



2700_5_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Right-left

POG: 2700.PSA

POG Size: 9'2.00

Segments 1 - 5 of 5







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SCHEMATIC BACKING REPORT






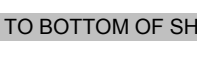
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Planogram: 2700_5_DOOR_COLD



Segment #1 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 68.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	2		7089701331	Fosters Lager 1/25C	1.33	16.00	1.00	
2	1		8066095721	Modelo 1/24C	0.75	9.00	1.00	
3	1		7289000119	Heineken 1/24C	0.75	9.00	1.00	
4	1		1820026062	Bud Light Seltzer Strawb...	0.60	9.00	1.00	
5	1		8769200970	Truly Spiked Spkkg Pinea...	0.75	9.00	1.00	
6	1		63598526038	White Claw Blk Cherry H...	0.42	10.00	1.00	



Segment #1 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
7	1		7199047712	Keystone Ice 1/24C	0.75	9.00	1.00	
8	2		7199010071	Coors 1/24C	1.50	18.00	1.00	
9	1		7199030065	Coors Light 1/24C	0.75	9.00	1.00	
10	1		1820025000	Budweiser 1/25C	0.60	9.00	1.00	
11	1		1820025001	Bud Light 1/25C	0.60	9.00	1.00	
12	1		1820025010	Michelob Ultra 1/25C	0.60	9.00	1.00	

Segment #1 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
13	1		7199000048	Coors Light 12/12C	3.00	6.00	2.00	
14	1		1820000771	Budweiser 12/12B	1.50	3.00	1.00	

Segment #1 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in




POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
15	1		3410057509	Miller Lite 12/12B	1.50	3.00	1.00	
16	1		1820011047	Budweiser 12/12C	3.00	6.00	2.00	

Segment #1 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in




POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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17	1	3410015505	Miller 64 6/12B	0.75	3.00	1.00	
18	1	7143934450	Rolling Rock 12/12C	2.00	4.00	2.00	
19	1	1820011218	Budweiser 18/12C	2.00	2.00	2.00	





Segment #1 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
20	1	1820028443	Natural Ice 15/12C	2.00	4.00	2.00	
21	1	3410001509	Miller High Life 12/12B	2.00	4.00	2.00	
22	1	7199030017	Coors Light 18/12C	3.00	3.00	3.00	



Segment #2 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 68.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
23	1	1820000834	Budweiser 6/12B	0.75	3.00	1.00	
24	1	8066095881	Victoria 6/12B	0.75	3.00	1.00	
25	1	7231163012	Dos Equis Lager 6/12B	0.75	3.00	1.00	
26	1	8382012360	Guinness Draught 4/15C	0.83	5.00	1.00	


Segment #2 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
27	1	1820005989	Michelob Ultra 6/12B	0.75	3.00	1.00	
28	1	8066095301	Pacifico Clara 6/12B	0.75	3.00	1.00	
29	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
30	1	8248812345	Becks 6/12B	0.75	3.00	1.00	

Segment #2 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in


POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
31	2	1820005990	Michelob Ultra 12/12B	2.00	4.00	1.00	
32	1	1820020210	Bud Light Peels Variety 1...	2.00	4.00	1.00	

Segment #2 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in



POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
33	1	1820053308	Bud Light 18/12B	3.00	3.00	1.00	

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34	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	
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Segment #2 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
35	1	1820053047	Bud Light 12/12C	3.00	6.00	2.00	
36	1	8066095757	Modelo 12/12B	1.00	2.00	1.00	




Segment #2 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
37	1	1820011308	Budweiser 18/12B	2.00	2.00	2.00	
38	1	1820053218	Bud Light 18/12C	2.00	2.00	2.00	
39	1	8066095715	Modelo 12/12C	3.00	6.00	3.00	




Segment #3 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 68.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
40	1	8382056793	Red Stripe 6/12B	0.75	3.00	1.00	
41	1	7231163001	Pilsner Urquell 6/12B	0.75	3.00	1.00	
42	2	8066095685	Corona Extra 6/12C	1.50	6.00	1.00	

Segment #3 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
43	1	3354495053	Corona Familiar 12/12B	1.50	3.00	1.00	
44	1	8066095625	Corona Light 6/12B	0.75	3.00	1.00	
45	1	8066095605	Corona Extra 6/12B	0.75	3.00	1.00	

Segment #3 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
46	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	
47	1	8248812300	Becks 12/12B	1.00	2.00	1.00	
48	1	7289000621	Heineken 0.0 6/12B	0.75	3.00	1.00	

Segment #3 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in



POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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49	1	8066095615	Corona Extra 12/12B	1.50	3.00	1.00	
50	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
51	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	




Segment #3 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
52	1	8066095675	Corona Light 12/12B	1.50	3.00	1.00	
53	1	7289000159	Heineken Premium Light ...	1.50	3.00	1.00	





Segment #3 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
54	1	7289000020	Heineken 12/12C	2.00	4.00	2.00	
55	1	7289000016	Heineken 12/12B	2.00	4.00	2.00	
56	1	7861500014	Stella Artois 12/11B	2.00	4.00	2.00	



Segment #4 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 68.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
57	1	85909300242	SixPoint Sweet Action 6/...	1.25	5.00	1.00	
58	1	8769200686	Truly Spiked Spkkg Berry ...	2.00	4.00	1.00	
59	1	8769200991	Truly Spiked Spkkg Lemo...	2.00	4.00	1.00	

Segment #4 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in


POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
60	1	8378337521	Sierra Nevada Pale Ale 6...	0.75	3.00	1.00	
61	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	
62	1	63848900029	Dogfish Head 60 Minute ...	0.75	3.00	1.00	
63	1	78036960806	Peak Organic IPA 6/12B	0.75	3.00	1.00	

Segment #4 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.50 in





POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
64	1	7289000186	Heineken Premium Light ...	0.75	3.00	1.00	
65	1	72383000020	Lagunitas A Little Sumpin...	1.00	4.00	1.00	

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66	1	72383000009	Lagunitas IPA 6/12B	1.00	4.00	1.00	
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Segment #4 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
67	1	18195400002	Peroni Nastro Azzuro 6/1...	0.75	3.00	1.00	
68	1	78615000146	Hoegaarden 6/11B	0.75	3.00	1.00	
69	1	73692011132	Goose Island India Pale ...	0.75	3.00	1.00	
70	1	3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	




Segment #4 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
71	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	
72	1	86907100027	Montauk Wave Chaser I...	1.50	6.00	2.00	
73	1	85909300246	SixPoint Resin 6/12C	0.75	3.00	1.00	
74	1	75452700022	New Belgium Fat Tire A...	0.75	3.00	1.00	



Segment #4 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
75	1	78615000002	Stella Artois 24/11B 4x6	2.00	2.00	2.00	
76	1	78615000016	Stella Artois 12/11C	2.00	4.00	2.00	
77	1	75452700161	New Belgium Fat Tire A...	2.00	4.00	2.00	

Segment #5 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 68.00 in


POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
78	1	3354400043	Corona Seltzer Variety P...	2.00	4.00	1.00	
79	1	1820020208	Bud Light Seltzer Variety ...	2.00	4.00	1.00	
80	1	63598554890	White Claw Variety Pk Hr...	2.00	4.00	1.00	

Segment #5 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
81	1	3354400013	Corona Refresca Variety ...	2.00	4.00	1.00	
82	1	85389700227	Bon & Viv SS Variety Pa...	2.00	4.00	1.00	

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83	1	63598580006	White Claw Variety Pk2 ...	2.00	4.00	1.00	
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Segment #5 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
84	1	7199009561	Blue Moon Mango Wheat...	0.75	3.00	1.00	
85	2	7199009511	Blue Moon Belgian White...	1.50	6.00	1.00	
86	1	61300874833	Arnold Palmer Spiked Ha...	0.75	3.00	1.00	




Segment #5 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
87	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	
88	1	8769210012	Samuel Adams Boston L...	0.75	3.00	1.00	
89	1	1820013986	Shock Top Belgian White...	0.75	3.00	1.00	
90	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	

Segment #5 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
91	1	85961200103	21st Brew Free or Die IP...	1.50	6.00	2.00	
92	1	8769200127	Samuel Adams Rebel IP...	0.75	3.00	1.00	
93	1	7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
94	1	81760601000	Captain Lawrence Pale A...	0.75	3.00	1.00	

Segment #5 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
95	1	8769210014	Samuel Adams Boston L...	2.00	4.00	2.00	
96	1	7199009516	Blue Moon Belgian White...	2.00	4.00	2.00	
97	1	64286090024	Founders All Day IPA 15/...	2.00	4.00	2.00	

SKUs on Planogram: 97