

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-----------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 1 | 1 | 7089701331 | FOSTERS25.4OZCAN | | 0.58 | 7.00 | 1.00 | 0.00 | 0.00 |
| 2 | 1 | 08760010139 | Carlsberg 1 Liter Can | | 9999999... | 7.00 | 1.00 | 0.00 | 0.00 |
| 3 | 1 | 7289000119 | HEINEKEN24OZCAN | | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 4 | 1 | 8797572650 | Sapporo Reserve 1/22C | COMPETITOR BRANDS | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 5 | 1 | 8797502650 | SAPPORO22OZCAN | | 0.53 | 8.00 | 1.00 | 0.00 | 0.00 |
| 6 | 1 | 4006314841 | Kirin Ichiban 1/24C | | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 7 | 1 | 8066095721 | Modelo 1/24C | COMPETITOR BRANDS | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 8 | 1 | 8066095643 | CORONA24OZCAN | | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 9 | 1 | 1820025000 | Budweiser 1/25C | AB BRANDS | 0.53 | 8.00 | 1.00 | 0.00 | 0.00 |
| 10 | 1 | 1820025001 | Bud Light 1/25C | AB BRANDS | 0.53 | 8.00 | 1.00 | 0.00 | 0.00 |
| 11 | 1 | 8992460024 | Yuengling Traditional La... | COMPETITOR BRANDS | 0.53 | 8.00 | 1.00 | 0.00 | 0.00 |
| 12 | 1 | 68907661175 | Narragansett Lager 1/24C | COMPETITOR BRANDS | 0.67 | 8.00 | 1.00 | 0.00 | 0.00 |
| 13 | 2 | 64286013024 | Founders All Day IPA 1/1... | COMPETITOR BRANDS | 0.75 | 18.00 | 1.00 | 0.00 | 0.00 |
| 14 | 2 | 6868549494 | Lagunitas Sumpin' Easy ... | | 9999999... | 18.00 | 1.00 | 0.00 | 0.00 |
| 41 | 1 | 72383019247 | Lagunitas 12th of Never ... | COMPETITOR BRANDS | 0.38 | 9.00 | 1.00 | 0.00 | 0.00 |
| 42 | 2 | 1111110 | Sierra Nevada BFD 19.2 | | 9999999... | 18.00 | 1.00 | 0.00 | 0.00 |
| 43 | 2 | 636251742118 | Stone IPA 19.2 | | 9999999... | 18.00 | 1.00 | 0.00 | 0.00 |
| 44 | 1 | 63625174211 | Stone Arrogant Bastard ... | | 9999999... | 9.00 | 1.00 | 0.00 | 0.00 |
| 45 | 2 | 81994200016S | Oskar Blues Dale's Pale ... | COMPETITOR BRANDS | 0.75 | 18.00 | 1.00 | 0.00 | 0.00 |
| 46 | 2 | 85146400353 | Revolution Anti Hero IPA ... | COMPETITOR BRANDS | 0.75 | 18.00 | 1.00 | 0.00 | 0.00 |
| 47 | 2 | 78684594030220 | Full Sail Session Cerves... | | 9999999... | 18.00 | 1.00 | 0.00 | 0.00 |
| 48 | 2 | 78684594303 | Rancho La Gloria 25 oz | | 9999999... | 12.00 | 1.00 | 0.00 | 0.00 |
| 49 | 3 | 675748393320202 | Begonia Sangria 25 oz | | 9999999... | 18.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 15 | 1 | 6767685854 | Buyer Decision Flowing ... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 50 | 3 | 85333600511 | Social Sparkling Elderflo... | | 9999999... | 9.00 | 1.00 | 0.00 | 0.00 |
| 51 | 1 | 86272900029 | Mighty Swell Mango 6/12C | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 52 | 1 | 86272900024 | Mighty Swell Grapefruit 6... | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 53 | 1 | 86272900025 | Mighty Swell Peach 6/12C | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 16 | 1 | 3410001509 | MHL12LN | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 17 | 1 | 8769200424 | Truly Spiked Spklg Mix P... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 18 | 1 | 8769200417 | Truly Spiked Spklg Colim... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 19 | 1 | 63598554890 | White Claw Variety Pk H... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 20 | 1 | 63598520025 | White Claw Black Cherry... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 21 | 1 | 85389700227 | Spiked Seltzer Variety P... | COMPETITOR BRANDS | 2.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 54 | 1 | 85389700231 | Spiked Seltzer IndRvr Gr... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |
| 55 | 1 | 85389700228 | Spiked Seltzer Cape Co... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |
| 56 | 1 | 85389700229 | Spiked Seltzer Valencia ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 57 | 1 | 85389700230 | Spiked Selzter West Indi... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 58 | 1 | 85729100405 | Kombrewcha Lemongras... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 59 | 1 | 85729100408 | Kombrewcha Black Tea ... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 60 | 1 | 85729100407 | Kombrewcha Royal Ging... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 61 | 1 | 85729100406 | Kombrewcha Blackberry ... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 15.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|--------------------------|-------------------|-------|----------|------------|------|------|
| 22 | 1 | 2210000074 | Pabst 6/16C | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 23 | 1 | 7213055001 | Narragansett Lager 6/16C | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 24 | 1 | 8992427891 | YUENGLINGTRADAMB... | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |

| | | | | | | | | | |
|----|---|-------------|-----------------------------|-------------------|------------|------|------|------|------|
| 25 | 1 | 1820000834 | BUD6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 26 | 1 | 1820000833 | BUDLT6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 27 | 1 | 1820005989 | MICHULTRA6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 28 | 1 | 01820020082 | Michelob Ultra Pure Gold... | | 9999999... | 3.00 | 1.00 | 0.00 | 0.00 |
| 29 | 1 | 7199030005 | COORSLT6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 30 | 1 | 3410057505 | LITE6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 31 | 1 | 7199009511 | BLUEMOONBELGIANW... | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 62 | 1 | 7199009532 | BLUEMOONSEASONAL... | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 63 | 1 | 78615000001 | STELLAARTOIS6PKÿÿÿÿ | | 9999999... | 3.00 | 1.00 | 0.00 | 0.00 |
| 64 | 1 | 78615000016 | Stella Artois 12/11C | IMPORT BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 65 | 1 | 7289000020 | HEINEKEN12CANFRID... | | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 66 | 1 | 8066095765 | MODELOESPECIAL6NR | | 0.50 | 2.00 | 1.00 | 0.00 | 0.00 |
| 67 | 1 | 8066095605 | CORONA6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 68 | 1 | 8066095625 | CORONALT6LN | | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 69 | 1 | 3354495041 | Corona Premier 6/12B | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|----------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 32 | 1 | | 2210000170 | PABST12CAN | | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 33 | 1 | | 7031000141 | Narragansett Lager 12/1... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 34 | 1 | | 8992427898 | YUENGLINGTRADAMB... | | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 35 | 1 | | 1820011047 | BUD12CAN | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 36 | 1 | | 1820053047 | BUDLT12CAN | | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 37 | 1 | | 01820006991 | Michelob Ultra 2/12 Can | | 9999999... | 3.00 | 1.00 | 0.00 | 0.00 |
| 38 | 1 | | 78758489439392 | Michelob Pure Ultra Gold... | | 9999999... | 3.00 | 1.00 | 0.00 | 0.00 |
| 39 | 1 | | 7199000048 | COORSLT12CAN | | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 40 | 1 | | 3410057636 | LITE12CAN | | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 70 | 1 | | 7199009516 | BLUEMOON12NR | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 71 | 1 | | 78615000014 | Stella Artois 12/11B | IMPORT BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 72 | 1 | | 8066095757 | MODELOESPECIAL12NR | | 0.50 | 1.00 | 1.00 | 0.00 | 0.00 |
| 73 | 1 | | 8066095715 | MODELOESPECIAL12C... | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 74 | 1 | | 8066095615 | CORONA12LN | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 75 | 1 | | 8066095695 | CORONA12CAN | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 76 | 1 | | 8066095621 | CORONALT12CAN | | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |

SKUs on Planogram: 76