



10407_3_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 10407.PSA

POG Size: 7'6.00

Segments 1 - 3 of 3



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Planogram: 10407_3_DOOR_COLD






Segment #1 : Shelf #1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	4	63598554890	White Claw Variety Pk Hr...	4.00	8.00	1.00	
2	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	






Segment #1 : Shelf #2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
3	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
4	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	
5	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	
6	1	8769200804	Truly Spiked Spklg Tropi...	1.50	3.00	1.00	

Segment #1 : Shelf #3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
7	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	
8	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	
9	1	8769282102	Angry Orchard Crisp App...	0.50	2.00	1.00	
10	1	88715100094	Coney Island Mermaid Pi...	0.50	2.00	1.00	
11	1	85961200103	21st Brew Free or Die IP...	1.00	4.00	1.00	

Segment #1 : Shelf #4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in





POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
12	1	8200078142	Smirnoff Spk Seltzer Mix...	1.50	3.00	1.00	
13	1	8382012360	Guinness Draught 4/15C	0.67	4.00	1.00	
14	1	18195400002	Peroni Nastro Azzuro 6/1...	1.00	4.00	1.00	
15	1	78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	
16	1	78615000030	Leffe Blonde 6/11B	0.50	2.00	1.00	

Segment #1 : Shelf #5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in





POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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17	1	7861500001	Stella Artois 6/11B	1.00	4.00	1.00	
18	1	7289000158	Heineken Premium Light ...	0.50	2.00	1.00	
19	1	7289000011	Heineken 6/12B	1.00	4.00	1.00	
20	1	8066095301	Pacifico Clara 6/12B	1.00	4.00	1.00	






Segment #1 : Shelf #6 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
21	1		85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	
22	1		78615000014	Stella Artois 12/11B	1.50	3.00	1.00	
23	1		72890000016	Heineken 12/12B	1.00	2.00	1.00	
24	1		72890000020	Heineken 12/12C	1.00	2.00	1.00	



Segment #2 : Shelf #1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.50 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
25	1		7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
26	1		7199009511	Blue Moon Belgian White...	0.50	2.00	1.00	
27	1		3061300001	Brooklyn Lager 6/12B	1.00	4.00	1.00	
28	1		3061300053	Brooklyn Seasonal 6/12B	0.50	2.00	1.00	
29	1		3061300019	Brooklyn East India Pale ...	0.50	2.00	1.00	

Segment #2 : Shelf #2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in




POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
30	1		78036960806	Peak Organic IPA 6/12B	0.50	2.00	1.00	
31	1		78036950906	Peak Organic Seasonal ...	0.50	2.00	1.00	
32	1		72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	
33	1		8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
34	1		8378311010	Sierra Nevada Hazy Little...	0.50	2.00	1.00	

Segment #2 : Shelf #3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.00 in



POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
35	1		73692011132	Goose Island India Pale ...	0.50	2.00	1.00	
36	1		68174511112	Blue Point Toasted Lager...	0.50	2.00	1.00	

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37	1	75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	
38	1	7143934450	Rolling Rock 12/12C	1.00	2.00	1.00	
39	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	





Segment #2 : Shelf #4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
40	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
41	4	8066095715	Modelo 12/12C	4.00	8.00	1.00	







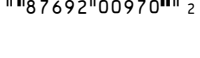
Segment #2 : Shelf #5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
42	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	
43	2	8066095605	Corona Extra 6/12B	1.00	4.00	1.00	
44	1	8066095685	Corona Extra 6/12C	1.00	4.00	2.00	
45	1	3410001505	Miller High Life 6/12B	0.50	2.00	1.00	

Segment #2 : Shelf #6 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in



POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
46	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	
47	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
48	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
49	1	3410001509	Miller High Life 12/12B	1.00	2.00	1.00	

Segment #3 : Shelf #1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in





POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
50	1	1820025010	Michelob Ultra 1/25C	0.47	7.00	1.00	
51	2	1820025000	Budweiser 1/25C	0.93	14.00	1.00	
52	1	1820025001	Bud Light 1/25C	0.47	7.00	1.00	
53	1	3410000323	Redd's Wicked Apple 1/2...	0.58	7.00	1.00	
54	1	1820025505	Ritas Straw-Ber-Rita 1/2...	0.47	7.00	1.00	
55	1	8769200951	Truly Spiked Spkig Wild ...	0.58	7.00	1.00	
56	1	8769200970	Truly Spiked Spkig Pinea...	0.58	7.00	1.00	

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57	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	
58	1	63598526044	White Claw Rby Grpfrt H...	0.33	8.00	1.00	





Segment #3 : Shelf #2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
59	1	78615000170	Stella Artois 1/19C	0.33	8.00	1.00	
60	1	3410000355	Miller Lite 1/24C	0.58	7.00	1.00	
61	2	7199030065	Coors Light 1/24C	1.17	14.00	1.00	
62	6	7199010071	Coors 1/24C	3.50	42.00	1.00	




Segment #3 : Shelf #3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
63	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	
64	1	7289000119	Heineken 1/24C	0.58	7.00	1.00	
65	1	8066095643	Corona Extra 1/24C	0.58	7.00	1.00	
66	2	8066095721	Modelo 1/24C	1.17	14.00	1.00	
67	2	3410000005	Miller High Life 1/24C	1.17	14.00	1.00	
68	1	8066095641	Corona Extra 1/24B	0.50	6.00	1.00	
69	1	8378337522	Sierra Nevada Pale Ale 1...	0.58	7.00	1.00	

Segment #3 : Shelf #4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
70	1	1820011047	Budweiser 12/12C	1.00	2.00	2.00	
71	1	1820053047	Bud Light 12/12C	1.00	2.00	2.00	
72	1	3410057340	Miller Lite 18/12C	2.00	2.00	2.00	
73	1	3410057636	Miller Lite 12/12C	1.00	2.00	1.00	

Segment #3 : Shelf #5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
74	1	1820011218	Budweiser 18/12C	3.00	3.00	3.00	
75	1	1820053218	Bud Light 18/12C	3.00	3.00	3.00	
76	1	7199030017	Coors Light 18/12C	3.00	3.00	3.00	

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77 1 719900048 Coors Light 12/12C 2.00 4.00 2.00



SKUs on Planogram: 77