



2364_4_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 2364.PSA

POG Size: 7'8.00

Segments 1 - 4 of 4




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SCHEMATIC BACKING REPORT




2364.PSA

Planogram: 2364_4_DOOR_COLD





Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-------------------------------|-------|----------|------------|---|
| 1 | 1 | 63598554890 | White Claw Variety Pk Hr... | 1.50 | 3.00 | 1.00 |  |
| 2 | 1 | 63598580006 | White Claw Variety Pk2 ... | 1.50 | 3.00 | 1.00 |  |
| 3 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 1.50 | 3.00 | 1.00 |  |




Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|-------------------------------|-------|----------|------------|---|
| 4 | 1 | 8769200991 | Truly Spiked Spklig Lemo... | 1.50 | 3.00 | 1.00 |  |
| 5 | 1 | 8769200686 | Truly Spiked Spklig Berry ... | 1.50 | 3.00 | 1.00 |  |
| 6 | 1 | 3354400043 | Corona Seltzer Variety P... | 1.50 | 3.00 | 1.00 |  |




Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 16.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---|
| 7 | 1 | 3354400013 | Corona Refresca Variety ... | 1.50 | 3.00 | 1.00 |  |
| 8 | 1 | 8769282102 | Angry Orchard Crisp App... | 0.50 | 2.00 | 1.00 |  |
| 9 | 1 | 78615000001 | Stella Artois 6/11B | 0.50 | 2.00 | 1.00 |  |
| 10 | 1 | 78615000016 | Stella Artois 12/11C | 1.50 | 3.00 | 1.00 |  |

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|----------------------|-------|----------|------------|---|
| 11 | 1 | 8248812300 | Becks 12/12B | 1.00 | 2.00 | 1.00 |  |
| 12 | 1 | 78615000014 | Stella Artois 12/11B | 1.00 | 2.00 | 1.00 |  |
| 13 | 1 | 7289000020 | Heineken 12/12C | 1.00 | 2.00 | 1.00 |  |

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.75 in




| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---|
| 14 | 1 | 18195400002 | Peroni Nastro Azzuro 6/1... | 0.50 | 2.00 | 1.00 |  |
| 15 | 1 | 8769200127 | Samuel Adams Rebel IP... | 0.75 | 3.00 | 1.00 |  |
| 16 | 1 | 8769230050 | Samuel Adams Seasonal... | 1.00 | 4.00 | 1.00 |  |

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|----|---|------------|--------------------------|------|------|------|---|
| 17 | 1 | 8769210012 | Samuel Adams Boston L... | 0.75 | 3.00 | 1.00 |  |
|----|---|------------|--------------------------|------|------|------|---|




Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.75 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 18 | 1 | 7199009516 | Blue Moon Belgian White... | 1.00 | 2.00 | 1.00 |  |
| 19 | 1 | 7199009511 | Blue Moon Belgian White... | 0.50 | 2.00 | 1.00 |  |
| 20 | 1 | 73692011132 | Goose Island India Pale ... | 1.00 | 4.00 | 1.00 |  |

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 16.75 in





| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------------|-------|----------|------------|---|
| 21 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 22 | 1 | 7289000186 | Heineken Premium Light ... | 0.75 | 3.00 | 1.00 |  |
| 23 | 1 | 8382010401 | Guinness Draught 6/11B | 1.00 | 4.00 | 1.00 |  |
| 24 | 1 | 8382012360 | Guinness Draught 4/15C | 0.67 | 4.00 | 1.00 |  |

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in



| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 25 | 1 | 7289000016 | Heineken 12/12B | 1.00 | 2.00 | 1.00 |  |
| 26 | 1 | 8066095675 | Corona Light 12/12B | 1.00 | 2.00 | 1.00 |  |
| 27 | 1 | 8066095615 | Corona Extra 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.75 in


| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|------------------------------|-------|----------|------------|---|
| 28 | 1 | 75452700885 | New Belgium Voodoo Ra... | 1.00 | 4.00 | 2.00 |  |
| 29 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 0.50 | 2.00 | 1.00 |  |
| 30 | 1 | 1820020210 | Bud Light Peels Variety 1... | 1.50 | 3.00 | 1.00 |  |
| 31 | 1 | 1820053047 | Bud Light 12/12C | 1.00 | 2.00 | 1.00 |  |


Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.75 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------|-------|----------|------------|---|
| 32 | 1 | 8066095625 | Corona Light 6/12B | 0.50 | 2.00 | 1.00 |  |
| 33 | 1 | 8066095301 | Pacifico Clara 6/12B | 0.50 | 2.00 | 1.00 |  |





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|----|---|------------|--------------|------|------|------|---|
| 34 | 1 | 8066095765 | Modelo 6/12B | 0.50 | 2.00 | 1.00 |  |
|----|---|------------|--------------|------|------|------|---|

| | | | | | | | |
|----|---|------------|----------------------|------|------|------|---|
| 35 | 1 | 1820005989 | Michelob Ultra 6/12B | 0.50 | 2.00 | 1.00 |  |
|----|---|------------|----------------------|------|------|------|---|

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.25 in








| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------|-------|----------|------------|---|
| 36 | 1 | 8066095695 | Corona Extra 12/12C | 1.00 | 2.00 | 1.00 |  |
| 37 | 1 | 8066095605 | Corona Extra 6/12B | 0.50 | 2.00 | 1.00 |  |
| 38 | 1 | 3354495041 | Corona Premier 6/12B | 0.50 | 2.00 | 1.00 |  |
| 39 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------|-------|----------|------------|--|
| 40 | 1 | 3354495042 | Corona Premier 12/12B | 1.00 | 2.00 | 1.00 |  |
| 41 | 1 | 8066095715 | Modelo 12/12C | 2.00 | 4.00 | 2.00 |  |
| 42 | 1 | 8066095757 | Modelo 12/12B | 2.00 | 4.00 | 2.00 |  |

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.25 in


| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 43 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.33 | 8.00 | 1.00 |  |
| 44 | 1 | 8769200970 | Truly Spiked Spkgl Pinea... | 0.58 | 7.00 | 1.00 |  |
| 45 | 1 | 7289000119 | Heineken 1/24C | 0.58 | 7.00 | 1.00 |  |
| 46 | 1 | 7199030065 | Coors Light 1/24C | 0.58 | 7.00 | 1.00 |  |
| 47 | 1 | 7199010071 | Coors 1/24C | 0.58 | 7.00 | 1.00 |  |
| 48 | 1 | 1820025001 | Bud Light 1/25C | 0.47 | 7.00 | 1.00 |  |
| 49 | 1 | 1820025000 | Budweiser 1/25C | 0.47 | 7.00 | 1.00 |  |

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.75 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|--------------------|-------|----------|------------|---|
| 50 | 1 | 1820011047 | Budweiser 12/12C | 1.00 | 2.00 | 1.00 |  |
| 51 | 1 | 7199000048 | Coors Light 12/12C | 1.00 | 2.00 | 1.00 |  |
| 52 | 1 | 7199000008 | Coors Light 6/12C | 0.50 | 2.00 | 1.00 |  |

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|----|---|------------|---------------------|------|------|------|---|
| 53 | 1 | 7143934450 | Rolling Rock 12/12C | 1.00 | 2.00 | 1.00 |  |
|----|---|------------|---------------------|------|------|------|---|

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.25 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------------|-------|----------|------------|---|
| 54 | 1 | 1820020083 | Michelob Ultra Pure Gold... | 1.00 | 2.00 | 1.00 |  |
| 55 | 1 | 1820000771 | Budweiser 12/12B | 1.00 | 2.00 | 1.00 |  |
| 56 | 1 | 3410057509 | Miller Lite 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-------------------------|-------|----------|------------|---|
| 57 | 1 | 1820053218 | Bud Light 18/12C | 3.00 | 3.00 | 1.00 |  |
| 58 | 1 | 1820011218 | Budweiser 18/12C | 3.00 | 3.00 | 1.00 |  |
| 59 | 1 | 7199030017 | Coors Light 18/12C | 3.00 | 3.00 | 1.00 |  |
| 60 | 1 | 3410001509 | Miller High Life 12/12B | 2.00 | 4.00 | 2.00 |  |

SKUs on Planogram: 60