

PLANOGRAM BACKING TABLE

BEST MARKET WEST BAB MONTAUK CRAFT.psa

Planogram:

Segment #2 : Shelf #5 DEPTH: 30 in WIDTH: 141 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|---------------------------------------|------------|----------|------------|-----|------|
| 17 | 5 | 9999900040 | Flex 1/12B | 2.5 | 60 | 1 | 0.0 | 0.0 |
| 18 | 5 | 9999900040 | Flex 1/12B | 2.5 | 60 | 1 | 0.0 | 0.0 |
| 19 | 5 | 9999900040 | Flex 1/12B | 2.5 | 60 | 1 | 0.0 | 0.0 |
| 20 | 4 | 9999900040 | Flex 1/12B | 2.0 | 48 | 1 | 0.0 | 0.0 |
| 47 | 1 | 4257204412 | Schofferhofer Grapefrt Hefewzn 12/11C | 3.0 | 6 | 2 | 0.0 | 0.0 |
| 48 | 1 | 79603082496 | Kona Big Wave Golden Ale 12/12C | 9999999... | 4 | 2 | 0.0 | 0.0 |
| 49 | 1 | 8769201103 | Samuel Adams Seasonal 12/12B | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 50 | 1 | 64286080031 | Founders Solid Gold 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 51 | 1 | 64286090024 | Founders All Day IPA 15/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 81 | 1 | 859515003071 | Cigar City Variety 12/12C | 9999999... | 4 | 2 | 0.0 | 0.0 |
| 82 | 1 | 72383010009 | Lagunitas IPA 12/12B | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 83 | 1 | 3061300071 | Brooklyn Variety Pack 12/12B | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 84 | 1 | 73692011926 | Goose Island So Lo 15/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 85 | 1 | 73692011651 | Goose Island India Pale Ale 15/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 86 | 1 | 68174543333 | Blue Point Toasted Lager 18/12C | 9999999... | 4 | 2 | 0.0 | 0.0 |

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 141 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|--|-------|----------|------------|-----|------|
| 13 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 14 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 15 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 16 | 4 | 9999900040 | Flex 1/12B | 1.3 | 32 | 1 | 0.0 | 0.0 |
| 41 | 1 | 7031000141 | Narragansett Lager 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 42 | 1 | 81790400791 | Elysian Contact Haze 6/12C | 2.0 | 8 | 2 | 0.0 | 0.0 |
| 43 | 1 | 78624311990 | Flying Dog Raging Btch Belgn Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 44 | 1 | 74052210083 | Bell's Two Hearted Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 45 | 1 | 79603061493 | Kona Island Hopper Variety 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 46 | 1 | 8769210014 | Samuel Adams Boston Lgr 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 74 | 1 | 63848900029 | Dogfish Head 60 Minute IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 75 | 1 | 64286020007 | Founders Dirty Bastard 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 76 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 78 | 1 | 73692011132 | Goose Island India Pale Ale 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 77 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 79 | 1 | 68174511118 | Blue Point Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 80 | 1 | 68174511112 | Blue Point Toasted Lager 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 141 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|--------------------------------------|------------|----------|------------|-----|------|
| 9 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 10 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 11 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 12 | 4 | 9999900040 | Flex 1/12B | 1.3 | 32 | 1 | 0.0 | 0.0 |
| 35 | 1 | 67574700111 | Hofbrau Original 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 36 | 1 | 81790400083 | Elysian Space Dust IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 37 | 1 | 0075452700022 | New Belgium Fat Tire Amber Ale 6/12B | 9999999... | 4 | 1 | 0.0 | 0.0 |
| 38 | 1 | 60875200906 | River Horse Tripel Horse 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 39 | 1 | 7199009516 | Blue Moon Belgian White Ale 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 40 | 1 | 87692300050 | Samuel Adams Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 68 | 1 | 64286020024 | Founders All Day IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |

PLANOGRAM BACKING TABLE

| | | | | | | | | |
|----|---|-------------|--|-----|---|---|-----|-----|
| 69 | 1 | 72383000020 | Lagunitas A Little Sumpin Sumpin 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 70 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 71 | 1 | 8378333100 | Sierra Nevada Torpedo Extra IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 72 | 1 | 85998900516 | GREENPORT HARBOR OTHERSIDE 6... 9999999... | 4 | | 1 | 0.0 | 0.0 |
| 73 | 1 | 68174511102 | Blue Point Hoptical Illusion 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 141 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|--|-------|----------|------------|-----|------|
| 5 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 6 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 7 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 8 | 4 | 9999900040 | Flex 1/12B | 1.3 | 32 | 1 | 0.0 | 0.0 |
| 29 | 1 | 4257204606 | Schofferhofer Pomogranate Hefe 6/11B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 30 | 1 | 4182700146 | Harpoon Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 31 | 1 | 75452700066 | New Belgium VooDoo Ranger IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 32 | 1 | 79603011496 | Kona Big Wave Golden Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 33 | 1 | 7199009511 | Blue Moon Belgian White Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 34 | 1 | 7199009532 | Blue Moon Seasonal 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 61 | 1 | 1820013986 | Shock Top Belgian White Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 62 | 1 | 86907100026 | Montauk Seasonal 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 63 | 1 | 85114800561 | Great South Bay Blonde Ambition 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 64 | 1 | 8378337521 | Sierra Nevada Pale Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 65 | 1 | 73692011824 | Goose Island Next Coast IPA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 66 | 1 | 85998900522 | GREENPORT HARBOR SEASONAL 6P... 9999999... | 4 | | 1 | 0.0 | 0.0 |
| 67 | 1 | 68174511130 | Blue Point Blueberry Ale 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 141 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|--------------------------------------|------------|----------|------------|-----|------|
| 1 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 2 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 3 | 5 | 9999900040 | Flex 1/12B | 1.7 | 40 | 1 | 0.0 | 0.0 |
| 4 | 4 | 9999900040 | Flex 1/12B | 1.3 | 32 | 1 | 0.0 | 0.0 |
| 21 | 3 | 64286013024 | Founders All Day IPA 1/19C | 1.0 | 24 | 1 | 0.0 | 0.0 |
| 22 | 2 | 64286013031 | Founders Solid Gold 1/19C | 0.7 | 16 | 1 | 0.0 | 0.0 |
| 23 | 2 | 85961200144 | 21st free free or diel 1/19C | 9999999... | 16 | 1 | 0.0 | 0.0 |
| 24 | 1 | 4257204006 | Schofferhofer Grapefrt Hefewzn 6/11B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 25 | 1 | 86580000011 | Radiant Pig Save the robot 4/16C | 9999999... | 4 | 1 | 0.0 | 0.0 |
| 26 | 1 | 8760010115 | Carlsberg 4/16C | 0.7 | 4 | 1 | 0.0 | 0.0 |
| 27 | 1 | 67243800047 | Ballast Point Sculpin IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 28 | 1 | 60940872979 | Port Jeff Party Boat IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 52 | 1 | 89785300293 | Cigar City Jai-Alai IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 53 | 1 | 85000518915 | Cigar City Florida Man DIPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 54 | 1 | 64286015064 | Founders Unraveled Juicy IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 55 | 1 | 86907100027 | Montauk Wave Chaser IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 56 | 1 | 85114800557 | Great South Bay Seasonal 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 57 | 1 | 85586700622 | FIVE BOROUGHS PILS 6PK CANS | 9999999... | 4 | 2 | 0.0 | 0.0 |
| 58 | 1 | 3061311212 | Brooklyn Defender IPA 6/12B | 9999999... | 2 | 1 | 0.0 | 0.0 |
| 59 | 1 | 3061300030 | Brooklyn Lager 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 60 | 1 | 9999900065 | BP PIN PILS | 9999999... | 4 | 2 | 0.0 | 0.0 |

SKUs on Planogram: 65