...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
6	1		8992427891	Yuengling Traditional La...		0.75	3.00	1.00	0.00	0.00
7	1		7031000116	Narragansett Lager 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
8	1		2210000170	Pabst 12/12C		2.00	4.00	2.00	0.00	0.00
12	1		2210000170	Pabst 12/12C		1.00	2.00	1.00	0.00	0.00
13	1		2210000074	Pabst 6/16C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
14	1		1820011047	Budweiser 12/12C		2.00	4.00	2.00	0.00	0.00
22	1		1820000834	Budweiser 6/12L		0.75	3.00	1.00	0.00	0.00
23	1		1820053047	Bud Light 12/12C		2.00	4.00	2.00	0.00	0.00
24	1		1820000833	Bud Light 6/12L		0.75	3.00	1.00	0.00	0.00
25	1		7199000048	Coors Light 12/12C		2.00	4.00	2.00	0.00	0.00

29	1	7199030005	Coors Light 6/12L		0.75	3.00	1.00	0.00	0.00
30	1	3410057636	Miller Lite 12/12C	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
31	1	3410057505	Lite 6/12L		0.75	3.00	1.00	0.00	0.00
32	1	3410001509	Miller High Life 12/12B	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
40	1	01820006991	Michelob Ultra 2/12 Can		9999999...	4.00	2.00	0.00	0.00
41	1	1820005989	Michelob Ultra 6/12L		0.75	3.00	1.00	0.00	0.00
42	1	78758489439392	Michelob Pure Ultra Gold...		9999999...	4.00	2.00	0.00	0.00
55	1	01820020082	Michelob Ultra Pure Gold...		9999999...	3.00	1.00	0.00	0.00
56	1	7199009516	Blue Moon Belgium Whit...		1.00	2.00	1.00	0.00	0.00
57	1	7199009511	Blue Moon Belgium Whit...		0.75	3.00	1.00	0.00	0.00
58	1	7199009532	Blue Moon Seasonal 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	786859404	Buyer Decision 16 oz Ca...		9999999...	4.00	1.00	0.00	0.00
46	1	636251742118	Stone IPA 19.2		9999999...	9.00	1.00	0.00	0.00
47	1	63625174211	Stone Arrogant Bastard ...		9999999...	9.00	1.00	0.00	0.00
48	1	72383019247	Lagunitas 12th of Never ...	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00
49	1	72383019245	Lagunitas Sumpin' Easy ...		9999999...	9.00	1.00	0.00	0.00
50	1	08378337535	Sierra Nevada BFD 19.2		9999999...	9.00	1.00	0.00	0.00
51	1	78684594030220	Full Sail Session Cerves...		9999999...	9.00	1.00	0.00	0.00
52	1	81994200016S	Oskar Blues Dale's Pale ...	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00
53	1	85146400353	Revolution Anti Hero IPA ...	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00
54	1	64286013024	Founders All Day IPA 1/1...	COMPETITOR BRANDS	0.38	9.00	1.00	0.00	0.00

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	6757484939	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	6644348	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8505362035	Lionshead Deluxe Pils 1...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
10	1	81849001097	House Beer 2/12 Can		9999999...	4.00	2.00	0.00	0.00
11	1	7031000141	Narragansett Lager 12/1...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
15	1	7213055001	Narragansett 6/16C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
16	1	67574839330	Narragansett Light 2/12 ...		9999999...	4.00	2.00	0.00	0.00
17	1	68907661265	Narragansett Light 6/16C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
26	1	1996216453	Narragansett Dels Shan...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
27	1	71375797542	Narragansett Dels Shan...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
28	1	653341355102	Narragansett IPA 4/6 Can		9999999...	6.00	2.00	0.00	0.00
33	1	2486602017	Full Sail Session Premiu...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
34	1	64286090025	Founders Seasonal 15/1...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
35	1	64286090005	Founders Centennial IPA...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
43	1	64286090024	Founders All Day IPA 15/...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
44	1	81601402080	Southern Tier Variety 15/...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
45	1	63027988736	Victory Kickback 15C		9999999...	2.00	2.00	0.00	0.00
59	1	7858392020	Buyer Decision 15 Pack ...		9999999...	4.00	1.00	0.00	0.00
60	1	767648484	Lagunitas 12th of Never ...		9999999...	4.00	1.00	0.00	0.00
66	1	723830100459	Lagunitas Little Sumpin' ...		9999999...	4.00	1.00	0.00	0.00
67	1	08378367516	Sierra Nevada Hop Varie...		9999999...	4.00	1.00	0.00	0.00
68	1	8378322200	Sierra Nevada Pale Ale 1...	COMPETITOR BRANDS	2.00	4.00	1.00	0.00	0.00

69	1	81994200005	Oskar Blues Dale's Pale ...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
70	1	74052211066	Bell's Seasonal 2/12 Can		9999999...	4.00	1.00	0.00	0.00
73	1	74052211086	Bell's Two Hearted 2/12 ...		9999999...	4.00	1.00	0.00	0.00
74	1	63848900189	Dogfish Head 60 Minute ...	COMPETITOR BRANDS	2.00	4.00	1.00	0.00	0.00

Segment #8 : Shelf #1 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	1		78685949303	Buyer Decision 25 oz		9999999...	4.00	1.00	0.00	0.00
71	2		785849343	Rancho La Gloria 25 oz		9999999...	12.00	1.00	0.00	0.00
72	3		999888765646	Begonia Sangria 25 oz		9999999...	18.00	1.00	0.00	0.00

Segment #8 : Shelf #2 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1		111222334455	Buyer Decision 22 oz & ...		9999999...	4.00	1.00	0.00	0.00

Segment #8 : Shelf #3 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
63	1		87878595950	Buyer Decision 16.9 oz ...		9999999...	4.00	1.00	0.00	0.00

Segment #8 : Shelf #4 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
64	1		55566669999	Buyer Decision 12 oz Bo...		9999999...	4.00	1.00	0.00	0.00

Segment #8 : Shelf #5 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1		88894949933	Buyer Decision Cans (4/...		9999999...	4.00	1.00	0.00	0.00

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
75	1		6757484939	Buyer Decision Loose 12...		9999999...	4.00	1.00	0.00	0.00

SKUs on Planogram: 65