

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	111222443	Buyer Decision 16 - 12 o...		9999999...	8.00	2.00	0.00	0.00
42	1	75157107871	Graft Cider Farm Floor 6...		9999999...	8.00	2.00	0.00	0.00
43	1	75157107877	Graft Cider Hop Tropic 6/...		9999999...	8.00	2.00	0.00	0.00
66	1	75157107874	Graft Cider Gose 6/4 Can		9999999...	8.00	2.00	0.00	0.00
67	1	85860400506	Austin East Original 4/6 ...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
68	1	85860400535	Austin East Blood Orang...		9999999...	6.00	2.00	0.00	0.00
69	1	85860400526	Austin East Pineapple 4/...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
70	1	85860400509	Austin Eastciders Hoppe...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
71	1	85860400508	Austin East Honey Cider ...		9999999...	6.00	2.00	0.00	0.00

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85155900701	Mill House Kold One Kol...		9999999...	4.00	1.00	0.00	0.00
2	1	85155900700	Mill House Cucumber Bl...		9999999...	4.00	1.00	0.00	0.00
3	1	9951858493939	Millhouse & Barrier Limit...		9999999...	4.00	1.00	0.00	0.00
22	1	730792488488	Barrier Money 6/4C		9999999...	4.00	1.00	0.00	0.00
23	1	9988776	Buyer Decision 16 oz Ca...		9999999...	4.00	1.00	0.00	0.00
44	1	83295800025	Glutenberg American Pal...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
72	1	83295800064	Glutenberg IPA 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
73	1	83295800022	Glutenberg Blonde 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
74	1	85919900307	Citizen Cider Unified Pre...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
75	1	85919900313	Citizen Cider Dirty Mayor...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
76	1	85919900332	Citizen Cider Lake Hopp...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
77	1	85919900315	Citizen Cider Wits Up 4/...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	2233454667y	Buyer Decision 4/6 & 6/4...		9999999...	4.00	1.00	0.00	0.00
45	1	70277008101	Omission Lager 6/12B	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
46	1	70277008201	Omission Pale Ale 6/12B	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
47	1	70277008301	Omission IPA 6/12B	ALLIANCE BRANDS	0.75	3.00	1.00	0.00	0.00
48	1	65458000202	Two Brothers Pre Path G...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
78	1	64499613860	Wolffer Rose' 6/4 Can		9999999...	8.00	2.00	0.00	0.00
79	1	64499613861	Wolffer Dry White 6/4 Can		9999999...	8.00	2.00	0.00	0.00
80	1	85861200305	Downeast Cider Original ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
81	1	85861200341	Downeast Double Blend ...		9999999...	6.00	2.00	0.00	0.00
82	1	85861200315	Downeast Cider Maple B...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
83	1	653792226716	Doc's Apple 4/6 Can		9999999...	6.00	2.00	0.00	0.00

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1	4257205715	Clausthaler NA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
5	1	4257205101	Clausthaler Amber NA 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
6	1	8382072553	Kaliber 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
7	1	2050700041	Bitburger Drive NA 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
8	1	71155609311	Erdinger Hefeweizen NA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
9	1	3354494405	Tsingtao 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
25	1	8454380007	Singha 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
26	1	4006317546	Kirin Ichiban 6/12B		0.75	3.00	1.00	0.00	0.00
27	1	7289000011	Heineken 6/12B		0.75	3.00	1.00	0.00	0.00
28	1	7289000158	Heineken Light 6/12L		0.75	3.00	1.00	0.00	0.00
29	1	7289010011	Amstel Light 6/12L		0.75	3.00	1.00	0.00	0.00
30	1	7231163001	Pilsner Urquell 6/12L		0.75	3.00	1.00	0.00	0.00
49	1	83883200221	Augustiner Brau Edelstof...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

50	1	405340001780	Jever Pilsner 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
51	1	5064823383	Estrella Damm Lager 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
52	1	5064826383	Estrella Damm Daura 6/...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
53	1	502939600040	Fentimans Hollows Ging...		9999999...	4.00	1.00	0.00	0.00
54	1	8572531530	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
84	1	64499613725	Wolffer Dry Rose 6/4 Bot...		9999999...	4.00	1.00	0.00	0.00
85	1	6449613726	Wolffer Dry White 6/4 Bo...		9999999...	4.00	1.00	0.00	0.00
86	1	04023259639	Original Sin Black Wido...		9999999...	6.00	2.00	0.00	0.00
87	1	04023261399	Original Sin Rose' 4/6 Can		9999999...	6.00	2.00	0.00	0.00
88	1	86353200027	Shacksbury Cider Spritz ...		9999999...	6.00	2.00	0.00	0.00
89	1	86353200020	Shacksbury Cider Dry 6/...		9999999...	6.00	2.00	0.00	0.00

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1		8066095605	Corona 6/12L		0.75	3.00	1.00	0.00	0.00
11	1		8066095625	Corona Light 6/12L		0.75	3.00	1.00	0.00	0.00
12	1		3354495041	Corona Premier 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
13	1		8066095765	Modelo 6/12B		0.50	2.00	1.00	0.00	0.00
14	1		8066095785	Negra Modelo 6/12B		0.75	3.00	1.00	0.00	0.00
31	1		0889600127	Cusquena 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
32	1		7231163012	Dos Equis Special Lager...		0.75	3.00	1.00	0.00	0.00
33	1		8066095301	Pacifico Clara 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
34	1		8834510005	Newcastle Brown Ale 6/1...		0.75	3.00	1.00	0.00	0.00
35	1		8382012393	Guinness Stout 6/12B		0.75	3.00	1.00	0.00	0.00
36	1		8382018116	Guinness Foreign Extra ...	COMPETITOR BRANDS	0.83	5.00	1.00	0.00	0.00
55	1		18195400002	Peroni Nastro Azzuro 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
56	1		85162100022	Kronenbourg 1664 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
57	1		78615000076	Leffe Brown 6/11B	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
58	1		78615000030	Leffe Blonde 6/11L	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
59	1		78615000036	Hoegaarden 6/11B	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
60	1		78615000001	Stella Artois 6/11B	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
90	1		1820024001	Stella Artois Cidre 6/12B	AB BRANDS	0.75	3.00	1.00	0.00	0.00
91	1		4182740012	Harpoon Cider 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
92	1		8769282102	Angry Orchard Crisp App...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
93	1		676758493930302	Angry Orchard Rose' 4/6		9999999...	3.00	1.00	0.00	0.00
94	1		8769200149	Angry Orchard Green Ap...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
95	1		8769200433	Angry Orchard Easy Appl...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1		85622200610	Einstock White 4/6 Cans		9999999...	6.00	2.00	0.00	0.00
16	1		85622200619	Einstock Pale 4/6 Cans		9999999...	6.00	2.00	0.00	0.00
17	1		8760010115	Carlsberg 4/16C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
18	1		9282400000	Konig Pilsner 4/17C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
19	1		71155609714	Erdinger Hefe 6/4 Can		9999999...	4.00	1.00	0.00	0.00
20	1		78695100005	Kostritzer Black Lager 4/...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
37	1		2050700011	Bitburger Pilsner 4/17C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
38	1		2050700072	Bitburger Radler 4/17C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
39	1		86865700019	Burgkopf Grapefruit 6/4C		9999999...	4.00	1.00	0.00	0.00
40	1		4257204404	Schofferhofer Grapefrt H...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
41	1		85252700029	Stiegl Radler Grapefruit ...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
61	1		4257205026	Radeberger Pilsner 6/17C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
62	1		00828705103	Krombacher Pilsner 4/6 ...		9999999...	4.00	1.00	0.00	0.00
63	1		7231113302	Pilsner Urquell 4/17C	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
64	1		8382012361	Guinness Draught 4/16C		0.67	4.00	1.00	0.00	0.00
65	1		76227481393	Boddingtons Pub Ale 4/1...	IMPORT BRANDS	0.67	4.00	1.00	0.00	0.00
96	1		84566400015	Mahou 6/4C		9999999...	4.00	1.00	0.00	0.00
97	1		81062602008	Rekorderlig StrawberryLi...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
98	1		81062602014	Rekorderlig Wild Berries ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
99	1		81062602011	Rekorderlig Pear Cider 4...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
100	1		85861200310	Downeast Cider Sampler...	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00
101	1		85860400534	Austin East Variety 2/12 ...		9999999...	2.00	1.00	0.00	0.00
114	1		47585993839220	Buyer Decision Single S...		9999999...	4.00	1.00	0.00	0.00
121	1		44455666777	Pick Six		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
102	1		1234321	Buyer Decision Imported...		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
103	1		676758549494	Buyer Decision Domesti...		9999999...	4.00	1.00	0.00	0.00

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 26.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
104	1		65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
105	1		65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
106	1		65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
107	1		65379201031	Doc's Draft Hard Pumpki...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
108	1		675849487593033	Buyer Decision 22 oz SS		9999999...	4.00	1.00	0.00	0.00
115	1		70510527680	Maine Beer Peeper Ale 1...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
116	1		79450486882	Maine Beer Mo Pale Ale ...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
117	1		70510532166	Maine Beer Lunch IPA 1/...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
118	1		72802837517	Oxbow Crossfade 16.9oz		9999999...	9.00	1.00	0.00	0.00
119	1		0000001	Oxbow Sasuga 16.9oz		9999999...	9.00	1.00	0.00	0.00

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
109	1		1612102200	J.K.'s Scrumpy Hard Cid...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
110	1		89413700210	Crispin Art Reserve Hon...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
111	1		89413700216	Crispin Art Reserve The ...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
112	1		8572511531	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
113	1		66745000500	Hollows & Fentimans Gi...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
120	1		7768494930	Buyer Decision Single S...		9999999...	4.00	1.00	0.00	0.00

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
122	1		11223311	Pick Six - Cans		9999999...	4.00	1.00	0.00	0.00

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
123	1		11223311	Pick Six - Cans		9999999...	4.00	1.00	0.00	0.00

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
124	1		44455666777	Pick Six		9999999...	4.00	1.00	0.00	0.00

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
125	1		44455666777	Pick Six		9999999...	4.00	1.00	0.00	0.00

Segment #7 : Shelf #5 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
126	1		44455666777	Pick Six		9999999...	4.00	1.00	0.00	0.00