



10654_3_DOOR_COLD






SCHEMATIC BACKING REPORT






10654.PSA

Planogram: 10654_3_DOOR_COLD






Segment #1 : Shelf #1 DEPTH: 12 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|------------------------------|-------|----------|------------|---|
| 1 | 2 | 3061300001 | Brooklyn Lager 6/12B | 0.50 | 2.00 | 1.00 |  |
| 2 | 2 | 3061300053 | Brooklyn Seasonal 6/12B | 0.50 | 2.00 | 1.00 |  |
| 3 | 1 | 3061300019 | Brooklyn East India Pale ... | 0.50 | 2.00 | 1.00 |  |






Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|--|
| 4 | 1 | 73692011132 | Goose Island India Pale ... | 0.75 | 3.00 | 1.00 |  |
| 5 | 1 | 8769210012 | Samuel Adams Boston L... | 0.75 | 3.00 | 1.00 |  |
| 6 | 1 | 8769200127 | Samuel Adams Rebel IP... | 1.00 | 4.00 | 1.00 |  |
| 7 | 1 | 75452700885 | New Belgium Voodoo Ra... | 1.50 | 6.00 | 2.00 |  |
| 8 | 1 | 8769282102 | Angry Orchard Crisp App... | 0.75 | 3.00 | 1.00 |  |

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|----------------------------|-------|----------|------------|---|
| 9 | 1 | 7199009511 | Blue Moon Belgian White... | 1.00 | 4.00 | 1.00 |  |
| 10 | 1 | 7199009561 | Blue Moon Mango Wheat... | 0.75 | 3.00 | 1.00 |  |
| 11 | 1 | 7199009591 | Blue Moon Light Sky 6/12C | 0.75 | 3.00 | 1.00 |  |
| 12 | 1 | 78615000030 | Leffe Blonde 6/11B | 0.75 | 3.00 | 1.00 |  |
| 13 | 1 | 78615000146 | Hoegaarden 6/11B | 0.75 | 3.00 | 1.00 |  |




Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---|
| 14 | 1 | 78615000001 | Stella Artois 6/11B | 0.75 | 3.00 | 1.00 |  |
| 15 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 16 | 1 | 7289000016 | Heineken 12/12B | 1.00 | 2.00 | 1.00 |  |
| 17 | 1 | 7289000020 | Heineken 12/12C | 1.50 | 3.00 | 1.00 |  |
| 18 | 1 | 18195400002 | Peroni Nastro Azzuro 6/1... | 0.75 | 3.00 | 1.00 |  |





SCHEMATIC BACKING REPORT

10654.PSA





Segment #1 : Shelf #5 DEPTH: 26 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 19 | 2 | 63598554890 | White Claw Variety Pk Hr... | 8.00 | 16.00 | 2.00 |  |
| 20 | 1 | 78615000014 | Stella Artois 12/11B | 2.00 | 4.00 | 2.00 |  |
| 21 | 1 | 8066095715 | Modelo 12/12C | 4.00 | 8.00 | 4.00 |  |






Segment #2 : Shelf #1 DEPTH: 12 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-------------------------------|-------|----------|------------|---|
| 22 | 1 | 63598580006 | White Claw Variety Pk2 ... | 0.50 | 1.00 | 1.00 |  |
| 23 | 1 | 63598520025 | White Claw Blk Cherry H... | 0.50 | 2.00 | 2.00 |  |
| 24 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 0.50 | 1.00 | 1.00 |  |
| 25 | 1 | 1820020210 | Bud Light Peels Variety 1... | 0.50 | 1.00 | 1.00 |  |



Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------------------|-------|----------|------------|---|
| 26 | 1 | 8769200686 | Truly Spiked Spkkg Berry ... | 1.50 | 3.00 | 1.00 |  |
| 27 | 1 | 8769200991 | Truly Spiked Spkkg Lemo... | 1.50 | 3.00 | 1.00 |  |
| 28 | 1 | 8200078142 | Smirnoff Spk Seltzer Mix... | 1.50 | 3.00 | 1.00 |  |
| 29 | 1 | 3354400043 | Corona Seltzer Variety P... | 1.50 | 3.00 | 1.00 |  |

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------------|-------|----------|------------|---|
| 30 | 1 | 8382012360 | Guinness Draught 4/15C | 0.67 | 4.00 | 1.00 |  |
| 31 | 1 | 8066095765 | Modelo 6/12B | 0.50 | 2.00 | 1.00 |  |
| 32 | 1 | 8066095785 | Negra Modelo 6/12B | 0.50 | 2.00 | 1.00 |  |
| 33 | 1 | 8066095301 | Pacifico Clara 6/12B | 0.75 | 3.00 | 1.00 |  |
| 34 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in






| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 35 | 1 | 8066095675 | Corona Light 12/12B | 1.00 | 2.00 | 1.00 |  |
| 36 | 1 | 8066095625 | Corona Light 6/12B | 0.75 | 3.00 | 1.00 |  |

SCHEMATIC BACKING REPORT





10654.PSA

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|----|---|------------|----------------------|------|------|------|---|
| 37 | 1 | 3354495041 | Corona Premier 6/12B | 0.75 | 3.00 | 1.00 |  |
| 38 | 1 | 8066095605 | Corona Extra 6/12B | 0.75 | 3.00 | 1.00 |  |
| 39 | 1 | 1820000833 | Bud Light 6/12B | 0.75 | 3.00 | 1.00 |  |










Segment #2 : Shelf #5 DEPTH: 26 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 40 | 1 | 8066095615 | Corona Extra 12/12B | 2.00 | 4.00 | 2.00 |  |
| 41 | 1 | 8066095695 | Corona Extra 12/12C | 3.00 | 6.00 | 3.00 |  |
| 42 | 1 | 1820053047 | Bud Light 12/12C | 3.00 | 6.00 | 3.00 |  |
| 43 | 1 | 1820053218 | Bud Light 18/12C | 4.00 | 4.00 | 1.00 |  |
| 44 | 1 | 1820011218 | Budweiser 18/12C | 4.00 | 4.00 | 1.00 |  |

Segment #3 : Shelf #1 DEPTH: 12 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 45 | 3 | 7089701331 | Fosters Lager 1/25C | 0.75 | 9.00 | 1.00 |  |
| 46 | 2 | 7289000119 | Heineken 1/24C | 0.67 | 8.00 | 1.00 |  |
| 47 | 2 | 8797502650 | Sapporo Draft 1/22C | 0.67 | 8.00 | 1.00 |  |
| 48 | 1 | 8066095721 | Modelo 1/24C | 0.33 | 4.00 | 1.00 |  |










Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 49 | 1 | 8769200951 | Truly Spiked Spkkg Wild ... | 0.67 | 8.00 | 1.00 |  |
| 50 | 1 | 8769200970 | Truly Spiked Spkkg Pinea... | 0.67 | 8.00 | 1.00 |  |
| 51 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.38 | 9.00 | 1.00 |  |
| 52 | 1 | 63598526039 | White Claw Mango HrdS... | 0.75 | 9.00 | 1.00 |  |
| 53 | 1 | 1820026062 | Bud Light Seltzer Strawb... | 0.53 | 8.00 | 1.00 |  |
| 54 | 1 | 1820026061 | Bud Light Seltzer Black ... | 0.53 | 8.00 | 1.00 |  |
| 55 | 1 | 61300874829 | Arnold Palmer Spiked Ha... | 0.67 | 8.00 | 1.00 |  |
| 56 | 1 | 1820025014 | Ritas Lime-A-Rita 1/25C | 0.53 | 8.00 | 1.00 |  |
| 57 | 1 | 1820025505 | Ritas Straw-Ber-Rita 1/2... | 0.53 | 8.00 | 1.00 |  |






Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

SCHEMATIC BACKING REPORT






10654.PSA

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------------|-------|----------|------------|---|
| 58 | 1 | 1820025000 | Budweiser 1/25C | 0.53 | 8.00 | 1.00 |  2 |
| 59 | 1 | 1820025001 | Bud Light 1/25C | 0.53 | 8.00 | 1.00 |  9 |
| 60 | 2 | 7199010071 | Coors 1/24C | 1.33 | 16.00 | 1.00 |  1 |
| 61 | 1 | 7199030065 | Coors Light 1/24C | 0.67 | 8.00 | 1.00 |  4 |
| 62 | 1 | 3410000355 | Miller Lite 1/24C | 0.67 | 8.00 | 1.00 |  5 |
| 63 | 1 | 3410000555 | Miller Genuine Draft 1/24C | 0.67 | 8.00 | 1.00 |  9 |
| 64 | 1 | 3410000005 | Miller High Life 1/24C | 0.67 | 8.00 | 1.00 |  9 |
| 65 | 1 | 1820025002 | Natural Light 1/25C | 0.53 | 8.00 | 1.00 |  6 |
| 66 | 1 | 7199047712 | Keystone Ice 1/24C | 0.67 | 8.00 | 1.00 |  7 |

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 26.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-------------------------|-------|----------|------------|---|
| 67 | 1 | 1820011047 | Budweiser 12/12C | 1.50 | 3.00 | 1.00 |  4 |
| 68 | 1 | 7199030005 | Coors Light 6/12B | 0.75 | 3.00 | 1.00 |  0 |
| 69 | 1 | 3410001509 | Miller High Life 12/12B | 1.00 | 2.00 | 1.00 |  1 |
| 70 | 1 | 2210000170 | Pabst 12/12C | 1.50 | 3.00 | 1.00 |  1 |
| 71 | 1 | 7143934450 | Rolling Rock 12/12C | 1.50 | 3.00 | 1.00 |  8 |

Segment #3 : Shelf #5 DEPTH: 26 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|--------------------|-------|----------|------------|---|
| 72 | 1 | 7199030069 | Coors Light 12/12B | 2.00 | 4.00 | 2.00 |  2 |
| 73 | 1 | 7199000048 | Coors Light 12/12C | 3.00 | 6.00 | 3.00 |  6 |
| 74 | 1 | 7199030017 | Coors Light 18/12C | 3.00 | 3.00 | 1.00 |  3 |
| 75 | 1 | 3410057340 | Miller Lite 18/12C | 3.00 | 3.00 | 1.00 |  9 |
| 76 | 1 | 3410057636 | Miller Lite 12/12C | 3.00 | 6.00 | 3.00 |  3 |

SKUs on Planogram: 76