

## PLANOGRAM BACKING TABLE

BEST MARKET SYOSSET 20 FT MAINSTREAM.psa

## Planogram: Best Market Syosset main cooler

Segment #3 : Shelf #5 DEPTH: 20 in WIDTH: 244 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

| POS | # FAC | UPC           | NAME                               | CASES      | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|------------------------------------|------------|----------|------------|-----|------|
| 17  | 6     | 7289000016    | Heineken 12/12B                    | 12.0       | 24       | 2          | 0.0 | 0.0  |
| 31  | 2     | 7289000159    | Heineken Premium Light 12/12B      | 4.0        | 8        | 2          | 0.0 | 0.0  |
| 32  | 1     | 0007289000188 | Heineken Light 12/12C              | 9999999... | 6        | 3          | 0.0 | 0.0  |
| 33  | 1     | 1820012998    | Land Shark Lager 12/12B            | 1.0        | 2        | 1          | 0.0 | 0.0  |
| 34  | 1     | 0007199009516 | Blue Moon Belgian White Ale 12/12B | 9999999... | 4        | 2          | 0.0 | 0.0  |
| 35  | 1     | 1820096721    | Michelob Ultra 18/12C SC           | 3.0        | 3        | 3          | 0.0 | 0.0  |
| 51  | 2     | 1820096624    | Michelob Ultra 18/12B              | 4.0        | 4        | 2          | 0.0 | 0.0  |
| 52  | 2     | 1820005990    | Michelob Ultra 12/12B              | 4.0        | 8        | 2          | 0.0 | 0.0  |
| 53  | 3     | 0001820011308 | Budweiser 18/12B                   | 9999999... | 6        | 2          | 0.0 | 0.0  |
| 64  | 3     | 0001820053308 | Bud Light 18/12B                   | 9999999... | 6        | 2          | 0.0 | 0.0  |
| 65  | 3     | 0007199030078 | Coors Light 18/12B                 | 9999999... | 6        | 2          | 0.0 | 0.0  |
| 77  | 2     | 3410057256    | Miller Lite 18/12B                 | 4.0        | 4        | 2          | 0.0 | 0.0  |
| 78  | 2     | 3410057340    | Miller Lite 18/12C                 | 6.0        | 6        | 3          | 0.0 | 0.0  |
| 79  | 1     | 8992427896    | Yuengling Traditional Lager 12/12B | 2.0        | 4        | 2          | 0.0 | 0.0  |
| 80  | 1     | 1820028443    | Natural Ice 15/12C                 | 1.5        | 3        | 3          | 0.0 | 0.0  |
| 83  | 1     | 1820020077    | Natural Light 15/12C               | 1.5        | 3        | 3          | 0.0 | 0.0  |

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 244 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 26.00 in

| POS | # FAC | UPC           | NAME                               | CASES      | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|------------------------------------|------------|----------|------------|-----|------|
| 15  | 4     | 78615000014   | Stella Artois 12/11B               | 4.0        | 8        | 1          | 0.0 | 0.0  |
| 16  | 4     | 78615000014   | Stella Artois 12/11B               | 4.0        | 8        | 1          | 0.0 | 0.0  |
| 28  | 2     | 8248812300    | Becks 12/12B                       | 2.0        | 4        | 1          | 0.0 | 0.0  |
| 29  | 1     | 1820012998    | Land Shark Lager 12/12B            | 1.0        | 2        | 1          | 0.0 | 0.0  |
| 30  | 2     | 0007199009536 | Blue Moon Seasonal 12/12B          | 9999999... | 4        | 1          | 0.0 | 0.0  |
| 49  | 2     | 0007199009516 | Blue Moon Belgian White Ale 12/12B | 9999999... | 4        | 1          | 0.0 | 0.0  |
| 50  | 2     | 0001820011218 | Budweiser 18/12C                   | 9999999... | 12       | 2          | 0.0 | 0.0  |
| 63  | 2     | 0001820053218 | Bud Light 18/12C                   | 9999999... | 12       | 2          | 0.0 | 0.0  |
| 74  | 2     | 0007199030017 | Coors Light 18/12C                 | 9999999... | 12       | 2          | 0.0 | 0.0  |
| 75  | 2     | 3410001509    | Miller High Life 12/12B            | 2.0        | 4        | 1          | 0.0 | 0.0  |
| 76  | 2     | 2210000170    | Pabst 12/12C                       | 4.0        | 8        | 2          | 0.0 | 0.0  |

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 244 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

| POS | # FAC | UPC           | NAME                                | CASES      | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|-------------------------------------|------------|----------|------------|-----|------|
| 11  | 1     | 72890000621   | Heineken 0.0 6/12B                  | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 12  | 1     | 72890000042   | Heineken 6/7B                       | 1.3        | 5        | 1          | 0.0 | 0.0  |
| 13  | 3     | 72890000011   | Heineken 6/12B                      | 3.0        | 12       | 1          | 0.0 | 0.0  |
| 14  | 2     | 0007289000158 | Heineken Light 6/12B                | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 24  | 2     | 78615000016   | Stella Artois 12/11C                | 4.0        | 8        | 1          | 0.0 | 0.0  |
| 25  | 1     | 0008248812345 | Becks 6/12B                         | 9999999... | 4        | 1          | 0.0 | 0.0  |
| 26  | 2     | 1820018992    | Bud Light Platinum 12/12B           | 2.0        | 4        | 1          | 0.0 | 0.0  |
| 27  | 2     | 1820014990    | Bud Light Lime 12/12B               | 2.0        | 4        | 1          | 0.0 | 0.0  |
| 45  | 1     | 1820020210    | Bud Light Peels Variety 12/12C SC   | 1.5        | 3        | 1          | 0.0 | 0.0  |
| 46  | 2     | 1820006991    | Michelob Ultra 12/12C SC            | 3.0        | 6        | 1          | 0.0 | 0.0  |
| 47  | 2     | 1820020083    | Michelob Ultra Pure Gold 12/12B     | 2.0        | 4        | 1          | 0.0 | 0.0  |
| 48  | 1     | 1820020201    | Budweiser Nitro Reserve Gold 12/12C | 2.0        | 4        | 2          | 0.0 | 0.0  |
| 61  | 3     | 0001820000771 | Budweiser 12/12B                    | 9999999... | 6        | 1          | 0.0 | 0.0  |
| 62  | 3     | 0001820000769 | Bud Light 12/12B                    | 9999999... | 6        | 1          | 0.0 | 0.0  |
| 72  | 3     | 0007199030069 | Coors Light 12/12B                  | 9999999... | 6        | 1          | 0.0 | 0.0  |
| 73  | 3     | 3410057509    | Miller Lite 12/12B                  | 3.0        | 6        | 1          | 0.0 | 0.0  |

## PLANOGRAM BACKING TABLE

82 1 8992427891 Yuengling Traditional Lager 6/12B 1.0 4 1 0.0 0.0

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 244 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

| POS | # FAC | UPC           | NAME                              | CASES      | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|-----------------------------------|------------|----------|------------|-----|------|
| 6   | 1     | 4257205715    | Clausthaler NA 6/12B              | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 7   | 1     | 67574700406   | Hofbrau Hefeweizen 6/12B          | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 8   | 1     | 67574700317   | Hofbrau Munchen Dunkel 6/12B      | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 9   | 2     | 8839400002    | Spaten Premium Lager 6/12B        | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 10  | 1     | 78615000076   | Lefte Brown 6/11B                 | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 21  | 2     | 0007289010016 | Amstel Light 12/12B               | 9999999... | 4        | 1          | 0.0 | 0.0  |
| 22  | 2     | 78615000001   | Stella Artois 6/11B               | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 23  | 2     | 8382012393    | Guinness Extra Stout 6/11B        | 2.5        | 10       | 1          | 0.0 | 0.0  |
| 40  | 1     | 1820012982    | Land Shark Lager 6/12B            | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 41  | 1     | 1820013986    | Shock Top Belgian White Ale 6/12B | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 42  | 2     | 0007199009532 | Blue Moon Seasonal 6/12B          | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 43  | 1     | 1820014991    | Bud Light Lime 6/12B              | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 44  | 2     | 1820005989    | Michelob Ultra 6/12B              | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 58  | 2     | 0001820011047 | Budweiser 12/12C                  | 9999999... | 12       | 2          | 0.0 | 0.0  |
| 59  | 2     | 0001820053047 | Bud Light 12/12C                  | 9999999... | 12       | 2          | 0.0 | 0.0  |
| 60  | 1     | 7199070028    | Coors Light 12/12C SC             | 1.5        | 3        | 1          | 0.0 | 0.0  |
| 70  | 2     | 0007199000048 | Coors Light 12/12C                | 9999999... | 6        | 1          | 0.0 | 0.0  |
| 71  | 2     | 3410057636    | Miller Lite 12/12C                | 6.0        | 12       | 2          | 0.0 | 0.0  |
| 81  | 1     | 8992427891    | Yuengling Traditional Lager 6/12B | 1.0        | 4        | 1          | 0.0 | 0.0  |

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 244 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in

| POS | # FAC | UPC           | NAME                              | CASES      | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|-----------------------------------|------------|----------|------------|-----|------|
| 1   | 1     | 67574700111   | Hofbrau Original 6/12B            | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 2   | 1     | 0008382056793 | Red Stripe 6/12B                  | 9999999... | 4        | 1          | 0.0 | 0.0  |
| 3   | 2     | 78615000146   | Hoegaarden 6/11B                  | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 4   | 1     | 78615000030   | Lefte Blonde 6/11B                | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 5   | 2     | 7289010011    | Amstel Light 6/12B                | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 18  | 2     | 18195400002   | Peroni Nastro Azzuro 6/12B        | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 19  | 2     | 0008382010401 | Guinness Draught 6/11B            | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 20  | 2     | 8382012360    | Guinness Draught 4/15C            | 1.3        | 8        | 1          | 0.0 | 0.0  |
| 36  | 2     | 76227481393   | Boddingtons Pub Ale 4/16C         | 1.3        | 8        | 1          | 0.0 | 0.0  |
| 37  | 2     | 8760010115    | Carlsberg 4/16C                   | 1.3        | 8        | 1          | 0.0 | 0.0  |
| 38  | 2     | 0007199009511 | Blue Moon Belgian White Ale 6/12B | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 39  | 2     | 0001820018993 | Bud Light Platinum 6/12B          | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 54  | 2     | 1820020082    | Michelob Ultra Pure Gold 6/12B    | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 55  | 2     | 0001820000834 | Budweiser 6/12B                   | 9999999... | 8        | 1          | 0.0 | 0.0  |
| 56  | 1     | 1820000016    | Budweiser 6/12C                   | 2.0        | 8        | 2          | 0.0 | 0.0  |
| 57  | 1     | 1820000106    | Bud Light 6/12C                   | 2.0        | 8        | 2          | 0.0 | 0.0  |
| 66  | 2     | 1820000833    | Bud Light 6/12B                   | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 67  | 2     | 7199030005    | Coors Light 6/12B                 | 2.0        | 8        | 1          | 0.0 | 0.0  |
| 68  | 1     | 7199000008    | Coors Light 6/12C                 | 1.0        | 4        | 1          | 0.0 | 0.0  |
| 69  | 2     | 3410057505    | Miller Lite 6/12B                 | 2.0        | 8        | 1          | 0.0 | 0.0  |

SKUs on Planogram: 79