



6046_4_DOOR_COLD



Printed: 7/2/2020
Traffic Flow Right-left
POG: 6046.PSA







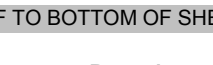
POG Size: 7'4.00
Segments 1 - 4 of 4
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SCHEMATIC BACKING REPORT








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Planogram: 6046_4_DOOR_COLD




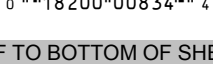
Segment #1 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|------------------------------|-------|----------|------------|---|
| 1 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.42 | 10.00 | 1.00 |  |
| 2 | 1 | 8769200951 | Truly Spiked Spklig Wild ... | 0.75 | 9.00 | 1.00 |  |
| 3 | 1 | 1820025505 | Ritas Straw-Ber-Rita 1/2... | 0.60 | 9.00 | 1.00 |  |
| 4 | 1 | 8066095721 | Modelo 1/24C | 0.75 | 9.00 | 1.00 |  |
| 5 | 1 | 7289000119 | Heineken 1/24C | 0.75 | 9.00 | 1.00 |  |
| 6 | 1 | 1820025001 | Bud Light 1/25C | 0.60 | 9.00 | 1.00 |  |
| 7 | 1 | 1820025000 | Budweiser 1/25C | 0.60 | 9.00 | 1.00 |  |

Segment #1 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.50 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|------------------------|-------|----------|------------|---|
| 8 | 1 | 7199047712 | Keystone Ice 1/24C | 0.75 | 9.00 | 1.00 |  |
| 9 | 1 | 7199048024 | Keystone Light 1/24C | 0.75 | 9.00 | 1.00 |  |
| 10 | 1 | 3410000005 | Miller High Life 1/24C | 0.75 | 9.00 | 1.00 |  |
| 11 | 1 | 3410000355 | Miller Lite 1/24C | 0.75 | 9.00 | 1.00 |  |
| 12 | 1 | 7199010071 | Coors 1/24C | 0.75 | 9.00 | 1.00 |  |
| 13 | 1 | 7199030065 | Coors Light 1/24C | 0.75 | 9.00 | 1.00 |  |
| 14 | 1 | 7089701331 | Fosters Lager 1/25C | 0.67 | 8.00 | 1.00 |  |

Segment #1 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in




| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|--------------------|-------|----------|------------|---|
| 15 | 1 | 7199030120 | Coors Light 3/24C | 0.60 | 3.00 | 1.00 |  |
| 16 | 1 | 7199000008 | Coors Light 6/12C | 1.50 | 6.00 | 2.00 |  |
| 17 | 1 | 7199030104 | Coors Light 9/16AL | 1.50 | 3.00 | 1.00 |  |
| 18 | 1 | 1820000834 | Budweiser 6/12B | 0.75 | 3.00 | 1.00 |  |

Segment #1 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in




| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-----|------|-------|----------|------------|---------|
|-------|-----|-----|------|-------|----------|------------|---------|

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|----|---|------------|-------------------------|------|------|------|---|
| 19 | 1 | 3410001509 | Miller High Life 12/12B | 1.00 | 2.00 | 1.00 |  |
| 20 | 1 | 7199030005 | Coors Light 6/12B | 0.75 | 3.00 | 1.00 |  |
| 21 | 1 | 1820000771 | Budweiser 12/12B | 1.00 | 2.00 | 1.00 |  |





Segment #1 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 22 | 1 | 7143934450 | Rolling Rock 12/12C | 1.50 | 3.00 | 1.00 |  |
| 23 | 1 | 7199000048 | Coors Light 12/12C | 1.50 | 3.00 | 1.00 |  |
| 24 | 1 | 3410057509 | Miller Lite 12/12B | 1.50 | 3.00 | 1.00 |  |



Segment #1 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------|-------|----------|------------|--|
| 25 | 1 | 1820028443 | Natural Ice 15/12C | 1.00 | 2.00 | 2.00 |  |
| 26 | 1 | 1820020077 | Natural Light 15/12C | 2.00 | 4.00 | 4.00 |  |
| 27 | 1 | 7199030017 | Coors Light 18/12C | 3.00 | 3.00 | 3.00 |  |



Segment #2 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------------|-------|----------|------------|---|
| 28 | 1 | 8382056793 | Red Stripe 6/12B | 0.75 | 3.00 | 1.00 |  |
| 29 | 1 | 8382012360 | Guinness Draught 4/15C | 0.83 | 5.00 | 1.00 |  |
| 30 | 1 | 7231163012 | Dos Equis Lager 6/12B | 0.75 | 3.00 | 1.00 |  |
| 31 | 1 | 1820005989 | Michelob Ultra 6/12B | 0.75 | 3.00 | 1.00 |  |

Segment #2 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in


| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------------------|-------|----------|------------|---|
| 32 | 1 | 1820020210 | Bud Light Peels Variety 1... | 1.50 | 3.00 | 1.00 |  |
| 33 | 2 | 8066095785 | Negra Modelo 6/12B | 1.50 | 6.00 | 1.00 |  |

Segment #2 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.50 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------------|-------|----------|------------|---|
| 34 | 1 | 1820018992 | Bud Light Platinum 12/12B | 1.00 | 2.00 | 1.00 |  |
| 35 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  |

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|----|---|------------|--------------|------|------|------|---|
| 36 | 1 | 8066095765 | Modelo 6/12B | 0.75 | 3.00 | 1.00 |  |
|----|---|------------|--------------|------|------|------|---|




Segment #2 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------------|-------|----------|------------|---|
| 37 | 1 | 1820053047 | Bud Light 12/12C | 1.00 | 2.00 | 1.00 |  |
| 38 | 1 | 1820020083 | Michelob Ultra Pure Gold... | 1.00 | 2.00 | 1.00 |  |
| 39 | 1 | 8066095757 | Modelo 12/12B | 1.00 | 2.00 | 1.00 |  |




Segment #2 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------|-------|----------|------------|---|
| 40 | 1 | 1820011047 | Budweiser 12/12C | 1.00 | 2.00 | 1.00 |  |
| 41 | 2 | 1820053218 | Bud Light 18/12C | 2.00 | 2.00 | 1.00 |  |
| 42 | 1 | 8066095715 | Modelo 12/12C | 1.00 | 2.00 | 1.00 |  |




Segment #2 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------|-------|----------|------------|---|
| 43 | 1 | 1820011308 | Budweiser 18/12B | 2.00 | 2.00 | 2.00 |  |
| 44 | 1 | 1820011218 | Budweiser 18/12C | 2.00 | 2.00 | 2.00 |  |
| 45 | 1 | 1820053308 | Bud Light 18/12B | 2.00 | 2.00 | 2.00 |  |

Segment #3 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-------------------------------|-------|----------|------------|---|
| 46 | 1 | 3354400013 | Corona Refresca Variety ... | 2.00 | 4.00 | 1.00 |  |
| 47 | 1 | 3354400043 | Corona Seltzer Variety P... | 2.00 | 4.00 | 1.00 |  |
| 48 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 2.00 | 4.00 | 1.00 |  |

Segment #3 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 49 | 1 | 8248812300 | Becks 12/12B | 1.00 | 2.00 | 1.00 |  |
| 50 | 1 | 8248812345 | Becks 6/12B | 0.75 | 3.00 | 1.00 |  |
| 51 | 1 | 18195400002 | Peroni Nastro Azzuro 6/1... | 1.25 | 5.00 | 1.00 |  |

Segment #3 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-----|------|-------|----------|------------|---------|
|-----|-------|-----|------|-------|----------|------------|---------|

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|----|---|------------|------------------------|------|------|------|-----------------|
| 52 | 1 | 3354495053 | Corona Familiar 12/12B | 1.00 | 2.00 | 1.00 | 0 33544 95053 1 |
| 53 | 1 | 8066095625 | Corona Light 6/12B | 0.75 | 3.00 | 1.00 | 0 80660 95625 1 |
| 54 | 1 | 8066095675 | Corona Light 12/12B | 1.00 | 2.00 | 1.00 | 0 80660 95675 6 |

Segment #3 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|-----------------------|-------|----------|------------|-----------------|
| 55 | 1 | 3354495042 | Corona Premier 12/12B | 1.00 | 2.00 | 1.00 | 0 33544 95042 5 |
| 56 | 1 | 7861500014 | Stella Artois 12/11B | 1.00 | 2.00 | 1.00 | 7 86150 00014 4 |
| 57 | 1 | 7861500001 | Stella Artois 6/11B | 0.75 | 3.00 | 1.00 | 7 86150 00001 4 |

Segment #3 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|----------------------------|-------|----------|------------|-----------------|
| 58 | 1 | 8066095695 | Corona Extra 12/12C | 1.00 | 2.00 | 1.00 | 0 80660 95695 4 |
| 59 | 1 | 8066095605 | Corona Extra 6/12B | 0.75 | 3.00 | 1.00 | 0 80660 95605 3 |
| 60 | 1 | 7861500016 | Stella Artois 12/11C | 1.00 | 2.00 | 1.00 | 7 86150 00016 8 |
| 61 | 1 | 7289000186 | Heineken Premium Light ... | 0.75 | 3.00 | 1.00 | 0 72890 00186 3 |

Segment #3 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|--------------------------|-------|----------|------------|-----------------|
| 62 | 1 | 8066095615 | Corona Extra 12/12B | 1.00 | 2.00 | 2.00 | 0 80660 95615 2 |
| 63 | 1 | 7861500002 | Stella Artois 24/11B 4x6 | 2.00 | 2.00 | 2.00 | 7 86150 00002 1 |

Segment #4 : Shelf #1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in


| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|-----------------|
| 64 | 1 | 8769200991 | Truly Spiked Spkg Lemo... | 2.00 | 4.00 | 1.00 | 0 87692 00991 7 |
| 65 | 1 | 8769200686 | Truly Spiked Spkg Berry ... | 2.00 | 4.00 | 1.00 | 0 87692 00686 2 |
| 66 | 1 | 63598554890 | White Claw Variety Pk Hr... | 2.00 | 4.00 | 1.00 | 6 35985 54890 4 |

Segment #4 : Shelf #2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in





| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|----------------------------|-------|----------|------------|-----------------|
| 67 | 1 | 8769282102 | Angry Orchard Crisp App... | 1.25 | 5.00 | 1.00 | 0 87692 82102 1 |
| 68 | 1 | 85389700227 | Bon & Viv SS Variety Pa... | 2.00 | 4.00 | 1.00 | 8 53897 00227 1 |

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|----|---|-------------|----------------------------|------|------|------|---|
| 69 | 1 | 63598580006 | White Claw Variety Pk2 ... | 2.00 | 4.00 | 1.00 |  |
|----|---|-------------|----------------------------|------|------|------|---|





Segment #4 : Shelf #3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|----------------------------|-------|----------|------------|---|
| 70 | 1 | 75452700885 | New Belgium Voodoo Ra... | 1.50 | 6.00 | 2.00 |  |
| 71 | 1 | 8769230050 | Samuel Adams Seasonal... | 0.75 | 3.00 | 1.00 |  |
| 72 | 1 | 8769210012 | Samuel Adams Boston L... | 0.75 | 3.00 | 1.00 |  |
| 73 | 1 | 61300874833 | Arnold Palmer Spiked Ha... | 0.75 | 3.00 | 1.00 |  |




Segment #4 : Shelf #4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------------|-------|----------|------------|---|
| 74 | 1 | 7199009516 | Blue Moon Belgian White... | 1.00 | 2.00 | 1.00 |  |
| 75 | 1 | 7199009511 | Blue Moon Belgian White... | 1.25 | 5.00 | 1.00 |  |
| 76 | 1 | 1820013986 | Shock Top Belgian White... | 0.75 | 3.00 | 1.00 |  |

Segment #4 : Shelf #5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 77 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 78 | 1 | 85961200103 | 21st Brew Free or Die IP... | 1.50 | 6.00 | 2.00 |  |
| 79 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 0.75 | 3.00 | 1.00 |  |
| 80 | 1 | 88715100094 | Coney Island Mermaid Pi... | 0.75 | 3.00 | 1.00 |  |

Segment #4 : Shelf #6 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------------|-------|----------|------------|---|
| 81 | 1 | 7289000020 | Heineken 12/12C | 1.00 | 2.00 | 2.00 |  |
| 82 | 1 | 7289000016 | Heineken 12/12B | 1.00 | 2.00 | 2.00 |  |
| 83 | 1 | 7289000159 | Heineken Premium Light ... | 1.00 | 2.00 | 2.00 |  |

SKUs on Planogram: 83