

PLANOGRAM BACKING TABLE

BEST MARKET WEST BAB MONTAUK .psa

Planogram: BEST MARKET W.BABYLON

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 384 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 1.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---|-------|----------|------------|-----|------|
| 22 | 1 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C ... | 3.0 | 6 | 3 | 0.0 | 0.0 |
| 23 | 1 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C ... | 3.0 | 6 | 3 | 0.0 | 0.0 |
| 24 | 3 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C ... | 9.0 | 18 | 3 | 0.0 | 0.0 |
| 25 | 2 | 63598580006 | White Claw Variety Pk2 HrdSeltzr 12/12C ... | 6.0 | 12 | 2 | 0.0 | 0.0 |
| 38 | 1 | 63598526089 | White Claw Blk Cherry HrdSeltzer 12/12C... | 3.0 | 6 | 3 | 0.0 | 0.0 |
| 39 | 2 | 1820020208 | Bud Light Seltzer Variety Pack 12/12C SC | 6.0 | 12 | 2 | 0.0 | 0.0 |
| 40 | 2 | 8066095757 | Modelo 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 41 | 2 | 8066095615 | Corona Extra 12/12B | 4.0 | 8 | 2 | 0.0 | 0.0 |
| 56 | 4 | 8066095615 | Corona Extra 12/12B | 8.0 | 16 | 2 | 0.0 | 0.0 |
| 57 | 2 | 8066095675 | Corona Light 12/12B | 4.0 | 8 | 2 | 0.0 | 0.0 |
| 72 | 1 | 3354495042 | Corona Premier 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 73 | 4 | 7289000016 | Heineken 12/12B | 8.0 | 16 | 2 | 0.0 | 0.0 |
| 74 | 1 | 7289000159 | Heineken Premium Light 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 88 | 3 | 78615000014 | Stella Artois 12/11B | 6.0 | 12 | 2 | 0.0 | 0.0 |
| 89 | 1 | 8248812300 | Becks 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 90 | 1 | 1820012998 | Land Shark Lager 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 91 | 1 | 1820005990 | Michelob Ultra 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 105 | 1 | 1820096624 | Michelob Ultra 18/12B | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 106 | 1 | 1820096721 | Michelob Ultra 18/12C SC | 3.0 | 3 | 3 | 0.0 | 0.0 |
| 107 | 1 | 1820011168 | Budweiser 24/12C | 4.0 | 4 | 4 | 0.0 | 0.0 |
| 108 | 1 | 1820000771 | Budweiser 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 109 | 1 | 1820011308 | Budweiser 18/12B | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 110 | 2 | 1820011218 | Budweiser 18/12C | 8.0 | 8 | 4 | 0.0 | 0.0 |
| 121 | 1 | 1820053168 | Bud Light 24/12C | 4.0 | 4 | 4 | 0.0 | 0.0 |
| 122 | 1 | 1820053308 | Bud Light 18/12B | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 123 | 2 | 1820053218 | Bud Light 18/12C | 8.0 | 8 | 4 | 0.0 | 0.0 |
| 124 | 1 | 1820000769 | Bud Light 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 137 | 1 | 7199030078 | Coors Light 18/12B | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 138 | 2 | 7199030017 | Coors Light 18/12C | 6.0 | 6 | 3 | 0.0 | 0.0 |
| 139 | 1 | 7199030069 | Coors Light 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 140 | 1 | 3410057256 | Miller Lite 18/12B | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 141 | 1 | 3410057340 | Miller Lite 18/12C | 4.0 | 4 | 4 | 0.0 | 0.0 |

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 384 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---|-------|----------|------------|-----|------|
| 16 | 1 | 8769200424 | Truly Spiked Spkg Mix Pack 12/12C | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 17 | 1 | 8769200991 | Truly Spiked Spkg Lemonade Vrtly 12/12C... | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 18 | 1 | 8769200804 | Truly Spiked Spkg Tropical Vrtly 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 19 | 1 | 8769200686 | Truly Spiked Spkg Berry Variety 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 20 | 2 | 8200078142 | SMIRNOFF ICE SPIKED SPARKLING S... 9999999... | 6 | 6 | 1 | 0.0 | 0.0 |
| 21 | 1 | 1820020217 | Bud Light Seltzer Strawberry 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 33 | 1 | 1820020215 | Bud Light Seltzer Black Cherry 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 34 | 2 | 63598512998 | Mikes Hard Variety Pack 12/11B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 35 | 1 | 7231123012 | Dos Equis Lager 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 36 | 1 | 8066095715 | Modelo 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 37 | 2 | 8066095765 | Modelo 6/12B | 1.5 | 6 | 1 | 0.0 | 0.0 |
| 52 | 1 | 8066095695 | Corona Extra 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 53 | 1 | 8066095401 | Coronita Extra 6/7B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 54 | 2 | 8066095605 | Corona Extra 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 55 | 1 | 8066095625 | Corona Light 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 66 | 1 | 8066095621 | Corona Light 12/12C | 1.5 | 3 | 1 | 0.0 | 0.0 |

PLANOGRAM BACKING TABLE

| | | | | | | | | |
|-----|---|------------|-------------------------------------|-----|----|---|-----|-----|
| 67 | 1 | 3354495041 | Corona Premier 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 68 | 1 | 3354495053 | Corona Familiar 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 69 | 1 | 7289000042 | Heineken 6/7B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 70 | 2 | 7289000011 | Heineken 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 71 | 1 | 7289000158 | Heineken Premium Light 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 83 | 2 | 7861500001 | Stella Artois 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 84 | 1 | 7861500016 | Stella Artois 12/11C | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 85 | 1 | 8248812345 | Becks 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 86 | 1 | 1820012982 | Land Shark Lager 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 87 | 2 | 1820006991 | Michelob Ultra 12/12C SC | 3.0 | 6 | 1 | 0.0 | 0.0 |
| 100 | 1 | 1820020201 | Budweiser Nitro Reserve Gold 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 101 | 1 | 1820011047 | Budweiser 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 102 | 1 | 1820011047 | Budweiser 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 103 | 1 | 1820053047 | Bud Light 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 104 | 1 | 1820053047 | Bud Light 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 117 | 1 | 7199070028 | Coors Light 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 118 | 1 | 7199000048 | Coors Light 12/12C | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 119 | 1 | 7199000048 | Coors Light 12/12C | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 120 | 1 | 1820028443 | Natural Ice 15/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 133 | 4 | 1820025008 | Natural Ice 1/25C | 1.9 | 28 | 1 | 0.0 | 0.0 |
| 134 | 4 | 1820025013 | Natty Daddy 1/25C | 1.9 | 28 | 1 | 0.0 | 0.0 |
| 135 | 5 | 1820025006 | Bud Ice 1/25C | 2.3 | 35 | 1 | 0.0 | 0.0 |
| 136 | 5 | 7199010071 | Coors 1/24C | 2.9 | 35 | 1 | 0.0 | 0.0 |

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 384 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---|------------|----------|------------|-----|------|
| 9 | 2 | 85389700227 | Spiked Seltzer Variety Pack 12/12C | 4.0 | 8 | 1 | 0.0 | 0.0 |
| 10 | 1 | 1820020180 | Natural Light Sltzr CatalinaLmMx 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 11 | 1 | 1820020179 | Natural Light Sltzr AlohaBeaches 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 12 | 1 | 3354400043 | Corona Seltzer Variety Pack 12/12C | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 13 | 1 | 3354400043 | Corona Seltzer Variety Pack 12/12C | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 14 | 1 | 9999900050 | 12/12C | 9999999... | 2 | 1 | 0.0 | 0.0 |
| 15 | 1 | 9999900050 | 12/12C | 9999999... | 2 | 1 | 0.0 | 0.0 |
| 29 | 2 | 63598510062 | Mikes Hard Lemonade 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 30 | 2 | 8769275102 | Twisted Tea Half & Half 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 31 | 1 | 8834510151 | Strongbow Gold Hard Cider 6/11B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 32 | 1 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 48 | 1 | 7231163012 | Dos Equis Lager 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 49 | 1 | 78615000146 | Hoegaarden 6/11B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 50 | 2 | 8382012393 | Guinness Extra Stout 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 51 | 2 | 1820018992 | Bud Light Platinum 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 61 | 2 | 1820014990 | Bud Light Lime 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 62 | 1 | 1820020210 | Bud Light Peels Variety 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 63 | 2 | 1820020083 | Michelob Ultra Pure Gold 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 64 | 1 | 1820005989 | Michelob Ultra 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 65 | 2 | 1820000834 | Budweiser 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 80 | 2 | 1820000833 | Bud Light 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 81 | 2 | 7199030005 | Coors Light 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 82 | 2 | 3410057505 | Miller Lite 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 96 | 1 | 1820020069 | Budweiser Amber Lager 1933 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 97 | 1 | 3410057636 | Miller Lite 12/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 98 | 2 | 3410057509 | Miller Lite 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 99 | 2 | 8992427896 | Yuengling Traditional Lager 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 114 | 2 | 3410001509 | Miller High Life 12/12B | 2.0 | 4 | 1 | 0.0 | 0.0 |
| 115 | 2 | 2210000170 | Pabst 12/12C | 4.0 | 8 | 2 | 0.0 | 0.0 |
| 116 | 1 | 1820020077 | Natural Light 15/12C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 129 | 4 | 1820025000 | Budweiser 1/25C | 1.9 | 28 | 1 | 0.0 | 0.0 |
| 130 | 5 | 1820025001 | Bud Light 1/25C | 2.3 | 35 | 1 | 0.0 | 0.0 |
| 131 | 5 | 7199030065 | Coors Light 1/24C | 2.9 | 35 | 1 | 0.0 | 0.0 |
| 132 | 4 | 7199047712 | Keystone Ice 1/24C | 2.3 | 28 | 1 | 0.0 | 0.0 |

PLANOGRAM BACKING TABLE

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 384 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.50 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---|-------|----------|------------|-----|------|
| 1 | 2 | 63598520025 | White Claw Blk Cherry HrdSeltzer 6/12C | 1.5 | 6 | 1 | 0.0 | 0.0 |
| 2 | 1 | 63598520028 | White Claw Rby Grpfrt HrdSeltzer 6/12C | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 3 | 1 | 63598502598 | White Claw Natrl Lime HrdSeltzer 6/12C | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 4 | 1 | 8769200417 | Truly Spiked Spklg Colima Lime 6/12C | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 5 | 1 | 8769200420 | Truly Spiked Spklg Grpfrt Pomelo 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 6 | 2 | 85389700230 | Bon & Viv SS Lemon Lime 6/12C | 1.5 | 6 | 1 | 0.0 | 0.0 |
| 7 | 1 | 9999900065 | 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 8 | 1 | 9999900065 | 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 26 | 2 | 63598506744 | Mikes Hard Black Cherry Lemonade 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 27 | 2 | 63598506074 | Mikes Hard Seasonal 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 28 | 2 | 8769283102 | Twisted Tea 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 42 | 1 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 43 | 2 | 8200072385 | Smirnoff Ice 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 44 | 1 | 8043210346 | Seagram's Escapes JamaicanMeHapy 4/1... | 0.7 | 4 | 1 | 0.0 | 0.0 |
| 45 | 1 | 1820019987 | Bud Light Lime-A-Rita 12/8C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 46 | 1 | 1820020993 | Bud Light Lime Straw-Ber-Rita 12/8C | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 47 | 1 | 1820020130 | Ritas Spritz Variety Pack 12/12C SC | 1.5 | 3 | 1 | 0.0 | 0.0 |
| 58 | 2 | 18195400002 | Peroni Nastro Azzuro 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 59 | 2 | 8382010401 | Guinness Draught 6/11B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 60 | 2 | 1820018993 | Bud Light Platinum 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 75 | 2 | 1820014991 | Bud Light Lime 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 76 | 2 | 1820020082 | Michelob Ultra Pure Gold 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 77 | 1 | 1820000016 | Budweiser 6/12C | 2.0 | 8 | 2 | 0.0 | 0.0 |
| 78 | 1 | 1820000106 | Bud Light 6/12C | 2.0 | 8 | 2 | 0.0 | 0.0 |
| 79 | 1 | 7199000008 | Coors Light 6/12C | 2.0 | 8 | 2 | 0.0 | 0.0 |
| 92 | 2 | 8992427891 | Yuengling Traditional Lager 6/12B | 2.0 | 8 | 1 | 0.0 | 0.0 |
| 93 | 1 | 7289000621 | Heineken 0.0 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 94 | 1 | 4257205715 | Clausthaler NA 6/12B | 1.0 | 4 | 1 | 0.0 | 0.0 |
| 95 | 2 | 8382012360 | Guinness Draught 4/15C | 1.3 | 8 | 1 | 0.0 | 0.0 |
| 111 | 2 | 1820021985 | Budweiser 3/25C | 2.8 | 14 | 1 | 0.0 | 0.0 |
| 112 | 2 | 1820021986 | Bud Light 3/25C | 2.8 | 14 | 1 | 0.0 | 0.0 |
| 113 | 2 | 7199030120 | Coors Light 3/24C | 2.8 | 14 | 1 | 0.0 | 0.0 |
| 125 | 2 | 7289000454 | Heineken 3/16C | 4.0 | 16 | 1 | 0.0 | 0.0 |
| 126 | 4 | 7289000119 | Heineken 1/24C | 2.3 | 28 | 1 | 0.0 | 0.0 |
| 127 | 3 | 3354495047 | Corona Premier 1/24C | 1.8 | 21 | 1 | 0.0 | 0.0 |
| 128 | 4 | 7089701331 | Fosters Lager 1/25C | 2.0 | 24 | 1 | 0.0 | 0.0 |

SKUs on Planogram: 131