



10613_3_DOOR_COLD



Printed: 7/2/2020
Traffic Flow Right-left
POG: 10613.PSA




POG Size: 7'6.00
Segments 1 - 3 of 3
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Planogram: 10613_3_DOOR_COLD






Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	2	63598554890	White Claw Variety Pk Hr...	2.00	4.00	1.00	
2	1	63598580006	White Claw Variety Pk2 ...	1.00	2.00	1.00	
3	1	3354400043	Corona Seltzer Variety P...	1.00	2.00	1.00	






Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
4	1	3061300001	Brooklyn Lager 6/12B	1.00	4.00	1.00	
5	1	3061300053	Brooklyn Seasonal 6/12B	0.50	2.00	1.00	
6	1	81760601020	Captain Lawrence IPA 6/...	0.50	2.00	1.00	
7	1	63848900029	Dogfish Head 60 Minute ...	0.50	2.00	1.00	
8	1	85961200103	21st Brew Free or Die IP...	1.00	4.00	2.00	

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
9	1	73692011132	Goose Island India Pale ...	0.50	2.00	1.00	
10	1	72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	
11	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
12	1	8378311010	Sierra Nevada Hazy Little...	1.00	4.00	2.00	
13	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	





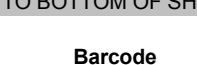
Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
14	1	7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
15	1	7199009511	Blue Moon Belgian White...	1.00	4.00	1.00	
16	1	7199009561	Blue Moon Mango Wheat...	0.50	2.00	1.00	
17	1	86907100027	Montauk Wave Chaser I...	1.00	4.00	2.00	
18	1	86273700006	Montauk Summer Ale 6/1...	1.00	4.00	2.00	



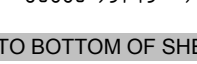
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Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
19	1		7289000000	Heineken 6/12C	0.50	2.00	1.00	
20	1		7289000011	Heineken 6/12B	0.75	3.00	1.00	
21	1		7861500001	Stella Artois 6/11B	1.00	4.00	1.00	
22	1		75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	
23	1		75452700885	New Belgium Voodoo Ra...	1.00	4.00	2.00	





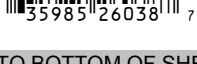

Segment #1 : Shelf #6 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
24	1		7289000016	Heineken 12/12B	1.00	2.00	1.00	
25	1		78615000014	Stella Artois 12/11B	1.00	2.00	1.00	
26	1		8066095715	Modelo 12/12C	3.00	6.00	2.00	

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
27	1		8769200991	Truly Spiked Spkg Lemo...	1.00	2.00	1.00	
28	1		8769200804	Truly Spiked Spkg Tropi...	1.00	2.00	1.00	
29	1		8769200686	Truly Spiked Spkg Berry ...	1.00	2.00	1.00	
30	1		1820020208	Bud Light Seltzer Variety ...	1.00	2.00	1.00	

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in





POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
31	1		8200078142	Smirnoff Spk Seltzer Mix...	1.50	3.00	1.00	
32	1		85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	
33	1		1820026061	Bud Light Seltzer Black ...	0.47	7.00	1.00	
34	1		8769200970	Truly Spiked Spkg Pinea...	0.58	7.00	1.00	
35	1		63598526044	White Claw Rby Grpfrt H...	0.33	8.00	1.00	
36	2		63598526038	White Claw Blk Cherry H...	0.67	16.00	1.00	

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in




POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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37	1	8992427891	Yuengling Traditional Lag...	0.50	2.00	1.00	
38	1	8769282102	Angry Orchard Crisp App...	0.50	2.00	1.00	
39	1	3410051660	Henrys Hard Sprkng Var...	1.50	3.00	1.00	
40	2	7199000048	Coors Light 12/12C	2.00	4.00	1.00	





Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
41	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	
42	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	
43	1	1820011047	Budweiser 12/12C	2.00	4.00	2.00	






Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
44	1	8066095605	Corona Extra 6/12B	1.00	4.00	1.00	
45	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	
46	1	1820000769	Bud Light 12/12B	1.00	2.00	1.00	
47	1	3410057636	Miller Lite 12/12C	1.00	2.00	1.00	

Segment #2 : Shelf #6 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
48	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
49	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
50	2	1820053047	Bud Light 12/12C	2.00	4.00	1.00	
51	1	2210000170	Pabst 12/12C	1.00	2.00	1.00	










Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
52	1	8248800006	Becks 1/22B	0.58	7.00	1.00	
53	2	7289000119	Heineken 1/24C	1.17	14.00	1.00	
54	1	78615000170	Stella Artois 1/19C	0.33	8.00	1.00	
55	2	8066095721	Modelo 1/24C	1.17	14.00	1.00	
56	3	8066095643	Corona Extra 1/24C	1.75	21.00	1.00	



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Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
57	1	1820025505	Ritas Straw-Ber-Rita 1/2...	0.47	7.00	1.00	
58	1	1820025533	Ritas Mang-O-Rita 1/25C	0.47	7.00	1.00	
59	1	1820025014	Ritas Lime-A-Rita 1/25C	0.47	7.00	1.00	
60	1	61300874829	Arnold Palmer Spiked Ha...	0.58	7.00	1.00	
61	1	72383001192	Lagunitas IPA 1/19C	0.33	8.00	1.00	
62	1	3061300033S	Brooklyn Lager 1/16C	0.33	8.00	1.00	
63	1	8797502650	Sapporo Draft 1/22C	0.58	7.00	1.00	
64	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	
65	1	7089718331	Fosters Premium Ale 1/2...	0.50	6.00	1.00	



Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
66	5	1820025001	Bud Light 1/25C	2.33	35.00	1.00	
67	5	1820025000	Budweiser 1/25C	2.33	35.00	1.00	




Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
68	10	7199010071	Coors 1/24C	5.83	70.00	1.00	

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in



POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
69	6	7199030065	Coors Light 1/24C	3.50	42.00	1.00	
70	3	3410000355	Miller Lite 1/24C	1.75	21.00	1.00	



Segment #3 : Shelf #6 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
71	2	3410000005	Miller High Life 1/24C	1.33	16.00	1.00	
72	2	3410000555	Miller Genuine Draft 1/24C	1.33	16.00	1.00	
73	1	1820025002	Natural Light 1/25C	0.53	8.00	1.00	

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74	2	1820025008	Natural Ice 1/25C	1.07	16.00	1.00	
75	2	7199047712	Keystone Ice 1/24C	1.33	16.00	1.00	

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
76	1	3061300033S	Brooklyn Lager 1/16C	0.04	1.00	1.00	
77	1	72383001192	Lagunitas IPA 1/19C	0.04	1.00	1.00	

SKUs on Planogram: 74