

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	67675849393002	Rancho La Gloria 25 oz		9999999...	8.00	1.00	0.00	0.00
2	2	675748393320202	Begonia Sangria 25 oz		9999999...	12.00	1.00	0.00	0.00
3	1	8572510814	LINDEMANSFRAMBOIS...		0.58	7.00	1.00	0.00	0.00
4	1	77228505111	Unibroue La Fin Du Mon...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
5	1	8170600007	CHIMAYALEGRNDRSR...		0.58	7.00	1.00	0.00	0.00
6	1	60878252100	Delirium Nocturnum 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
7	1	60878252000	Delirium Tremens 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
8	1	85999600075	Duvel Special Belgian Al...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
9	1	60367510895	Allagash Seasonal 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
10	1	60367510495	Allagash Tripel 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
11	1	64944000001	Ommegang Abbey Ale 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
12	1	64944000003	Ommegang Hennepin 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
13	1	64944000004	Ommegang Three Philos...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	70510527680	Maine Beer Peeper Ale 1...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
15	1	79450486882	Maine Beer Mo Pale Ale ...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
16	1	70510532166	Maine Beer Lunch IPA 1/...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
17	1	72802837517	Oxbow Crossfade 16.9oz		9999999...	9.00	1.00	0.00	0.00
18	1	0000001	Oxbow Sasuga 16.9oz		9999999...	9.00	1.00	0.00	0.00
19	1	6544	Buyer Decision 22oz		9999999...	4.00	1.00	0.00	0.00
20	1	72383000004	Lagunitas IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
21	1	72383000001	Lagunitas Maximus 1/22L	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
22	1	72383000002	Lagunitas Imperial Stout ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
23	1	63625177000	Stone IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
24	1	63625177035	Stone Ruination IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
25	1	63625178000	Stone Arrogant Bastard ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
26	1	65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
27	1	65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
28	1	65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
29	1	65379201031	Doc's Draft Hard Dry Ho...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 15.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8572517602	Green's Endeavour Dub...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
31	1	67574700415	Hofbrau Hefeweizen 1/17B	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
32	1	75224511450	Weihenstephaner Pilsne...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
33	1	75224512254	Weihenstephaner Vitus ...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
34	1	75224511150	Weihenstephan Hefewei...	COMPETITOR BRANDS	0.60	9.00	1.00	0.00	0.00
35	1	75224511350	Weihenstephaner Hefew...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
36	1	75224511250	Weihenstephaner Kristall...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
37	1	73739801620	Schneider Weisse Hefe-...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
38	1	73739801820	Schneider Weisse Aventi...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
39	1	71155609000	Erdinger Hefeweizen 1/1...	COMPETITOR BRANDS	0.33	8.00	1.00	0.00	0.00
40	1	8332600151	Youngs Double Chocolat...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
41	1	8572511529	Samuel Smiths Imperial ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
42	1	66745000500	Fentiman's Hollows Ging...		9999999...	8.00	1.00	0.00	0.00
43	1	89413700210	Crispin Art Reserve Hon...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
44	1	89413700216	Crispin Art Reserve The ...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
45	1	1612102200	J.K.'s Scrumpy Hard Cid...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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55	1	8382056793	REDSTRIPE6NR		0.50	2.00	1.00	0.00	0.00
56	1	8066095765	MODELOESPECIAL6NR		0.50	2.00	1.00	0.00	0.00
57	1	8066095785	NEGRAMODELODARK...		0.50	2.00	1.00	0.00	0.00
58	1	0889600127	Cusquena 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
59	1	8454380007	Singha 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
60	1	8382010401	GUINNESSDRAUGHT6/...		0.75	3.00	1.00	0.00	0.00
61	1	8382012393	GUINNESSEXSTOUT6NR		0.75	3.00	1.00	0.00	0.00
90	1	7289000011	HEINEKEN6NR		0.75	3.00	1.00	0.00	0.00
91	1	7289000158	HEINEKENLIGHT6NR		0.75	3.00	1.00	0.00	0.00
92	1	7289010011	AMSTELLT6NR		0.75	3.00	1.00	0.00	0.00
93	1	8248812345	BECKS6LN		0.75	3.00	1.00	0.00	0.00
94	1	8248812700	BECKSNA6LN		0.75	3.00	1.00	0.00	0.00
95	1	71155609311	Erdinger Hefeweizen NA ...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
96	1	4257205715	CLAUSTHALER6NR		0.75	3.00	1.00	0.00	0.00

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1		8066095605	CORONA6LN		0.75	3.00	1.00	0.00	0.00
63	1		8066095625	CORONALT6LN		0.75	3.00	1.00	0.00	0.00
64	1		3354495041	Corona Premier 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
65	1		8066095301	PACIFICOCLARA6LN		0.75	3.00	1.00	0.00	0.00
66	1		3876636120	Asahi Super Dry 6/12L	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
67	1		8797501350	SAPPODRAFT6NR		0.75	3.00	1.00	0.00	0.00
68	1		4006317546	Kirin Ichiban 6/12L	AB BRANDS	0.75	3.00	1.00	0.00	0.00
97	1		676758493930302	Angry Orchard Rose' 4/6		9999999...	3.00	1.00	0.00	0.00
98	1		8769200433	Angry Orchard Easy Appl...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
99	1		8769200149	Angry Orchard Green Ap...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
100	1		8769282102	Angry Orchard Crisp App...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
101	1		6449613726	Wolffer Dry White 6/4 Bo...		9999999...	4.00	1.00	0.00	0.00
102	1		64499613725	Wolffer Dry Rose 6/4 Bot...		9999999...	4.00	1.00	0.00	0.00
103	1		64499613860	Wolffer Rose' 6/4 Can		9999999...	8.00	2.00	0.00	0.00

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1		7231163001	PILSNERURQUELL6LN		0.75	3.00	1.00	0.00	0.00
70	1		85162100022	Kronenbourg 1664 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
71	1		18195400002	Peroni Nastro Azzuro 6/1...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
72	1		78615000036	Hoegaarden 6/11L	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
73	1		78615000076	Leffe Brown 6/11B	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
74	1		78615000030	Leffe Blonde 6/11L	IMPORT BRANDS	0.75	3.00	1.00	0.00	0.00
75	1		78615000001	STELLA ARTOIS6PKyyyy		9999999...	3.00	1.00	0.00	0.00
104	1		1820024001	Stella Artois Cidre 6/12B	AB BRANDS	0.75	3.00	1.00	0.00	0.00
105	1		89413700260	Crispin Hard Apple Cider...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
106	1		79844900811	Ace Pineapple Cider 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
107	1		4182740012	Harpoon Cider 6/12B	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
108	1		85729100405	Kombrewcha Lemongras...		9999999...	4.00	1.00	0.00	0.00
109	1		85729100407	Kombrewcha Royal Ging...		9999999...	4.00	1.00	0.00	0.00
110	1		85729100406	Kombrewcha Blackberry ...		9999999...	4.00	1.00	0.00	0.00

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 15.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
76	1		81062602014	Rekorderlig Wild Berries ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
77	1		04023261399	Original Sin Rose' 4/6 Can		9999999...	6.00	2.00	0.00	0.00
78	1		04023259639	Original Sin Black Wido...		9999999...	6.00	2.00	0.00	0.00
79	1		85861200305	Downeast Cider Original ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
80	1		85861200315	Downeast Cider Maple B...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
81	1		7583939397448	Shacksbury Cider Dry 4/...		9999999...	6.00	2.00	0.00	0.00
82	1		75157107871	Graft Cider Farm Floor 6...		9999999...	8.00	2.00	0.00	0.00
111	1		75157107877	Graft Cider Hop Tropic 6/...		9999999...	8.00	2.00	0.00	0.00
112	1		75157107887	Graft Hearth & Home 6/4C		9999999...	8.00	2.00	0.00	0.00
113	1		85333600511	Social Sparkling Elderflo...		9999999...	3.00	1.00	0.00	0.00
114	1		8769200417	Truly Spiked Spklg Colim...	COMPETITOR BRANDS	0.75	3.00	1.00	0.00	0.00
115	1		63598520025	White Claw Black Cherry...		9999999...	4.00	1.00	0.00	0.00

116	1	85389700231	Spiked Seltzer IndRvr Gr...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
117	1	85389700228	Spiked Seltzer Cape Co...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1		85252700029	Stiegl Radler Grapefruit ...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
47	1		4257204404	Schofferhofer Grapefrt H...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
48	1		86865700019	Burgkopf Grapefruit 6/4C		9999999...	8.00	2.00	0.00	0.00
49	1		71155609714	Erdinger Hefe 6/4 Can		9999999...	8.00	2.00	0.00	0.00
50	1		2050700011	Bitburger Pilsner 4/17C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
51	1		78695100005	Kostritzer Black Lager 4/...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
52	1		9282400000	Konig Pilsner 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
53	1		8760010115	Carlsberg 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
54	1		8382012360	GUINNESSDRAUGHT4/...		1.33	8.00	2.00	0.00	0.00
83	1		85919900332	Citizen Cider Lake Hopp...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
84	1		85919900315	Citizen Cider Wits Up 4/...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
85	1		85919900307	Citizen Cider Unified Pre...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
86	1		85919900313	Citizen Cider Dirty Mayor...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
87	1		85860400509	Austin East Hopped Cide...		9999999...	6.00	2.00	0.00	0.00
88	1		85860400508	Austin East Honey Cider ...		9999999...	6.00	2.00	0.00	0.00
89	1		85860400526	Austin East Pineapple 4/...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
118	1		85860400535	Austin Eastciders Blood ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
119	1		85860400506	Austin East Original 4/6 ...	COMPETITOR BRANDS	1.00	6.00	2.00	0.00	0.00
120	1		86272900029	Mighty Swell Mango 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
121	1		86272900025	Mighty Swell Peach 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
122	1		8769200424	Truly Spiked Spklg Mix P...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
123	1		63598554890	White Claw Variety Pk H...	COMPETITOR BRANDS	3.00	6.00	2.00	0.00	0.00
124	1		85389700227	Spiked Seltzer Variety P...	COMPETITOR BRANDS	3.00	6.00	2.00	0.00	0.00

SKUs on Planogram: 124