





CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3\_DOOR\_COLD

Segment # 1 : 3\_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000170	PABST 12/12 CAN	2.0	4	1	ECONOMY
2	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
4	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
5	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM

Segment # 1 : 3\_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 3\_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7143934450	ROLLING ROCK 12/12 CAN	1.0	2	1	ECONOMY
2	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
3	1	7199030005	COORS LIGHT 6/12 BTL	0.5	2	1	PREMIUM
4	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
5	1	8992427891	YUENGLING LAGER 6/12 BTL	0.5	2	1	PREMIUM

Segment # 1 : 3\_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	3410000005	HIGH LIFE 1/24 CAN	1.2	14	2	ECONOMY
2	3	7199010071	COORS BANQUET 1/24 CAN	1.8	21	3	PREMIUM
3	2	7199030065	COORS LIGHT 1/24 CAN	1.2	14	2	PREMIUM
4	2	7089701331	FOSTERS 1/25.4 CAN	1.0	12	2	ABOVE PREMIUM

Segment # 1 : 3\_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
2	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
3	1	3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
6	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
7	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
8	1	8769200970	TRULY PINEAPPLE 1/24 CAN	0.3	7	1	ABOVE PREMIUM
9	1	63598526038	WHITE CLAW BLACK CHERRY 1/19.2 CAN	0.7	8	1	ABOVE PREMIUM

Segment # 2 : 1\_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM



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2	2	8066095615	CORONA 12/12 BTL	2.0	4	2	ABOVE PREMIUM
3	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 2 : 1\_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
4	1	7289000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM

**Segment # 2 : 1\_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095755	MODELO ESPECIAL 6/12 CAN	2.0	8	1	ABOVE PREMIUM
3	1	7231163001	PILSNER URQUELL 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
4	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 2 : 1\_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231163012	DOS EQUIS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8066095301	PACIFICO 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 1\_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
3	1	78615000146	HOEGAARDEN BELGIAN WHEAT ALE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
4	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
5	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 3 : 2\_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	63598520028	WHITE CLAW RUBY GRAPEFRUIT 6/12 CAN	0.8	3	1	ABOVE PREMIUM
3	2	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	3.0	6	2	ABOVE PREMIUM
4	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	2.0	8	1	ABOVE PREMIUM

**Segment # 3 : 2\_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	8769200424	TRULY VARIETY CITRUS 12/12 CAN (SLEEK)	1.5	3	1	ABOVE PREMIUM
3	1	8769200686	TRULY VARIETY BERRY 12/12 CAN (SLEEK)	1.5	3	1	ABOVE PREMIUM
4	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.5	2	1	ABOVE PREMIUM
5	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM



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**Segment # 3 : 2\_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8769227102	SAMUEL ADAMS CHERRY WHEAT ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM

**Segment # 3 : 2\_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in**

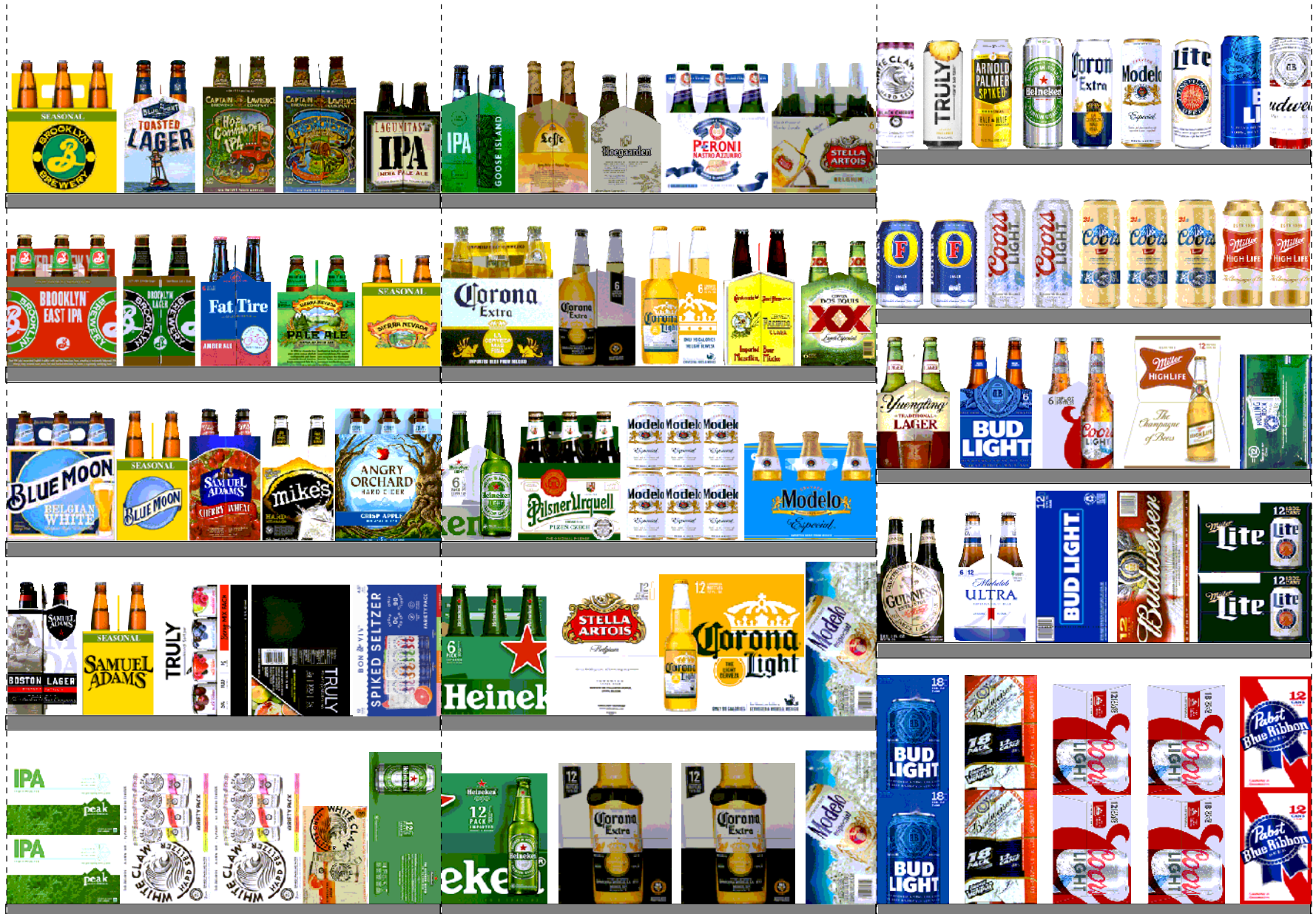
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM

**Segment # 3 : 2\_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	1.0	4	1	ABOVE PREMIUM



# REVERSE VIEW (ONLY IF NEEDED)





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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 1 : 3\_5 0.00 In**

POS	UPC	NAME
1	221000170	PABST 12/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	1820011218	BUD 18/ 12 CAN
5	1820053218	BUD LIGHT 18/ 12 CAN

**Segment # 1 : 3\_4 18.00 In**

POS	UPC	NAME
1	3410057636	LITE 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	1820053047	BUD LIGHT 12/ 12 CAN
4	1820005989	MICHELOB ULTRA 6/ 12 BTL
5	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL

**Segment # 1 : 3\_3 30.00 In**

POS	UPC	NAME
1	7143934450	ROLLING ROCK 12/ 12 CAN
2	3410001509	HIGH LIFE 12/ 12 BTL
3	7199030005	COORS LIGHT 6/ 12 BTL
4	1820000833	BUD LIGHT 6/ 12 BTL
5	8992427891	YUENGLING LAGER 6/ 12 BTL

**Segment # 1 : 3\_2 41.00 In**

POS	UPC	NAME
1	3410000005	HIGH LIFE 1/ 24 CAN
2	7199010071	COORS BANQUET 1/ 24 CAN
3	7199030065	COORS LIGHT 1/ 24 CAN
4	7089701331	FOSTERS 1/ 25.4 CAN

**Segment # 1 : 3\_1 52.00 In**

POS	UPC	NAME
1	1820025000	BUD 1/ 25 CAN
2	1820025001	BUD LIGHT 1/ 25 CAN
3	3410000355	LITE 1/ 24 CAN
4	8066095721	MODELO ESPECIAL 1/ 24 CAN
5	8066095643	CORONA 1/ 24 CAN
6	7289000119	HEINEKEN 1/ 24 CAN
7	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
8	8769200970	TRULY PINEAPPLE 1/ 24 CAN
9	63598526038	WHITE CLAW BLACK CHERRY 1/ 19.2 CAN



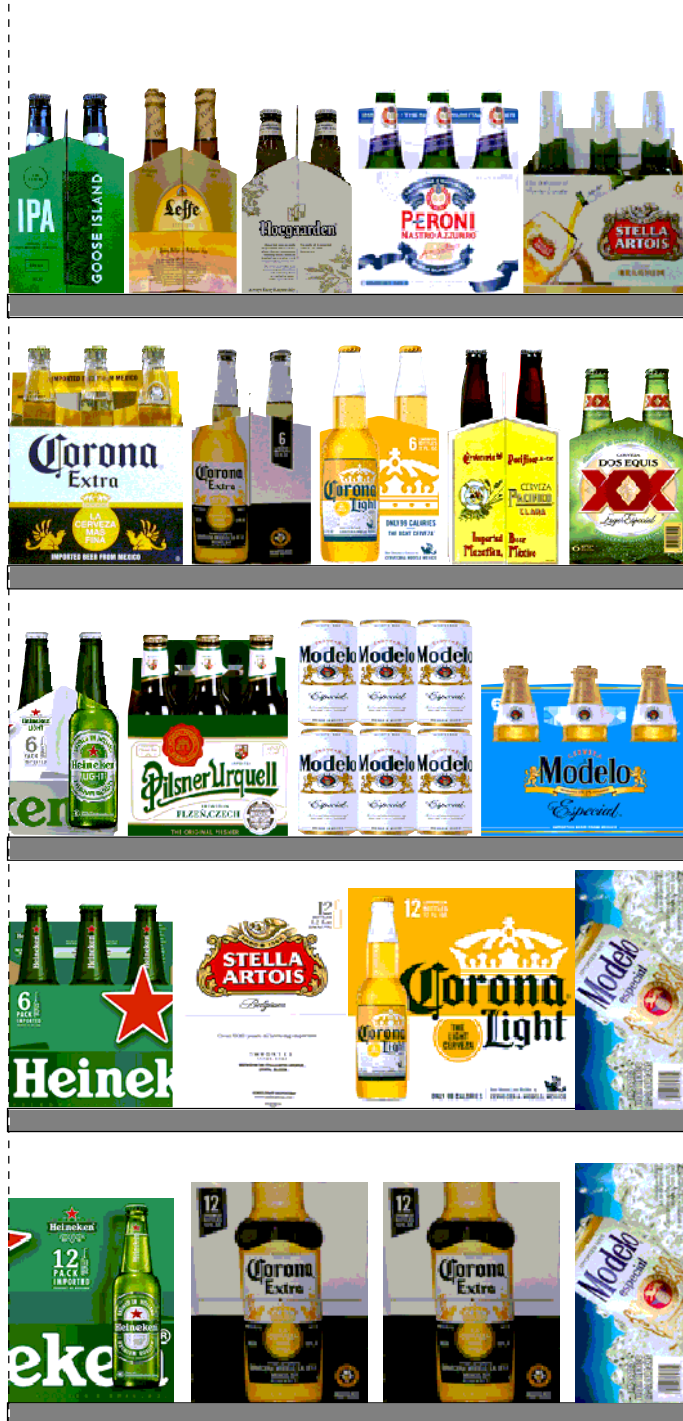
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 1\_5 0.00 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	8066095675	CORONA 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL

**Segment # 2 : 1\_4 13.00 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	78615000014	STELLA ARTOIS 12/ 11.2 BTL
4	7289000011	HEINEKEN 6/ 12 BTL

**Segment # 2 : 1\_3 25.00 In**

POS	UPC	NAME
1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	8066095755	MODELO ESPECIAL 6/ 12 CAN
3	7231163001	PILSNER URQUELL 6/ 11.2 BTL
4	7289000158	HEINEKEN LIGHT 6/ 12 BTL

**Segment # 2 : 1\_2 37.00 In**

POS	UPC	NAME
1	7231163012	DOS EQUIS 6/ 12 BTL
2	8066095301	PACIFICO 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	8066095605	CORONA 6/ 12 BTL
5	8066095605	CORONA 6/ 12 BTL

**Segment # 2 : 1\_1 49.00 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	78615000146	HOEGAARDEN BELGIAN WHEAT ALE 6/ 11.2 BTL
4	78615000030	LEFFE BLONDE 6/ 11.2 BTL
5	73692011132	GOOSE ISLAND IPA 6/ 12 BTL





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Segment:  
3 of 3



**Segment # 3 : 2\_5 0.00 In**

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	63598520028	WHITE CLAW RUBY GRAPEFRUIT 6/ 12 CAN
3	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
4	78036960806	PEAK ORGANIC IPA 6/ 12 CAN

**Segment # 3 : 2\_4 13.00 In**

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	8769200424	TRULY VARIETY CITRUS 12/ 12 CAN (SLEEK)
3	8769200686	TRULY VARIETY BERRY 12/ 12 CAN (SLEEK)
4	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
5	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL

**Segment # 3 : 2\_3 25.00 In**

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
3	8769227102	SAMUEL ADAMS CHERRY WHEAT ALE 6/ 12 BTL
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
5	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL

**Segment # 3 : 2\_2 37.00 In**

POS	UPC	NAME
1	8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL
2	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL
5	3061300019	BROOKLYN EAST IPA 6/ 12 BTL

**Segment # 3 : 2\_1 49.00 In**

POS	UPC	NAME
1	72383000009	LAGUNITAS IPA 6/ 12 BTL
2	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
3	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
4	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
5	3061300053	BROOKLYN SEASONAL 6/ 12 BTL





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Planogram Name: 4014\_3\_DOOR\_COLD

CVS PHARMA... Store # 4014 H: 5 ft 3.00 in W: 7 ft 6.00 in D: 2 ft # of segments: 3

Name: 3\_1 W:30.00 in D:21.00 in Avail Space: 4.35 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Side	7
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
2968	3410000355	0 34100 00355 5	LITE 1/24 CAN	PREMIUM	1	Front	7
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
100618	8769200970	0 87692 00970 2	TRULY PINEAPPLE 1/24 CAN	ABOVE PREMIUM	1	Front	7
63674	63598526038	6 35985 26038 7	WHITE CLAW BLACK CHERRY ...	ABOVE PREMIUM	1	Front	8

Name: 3\_2 W:30.00 in D:21.00 in Avail Space: 3.33 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2761	3410000005	0 34100 00005 9	HIGH LIFE 1/24 CAN	ECONOMY	2	Side	14
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	3	Front	21
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	2	Front	14
9452	7089701331	0 70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	2	Front	12

Name: 3\_3 W:30.00 in D:21.00 in Avail Space: 2.58 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9886	7143934450	0 71439 34450 8	ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	2



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3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	2
1083	182000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	2

Name: 3\_4 W:30.00 in D:21.00 in Avail Space: 2.52 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	2

Name: 3\_5 W:30.00 in D:21.00 in Avail Space: 4.57 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	4
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side	2

Name: 1\_1 W:30.00 in D:21.00 in Avail Space: 0.70 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4



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568	18195400002	1		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
89957	78615000146	7		2	HOEGAARDEN BELGIAN WHE...	ABOVE PREMIUM	1	Side	2
14098	78615000030	7		4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
11951	73692011132	7		7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_2 W:30.00 in D:21.00 in Avail Space: 1.37 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10813	7231163012	0  2	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	2
15383	8066095301	0  4	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625	0  1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605	0  3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605	0  3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	3

Name: 1\_3 W:30.00 in D:21.00 in Avail Space: 1.10 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15442	8066095765	0  4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	3
15435	8066095755	0  5	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Front	8
10808	7231163001	0  6	PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
11341	7289000158	0  0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_4 W:30.00 in D:21.00 in Avail Space: 0.26 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715	0  9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15416	8066095675	0  6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Front	2



CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3\_DOOR\_COLD

14094	78615000014	7		4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11298	7289000011	0		8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1\_5 W:30.00 in D:21.00 in Avail Space: 2.25 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
15429	8066095715	0		9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15403	8066095615	0		2	CORONA 12/12 BTL	ABOVE PREMIUM	2	Side	4
11300	7289000016	0		3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_1 W:30.00 in D:21.00 in Avail Space: 1.68 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
10845	72383000009	7		4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15955	81760601000	8		1	CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	2
15961	81760601020	8		9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	2
7902	68174511112	6		3	BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	2
2638	3061300053	0		1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 2\_2 W:30.00 in D:21.00 in Avail Space: 1.46 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
17201	8378322822	0		9	SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Side	2
17212	8378337521	0		3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
13009	75452700022	7		6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2
2616	3061300001	0		2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
2625	3061300019	0		7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4





CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3\_DOOR\_COLD

Name: 2_3		W:30.00 in	D:21.00 in	Avail Space: 0.29 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
22090	8769282102	87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	4
6413	63598510062	35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	2
21984	8769227102	87692 27102 4	SAMUEL ADAMS CHERRY WH...	ABOVE PREMIUM	1	Side	2
10190	7199009532	71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
10180	7199009511	71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4

Name: 2_4		W:30.00 in	D:21.00 in	Avail Space: 1.18 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227	53897 00227 1	BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
43031	8769200424	87692 00424 0	TRULY VARIETY CITRUS 12/12 ...	ABOVE PREMIUM	1	Top 90	3
65035	8769200686	87692 00686 2	TRULY VARIETY BERRY 12/12 ...	ABOVE PREMIUM	1	Front 90	3
21995	8769230050	87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	2
21956	8769210012	87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	2

Name: 2_5		W:30.00 in	D:21.00 in	Avail Space: 0.52 in		Ht Space: 12.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11301	7289000020	72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
6442	63598520028	35985 20028 4	WHITE CLAW RUBY GRAPEFR...	ABOVE PREMIUM	1	Top 90	3
45151	63598554890	35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	2	Front 90	6
63311	78036960806	80369 60806 1	PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Front	8





CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3ft\_OPEN\_WARM

Segment # 1 : 1\_4 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

Segment # 1 : 1\_3 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:14.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300071	BROOKLYN VARIETY PACK 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
3	2	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	2	ABOVE PREMIUM
4	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.0	2	1	PREMIUM
5	1	7199030120	COORS LIGHT 3/24 CAN	0.3	1	1	PREMIUM

Segment # 1 : 1\_2 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	2	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	2.0	4	2	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1\_2 - 1 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009561	BLUE MOON MANGO WHEAT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	68174512232	BLUE POINT MOSAIC SESSION IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	1.0	4	1	ABOVE PREMIUM

Segment # 1 : 1\_1 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	78036950906	PEAK ORGANIC SEASONAL 6/12 CAN	0.8	3	1	ABOVE PREMIUM
5	2	78036960806	PEAK ORGANIC IPA 6/12 CAN	1.5	6	2	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)







CVS # 4014 WARM

Reset Timing 2019 FALL

Address: 2182 BROADWAY | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 1



**Segment # 1 : 1\_4 0.00 In**

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095695	CORONA 12/ 12 CAN
3	7199030069	COORS LIGHT 12/ 12 BTL
4	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 1 : 1\_3 14.00 In**

POS	UPC	NAME
1	3061300071	BROOKLYN VARIETY PACK 12/ 12 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN
4	7199030104	COORS LIGHT 9/ 16 BTL (AL)
5	7199030120	COORS LIGHT 3/ 24 CAN

**Segment # 1 : 1\_2 26.00 In**

POS	UPC	NAME
1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

**Segment # 1 : 1\_2 - 1 38.00 In**

POS	UPC	NAME
1	7199009561	BLUE MOON MANGO WHEAT 6/ 12 BTL
2	68174512232	BLUE POINT MOSAIC SESSION IPA 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	88715100094	CONEY ISLAND MERMAID PILSNER 6/ 12 BTL
5	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN

**Segment # 1 : 1\_1 50.00 In**

POS	UPC	NAME
1	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
2	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL
3	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
4	78036950906	PEAK ORGANIC SEASONAL 6/ 12 CAN
5	78036960806	PEAK ORGANIC IPA 6/ 12 CAN



CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3ft\_OPEN\_WARM

CVS PHARMA... Store # 4014 H: 5 ft W: 3 ft D: 2 ft # of segments: 1

Name: 1\_1 W:36.00 in D:16.00 in Avail Space: 0.44 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15034	79837312602		MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Front	3
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	3
13762	78036950906		PEAK ORGANIC SEASONAL 6/1...	ABOVE PREMIUM	1	Front 90	3
63311	78036960806		PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	2	Top 90	6

Name: 1\_2 - 1 W:36.00 in D:16.00 in Avail Space: 0.98 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
62048	7199009561		BLUE MOON MANGO WHEAT 6...	ABOVE PREMIUM	1	Front	3
7913	68174512232		BLUE POINT MOSAIC SESSION...	ABOVE PREMIUM	1	Front	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Front	3
22632	88715100094		CONEY ISLAND MERMAID PILS...	ABOVE PREMIUM	1	Front	3
21241	85961200103		21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Side	4

Name: 1\_2 W:36.00 in D:16.00 in Avail Space: 2.14 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
6402	63598506744		MIKES HARD BLACK CHERRY L...	ABOVE PREMIUM	1	Front	3
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	2	Top 90	4
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	2

Name: 1\_3 W:36.00 in D:16.00 in Avail Space: 0.49 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 FALL

Planogram Name: 4014\_3ft\_OPEN\_WARM

2643	3061300071		BROOKLYN VARIETY PACK 12/...	ABOVE PREMIUM	1	Front	2
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	2	Top 90	2
10367	7199030104		COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Side	2
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	1

Name: 1\_4      W:36.00 in      D:16.00 in      Avail Space: 1.37 in      Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Front	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Front	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Front	2