





CVS # 2438 COLD

Address: 282 E 149TH ST | City: BRONX | State: NY

Chain/StoreNumer: CVS - EAST 2438

Reset Name: 2019 FALL

Planogram Name: 2438_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8769200686 | TRULY VARIETY BERRY 12/12 CAN (SLEEK) | 1.5 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 7289000016 | HEINEKEN 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 3354495053 | CORONA FAMILIAR 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_4 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 63598554890 | WHITE CLAW VARIETY PACK 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095615 | CORONA 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_3 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.25 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8066095715 | MODELO ESPECIAL 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8066095695 | CORONA 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_2 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|--------------------------|-------|----------|------------|---------------|
| 1 | 1 | 18195400002 | PERONI 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095765 | MODELO ESPECIAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8066095605 | CORONA 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_1 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 72890000011 | HEINEKEN 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 72890000020 | HEINEKEN 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 3354400013 | CORONA REFRESCA VARIETY 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_4 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|-----------------------|-------|----------|------------|----------|
| 1 | 1 | 1820053218 | BUD LIGHT 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |
| 2 | 1 | 1820011218 | BUD 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |
| 3 | 1 | 7199030017 | COORS LIGHT 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |
| 4 | 1 | 3410057340 | LITE 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |

Segment # 2 : 2_3 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.25 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------|-------|----------|------------|----------|
| 1 | 1 | 1820053047 | BUD LIGHT 12/12 CAN | 1.0 | 2 | 1 | PREMIUM |
| 2 | 1 | 1820011047 | BUD 12/12 CAN | 1.0 | 2 | 1 | PREMIUM |
| 3 | 1 | 71990000048 | COORS LIGHT 12/12 CAN | 1.0 | 2 | 1 | PREMIUM |
| 4 | 1 | 3410057636 | LITE 12/12 CAN | 1.0 | 2 | 1 | PREMIUM |



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Segment # 2 : 2_2 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-----|-------|------------|--------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8066095625 | CORONA LIGHT 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 3354495042 | CORONA PREMIER 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 1820005990 | MICHELOB ULTRA 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-----|-------|------------|------------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 3410051681 | CAPE LINE VARIETY PACK 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 3061300001 | BROOKLYN LAGER 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 3061300053 | BROOKLYN SEASONAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8769282102 | ANGRY ORCHARD CRISP APPLE 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 0.00 In

| POS | UPC | NAME |
|-----|------------|--|
| 1 | 8769200686 | TRULY VARIETY BERRY 12/ 12 CAN (SLEEK) |
| 2 | 7289000016 | HEINEKEN 12/ 12 BTL |
| 3 | 3354495053 | CORONA FAMILIAR 12/ 12 BTL |

Segment # 1 : 1_4 12.75 In

| POS | UPC | NAME |
|-----|-------------|------------------------------------|
| 1 | 63598554890 | WHITE CLAW VARIETY PACK 12/ 12 CAN |
| 2 | 78615000014 | STELLA ARTOIS 12/ 11.2 BTL |
| 3 | 8066095615 | CORONA 12/ 12 BTL |

Segment # 1 : 1_3 24.25 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 8066095715 | MODELO ESPECIAL 12/ 12 CAN |
| 2 | 8066095695 | CORONA 12/ 12 CAN |

Segment # 1 : 1_2 30.25 In

| POS | UPC | NAME |
|-----|-------------|---------------------------|
| 1 | 18195400002 | PERONI 6/ 11.2 BTL |
| 2 | 78615000001 | STELLA ARTOIS 6/ 11.2 BTL |
| 3 | 8066095765 | MODELO ESPECIAL 6/ 12 BTL |
| 4 | 8066095605 | CORONA 6/ 12 BTL |

Segment # 1 : 1_1 41.75 In

| POS | UPC | NAME |
|-----|------------|------------------------------------|
| 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/ 12 BTL |
| 2 | 7289000011 | HEINEKEN 6/ 12 BTL |
| 3 | 7289000020 | HEINEKEN 12/ 12 CAN |
| 4 | 3354400013 | CORONA REFRESCA VARIETY 12/ 12 CAN |



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_4 0.00 In

| POS | UPC | NAME |
|-----|------------|------------------------|
| 1 | 1820053218 | BUD LIGHT 18/ 12 CAN |
| 2 | 1820011218 | BUD 18/ 12 CAN |
| 3 | 7199030017 | COORS LIGHT 18/ 12 CAN |
| 4 | 3410057340 | LITE 18/ 12 CAN |

Segment # 2 : 2_3 18.25 In

| POS | UPC | NAME |
|-----|------------|------------------------|
| 1 | 1820053047 | BUD LIGHT 12/ 12 CAN |
| 2 | 1820011047 | BUD 12/ 12 CAN |
| 3 | 7199000048 | COORS LIGHT 12/ 12 CAN |
| 4 | 3410057636 | LITE 12/ 12 CAN |

Segment # 2 : 2_2 30.25 In

| POS | UPC | NAME |
|-----|------------|---------------------------|
| 1 | 8066095625 | CORONA LIGHT 6/ 12 BTL |
| 2 | 3354495042 | CORONA PREMIER 12/ 12 BTL |
| 3 | 1820005590 | MICHELOB ULTRA 12/ 12 BTL |

Segment # 2 : 2_1 41.75 In

| POS | UPC | NAME |
|-----|------------|-------------------------------------|
| 1 | 3410051681 | CAPE LINE VARIETY PACK 12/ 12 CAN |
| 2 | 3061300001 | BROOKLYN LAGER 6/ 12 BTL |
| 3 | 3061300053 | BROOKLYN SEASONAL 6/ 12 BTL |
| 4 | 8769282102 | ANGRY ORCHARD CRISP APPLE 6/ 12 BTL |



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CVS PHARMA... Store # 2438 H: 4 ft 4.00 in W: 3 ft 8.00 in D: 2 ft # of segments: 2

Name: 1_1 W:22.00 in D:22.00 in Avail Space: 0.97 in Ht Space: 9.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|-----------------|------------------------------|---------------|----------|-------------|-------|
| 10180 | 7199009511 | 0 71990 09511 6 | BLUE MOON BELGIAN WHITE 6... | ABOVE PREMIUM | 1 | Side | 2 |
| 11298 | 7289000011 | 0 72890 00011 8 | HEINEKEN 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 11301 | 7289000020 | 0 72890 00020 0 | HEINEKEN 12/12 CAN | ABOVE PREMIUM | 1 | Side | 2 |
| 86777 | 3354400013 | 0 33544 00013 7 | CORONA REFRESCA VARIETY... | ABOVE PREMIUM | 1 | Side 90 | 2 |

Name: 1_2 W:22.00 in D:22.00 in Avail Space: 0.84 in Ht Space: 10.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|-----------------|--------------------------|---------------|----------|-------------|-------|
| 568 | 18195400002 | 1 81954 00002 2 | PERONI 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 14089 | 78615000001 | 7 86150 00001 4 | STELLA ARTOIS 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 15442 | 8066095765 | 0 80660 95765 4 | MODELO ESPECIAL 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15400 | 8066095605 | 0 80660 95605 3 | CORONA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 1_3 W:22.00 in D:22.00 in Avail Space: 0.91 in Ht Space: 5.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|-----------------|---------------------------|---------------|----------|-------------|-------|
| 15429 | 8066095715 | 0 80660 95715 9 | MODELO ESPECIAL 12/12 CAN | ABOVE PREMIUM | 1 | Top | 2 |
| 15426 | 8066095695 | 0 80660 95695 4 | CORONA 12/12 CAN | ABOVE PREMIUM | 1 | Top | 2 |

Name: 1_4 W:22.00 in D:22.00 in Avail Space: 0.60 in Ht Space: 10.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|-----------------|------------------------------|---------------|----------|-------------|-------|
| 45151 | 63598554890 | 6 35985 54890 4 | WHITE CLAW VARIETY PACK 1... | ABOVE PREMIUM | 1 | Front 90 | 3 |
| 14094 | 78615000014 | 7 86150 00014 4 | STELLA ARTOIS 12/11.2 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15403 | 8066095615 | 0 80660 95615 2 | CORONA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 1_5 W:22.00 in D:22.00 in Avail Space: 0.79 in Ht Space: 12.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|----|-----|---------|------|----------|----------|-------------|-------|
|----|-----|---------|------|----------|----------|-------------|-------|



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| | | | | | | | |
|-------|------------|--|-------------------------------|---------------|---|----------|---|
| 65035 | 8769200686 | | TRULY VARIETY BERRY 12/12 ... | ABOVE PREMIUM | 1 | Front 90 | 3 |
| 11300 | 7289000016 | | HEINEKEN 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 51878 | 3354495053 | | CORONA FAMILIAR 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 2_1 W:22.00 in D:22.00 in Avail Space: 0.23 in Ht Space: 9.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|--------------------------------|---------------|----------|-------------|-------|
| 86788 | 3410051681 | | CAPE LINE VARIETY PACK 12/1... | ABOVE PREMIUM | 1 | Top 90 | 3 |
| 2616 | 3061300001 | | BROOKLYN LAGER 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 2638 | 3061300053 | | BROOKLYN SEASONAL 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 22090 | 8769282102 | | ANGRY ORCHARD CRISP APP... | ABOVE PREMIUM | 1 | Side | 3 |

Name: 2_2 W:22.00 in D:22.00 in Avail Space: 1.61 in Ht Space: 10.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|--------------------------|---------------|----------|-------------|-------|
| 15408 | 8066095625 | | CORONA LIGHT 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 44952 | 3354495042 | | CORONA PREMIER 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 1228 | 1820005990 | | MICHELOB ULTRA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 2_3 W:22.00 in D:22.00 in Avail Space: 1.93 in Ht Space: 11.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|-----------------------|----------|----------|-------------|-------|
| 1659 | 1820053047 | | BUD LIGHT 12/12 CAN | PREMIUM | 1 | Top 90 | 2 |
| 1297 | 1820011047 | | BUD 12/12 CAN | PREMIUM | 1 | Top 90 | 2 |
| 10164 | 7199000048 | | COORS LIGHT 12/12 CAN | PREMIUM | 1 | Top 90 | 2 |
| 3579 | 3410057636 | | LITE 12/12 CAN | PREMIUM | 1 | Top 90 | 2 |

Name: 2_4 W:22.00 in D:22.00 in Avail Space: 1.92 in Ht Space: 17.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|----|-----|---------|------|----------|----------|-------------|-------|
|----|-----|---------|------|----------|----------|-------------|-------|



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| | | | | | | | |
|-------|------------|---|-----------------------|---------|---|------|---|
| 1667 | 1820053218 |  | BUD LIGHT 18/12 CAN | PREMIUM | 1 | Side | 2 |
| 1307 | 1820011218 |  | BUD 18/12 CAN | PREMIUM | 1 | Side | 2 |
| 10329 | 7199030017 |  | COORS LIGHT 18/12 CAN | PREMIUM | 1 | Side | 2 |
| 3552 | 3410057340 |  | LITE 18/12 CAN | PREMIUM | 1 | Side | 2 |