





Planogram: HARLEM CIDER/FMB/SELTZER

Project: HARLEM CIDER/ FMB'S/SELTZER

## Shelf Schematic Report

Planogram #1 Name: HARLEM CIDER/FMB/SELTZER h: 5 ft 5.00 in w: 10 ft 10.00 in d: 2 ft

Shelf Name: w: 18.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.00 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#1018200200694	Budweiser Freedom red lager 6pk	0.00		Front	2	1	4	8

Shelf Name: w: 32.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.30 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#13598506067	MIKE'S HARD BLACK CHERR...	6.00CT		Front	2	1	4	8
#23598560312	MIKE'S HARD LEMONADE 6/1...	6.00CT		Front	2	1	4	8

Shelf Name: w: 32.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 1.25 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#186165200002	Austin Eastciders Dry Cider 6/1...	16.00OZ		Front	1	1	4	4
#285860400535	AUSTINE EAST BLOOD ORAN...	0.00		Front	1	1	4	4
#304023261399	ORIGINAL SIN 4/6 12OZCAN	0.00		Front	1	1	4	4
#485861200305	DOWNEAST CIDER 6PK 72 FL	12.00OZ		Front	1	1	4	4

Shelf Name: w: 47.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.00 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#15389700222	SPIKED SELTZER CAPE COD ...	6.00PK		Front	3	1	4	12
#2087692994141	Truly Pomegranate 6/12C	12.00OZ		Front	1	2	4	8
#308769200417	Truly Colima Lime 6/12C	12.00OZ		Front	1	2	4	8
#408769200420	Truly Grapefruit and Pomelo 6/1...	12.00OZ		Front	1	2	4	8

Shelf Name: w: 18.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.72 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#11820014991	Bud Light Lime 6/12B	12.00OZ		Front	1	1	4	4
#21820015998	Bud Light orange 6/12B	12.00OZ		Front	1	1	4	4

Shelf Name: w: 32.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 1.98 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#199990066	Angry Orchard Rose 6/12B	12.00OZ		Front	2	1	4	8
#28769282102	Angry Orchard Crisp Apple 6/12B	12.00OZ		Front	2	1	4	8

Shelf Name: w: 32.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.40 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#11820020132	STELLA ARTOIS Spritz 6/11.2...	6.00PK		Front	1	1	5	5
#21820024001	Stella Artois Cidre 6/12B	12.00OZ		Front	1	1	4	4
#33598502598	WHITE CLAW HARD SELTZE...	6.00CT		Front	1	1	5	5
#43598520028	WHITE CLAW HARD SELTZE...	6.00CT		Front	1	1	5	5

Shelf Name: w: 47.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 3.78 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#163598520025	White Claw Bik Cherry HrdSeltz...	12.00OZ		Front	2	1	5	10
#2000000000889	WHITE CLAW MANGO 6PK	0.00		Front	2	1	5	10
#3198198198	Montauk Seltzer Black Cherry 6...	0.00		Front	1	1	5	5
#4199199199	Montauk Seltzer mixed Berry 6p...	0.00		Front	1	1	5	5

Shelf Name: w: 18.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: 2.72 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#101820020080	Michelob ultra gold 6/12 Bottles	0.00		Front	1	1	4	4
#21820005989	Michelob Ultra 6/12B	12.00OZ		Front	1	1	4	4

Shelf Name: w: 32.00 in Merch Height: 10.00 in d: 24.00 in Available Linear: -0.50 in

UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#19900063	Wolffer Rose 4/12B	12.00OZ		Front	3	1	4	12
#2189977	Wolffer white 4/12c	12.00OZ		Front	2	1	4	8
#3644996138608	WOLFFER ROSE 4PK CAN	0.00		Front	1	2	4	8

Shelf Schematic Report

# of segments: 1

Notch #: 46

Notch #: 46

Notch #: 46

Notch #: 46

Notch #: 35

Notch #: 35

Notch #: 35

Notch #: 35

Notch #: 24

Notch #: 24

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## Shelf Schematic Report

Shelf	Name:	w: 32.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 4.72 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18769275102	Twisted Tea Half & Half 6/12B	12.00OZ		Front	1	1	4	4	
#28769283102	Twisted Tea 6/12B	12.00OZ		Front	1	1	4	4	
#385389700227	Spiked Seltzer Variety Pack 12/...	12.00OZ		Side	1	1	2	2	
#485389700227	Spiked Seltzer Variety Pack 12/...	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 47.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 3.92 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#10-418277011-2	ARCTIC SUMMER 12pk	0.00		Front	2	1	3	6	
#2196196196	Montauk Seltzer 12pk	0.00		Side	2	1	2	4	
#3087692006862	Truly Berry 12/12C	12.00OZ		Side	1	1	2	2	
#4087692006862	Truly Berry 12/12C	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 18.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.74 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820014990	Bud Light Lime 12/12B	12.00OZ		Front	1	1	3	3	
#21820015999	Bud Light orange 12/12B	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 32.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.00 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18200072751	SMIRNOFF ICE GREEN APPL...	6.00PK		Front	1	1	4	4	
#20008200072385	Smirnoff Ice 6/12B	12.00OZ		Front	1	1	4	4	
#30063598512998	Mikes Hard Variety 12/12B	12.00OZ		Front	1	1	3	3	
#403354400013	Corona ReFresca 12/12C	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 32.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.20 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#16689500001	JACK CIDER HARD CIDER 6/1...	6.00CT		Front	1	1	4	4	
#285379800307	JACKS HELENS BLEND	0.00		Front	1	1	4	4	
#379844900811	Ace Pineapple Cider 6/12B	12.00OZ		Front	1	1	4	4	
#479844900411	Ace Berry Cider 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 47.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.15 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#1635985548904	WHITE CLAW VARIETY 12/12C	12.00OZ		Side	3	1	2	6	
#26359852608 9	White Claw Black Cherry HrdSe...	12.00OZ		Top 90	1	1	3	3	
#363598510040	White Claw Mango 12/12C SC	12.00OZ		Top 90	1	1	3	3	
#48769200424	TRULY SPIKED & SPARKLING...	12.00CT		Side	1	1	2	2	
#58200078142	SMIRNOFF ICE SPIKED SPAR...	12.00CT		Side	1	1	2	2	

Shelf	Name:	w: 32.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.01 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820019987	BUD LIGHT LIME LIME-A-RITA...	12.00PK		Side 90	1	2	2	4	
#21820020993	Bud Light Lime Straw-Ber-Rita 1...	8.00OZ		Side 90	1	2	2	4	
#30063598512998	Mikes Hard Variety 12/12B	12.00OZ		Front	1	1	3	3	
#403354400013	Corona ReFresca 12/12C	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 18.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.74 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820005990	Michelob Ultra 12/12B	12.00OZ		Side	1	1	2	2	
#21820005990	Michelob Ultra 12/12B	12.00OZ		Front	1	1	3	3	

Shelf	Name:	w: 47.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.15 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#1635985548904	WHITE CLAW VARIETY 12/12C	12.00OZ		Side	3	1	2	6	
#26359852608 9	White Claw Black Cherry HrdSe...	12.00OZ		Top 90	1	1	3	3	
#363598510040	White Claw Mango 12/12C SC	12.00OZ		Top 90	1	1	3	3	
#48769200424	TRULY SPIKED & SPARKLING...	12.00CT		Side	1	1	2	2	
#58200078142	SMIRNOFF ICE SPIKED SPAR...	12.00CT		Side	1	1	2	2	

Shelf	Name:	w: 32.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -1.07 in				
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Shelf Schematic Report

Notch #: 24

Notch #: 24

Notch #: 13

Notch #: 13

Notch #: 13

Notch #: 13

Notch #: 2

Notch #: 2

Notch #: 2

Notch #: 2

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UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#11497450009	Woodchuck Amber 6/12B	12.00OZ		Front	1	1	4	4
#28873390002	CIDERBOYS FIRST PRESS H...	6.00CT		Front	1	1	4	4
#30008834510151	Strongbow Gold Apple Cider 6/1...	12.00OZ		Front	1	1	4	4
#44855700000	CRABBIES ORIG ALCOHOLIC ...	4.00CT		Front	2	1	4	8

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