

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	6206702798	HITACHINONESTWHIT...		0.58	7.00	1.00	0.00	0.00
2	1	8572510814	LINDEMANSFRAMBOIS...		0.58	7.00	1.00	0.00	0.00
3	1	8572510812	Lindemans Kreik Lambic...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
4	1	8572510815	Lindemans Peche Lambi...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
5	1	675748393022020	Lindemans Strawberry 1...		9999999...	7.00	1.00	0.00	0.00
6	1	8170600004	CHIMAYALEPREMIERE...		0.58	7.00	1.00	0.00	0.00
7	1	8170600013	Chimay Cinq Cents Ale 1...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
8	1	8170600007	CHIMAYALEGRNDRSR...		0.58	7.00	1.00	0.00	0.00
9	1	859996000075	Duvel Special Belgian Al...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
10	1	859996000038	La Chouffe 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
11	1	6206702933	Achouffe Houblon Chouff...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
12	1	60878252000	Delirium Tremens 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
13	1	60878252100	Delirium Nocturnum 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
14	1	60878252732	Delirium Red 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
15	1	77228505111	Unibroue La Fin Du Mon...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
53	1	77228514111	Unibroue Terrible 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
54	1	73604051945	Innis & Gunn Oak Aged-...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
55	1	111222666	Buyer Decision 25 oz Im...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	3061300102	BROOKLYNLOCAL1-25...		0.58	7.00	1.00	0.00	0.00
17	1	3061300122	Brooklyn Local 2 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
18	1	3061300142	Brooklyn Sorachi Ace 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
19	1	3061300132	Brooklyn Seasonal 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
20	1	649440000001	Ommegang Abbey Ale 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
21	1	649440000003	Ommegang Hennepin 1/...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
22	1	649440000004	Ommegang Three Philos...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
23	1	64944047668	Ommegang GOT Iron Th...	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
24	1	60367510495	Allagash Tripel 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
25	1	60367510295	Allagash Double Ale 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
26	1	60367510895	Allagash Seasonal 1/25B	COMPETITOR BRANDS	0.58	7.00	1.00	0.00	0.00
56	1	555444666	Buyer Decision 25 oz Do...		9999999...	4.00	1.00	0.00	0.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	85375900084	Southern Tier Imperial S...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
28	1	85375900076	Southern Tier Blackwater...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
29	1	787876666	Buyer Decision 22 oz - Fl...		9999999...	4.00	1.00	0.00	0.00
57	1	8378337522	Sierra Nevada Pale Ale 1...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
58	1	8378367505	Sierra Nevada Torpedo ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
59	1	63625177000	Stone IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
60	1	63625178000	Stone Arrogant Bastard ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
61	1	63625177035	Stone Ruination IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
62	1	63625176000	Stone Smoked Porter 1/...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
63	1	72383000004	Lagunitas IPA 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
64	1	72383000001	Lagunitas Maximus 1/22L	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
65	1	72383000002	Lagunitas Imperial Stout ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
66	1	72383000003	Lagunitas Seasonal 1/22B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	12345	Buyer Decision 22 oz - ...		9999999...	4.00	1.00	0.00	0.00
67	1	1612102200	J.K.'s Scrumpy Hard Cid...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00

68	1	65379200930	Doc's Draft Hard Apple C...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
69	1	65379200502	Doc's Draft Hard Pear Ci...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
70	1	65379200318	Doc's Draft Hard Raspbe...	COMPETITOR BRANDS	0.53	8.00	1.00	0.00	0.00
71	1	65379201031	Doc's Draft Hard Pumpki...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1		8572517604	Green's Discovery Ambe...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
32	1		8572517602	Green's Endeavour Dub...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
33	1		8572517606	Green's Quest Tripel Ale ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
34	1		8572517610	Green's India Pale Ale 1/...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
35	1		8572534003	Pinkus Organic Hefe-We...	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
36	1		8572534002	Pinkus Organic UR-Pils ...	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
37	1		73739801620	Schneider Weisse Hefe-...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
38	1		73739801820	Schneider Weisse Aventi...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
39	1		73739802722	Schneider Weisse Wies...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
40	1		73739802717	Schneider BrklynerHopfe...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
41	1		71155609000	Erdinger Hefeweizen 1/1...	COMPETITOR BRANDS	0.33	8.00	1.00	0.00	0.00
42	1		71155609010	Erdinger Hefeweizen Dar...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
43	1		67574700109	Hofbrau Original 1/17B	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
44	1		67574700415	Hofbrau Hefeweizen 1/17B	COMPETITOR BRANDS	0.45	9.00	1.00	0.00	0.00
45	1		75224511450	Weihenstephaner Pilsne...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
46	1		75224511150	Weihenstephaner Hefewei...	COMPETITOR BRANDS	0.60	9.00	1.00	0.00	0.00
47	1		75224512254	Weihenstephaner Vitus ...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
48	1		75224513130	Weihenstephaner Korbin...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
72	1		75224511250	Weihenstephaner Kristall...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
73	1		75224511350	Weihenstephaner Hefew...	COMPETITOR BRANDS	0.75	9.00	1.00	0.00	0.00
74	1		70033000016	Well's Banana Bread 1/1...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
75	1		8332600151	Youngs Double Chocolat...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
76	1		8572511522	Samuel Smiths IPA 1/19B	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
77	1		8572511508	SAMSMITHSNUTBROW...		0.53	8.00	1.00	0.00	0.00
78	1		8572511529	Samuel Smiths Imperial ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
79	1		8572511509	SAMSMITHSOATMEAL...		0.53	8.00	1.00	0.00	0.00
80	1		8572511607	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
81	1		8572511605	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
82	1		8572511600	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
83	1		8572511604	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
84	1		8572511602	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
85	1		8572511527	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
86	1		8572511525	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00
87	1		8572511531	Samuel Smiths Organic ...	COMPETITOR BRANDS	0.67	8.00	1.00	0.00	0.00

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	BRAND TYPE	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1		78615000014	Stella Artois 12/11B	IMPORT BRANDS	1.50	3.00	1.00	0.00	0.00
50	1		78615000016	Stella Artois 12/11C	IMPORT BRANDS	1.50	3.00	1.00	0.00	0.00
51	1		8066095615	CORONA12LN		1.50	3.00	1.00	0.00	0.00
52	1		8066095757	MODELOESPECIAL12NR		1.00	2.00	1.00	0.00	0.00
88	1		8066095715	MODELOESPECIAL12C...		2.00	4.00	1.00	0.00	0.00
89	1		1820011047	BUD12CAN		1.00	2.00	1.00	0.00	0.00
90	1		7199000048	COORSLT12CAN		2.00	4.00	1.00	0.00	0.00
91	1		3410057636	LITE12CAN		2.00	4.00	1.00	0.00	0.00
92	1		1820005990	MICHULTRA12LN		1.50	3.00	1.00	0.00	0.00

SKUs on Planogram: 92