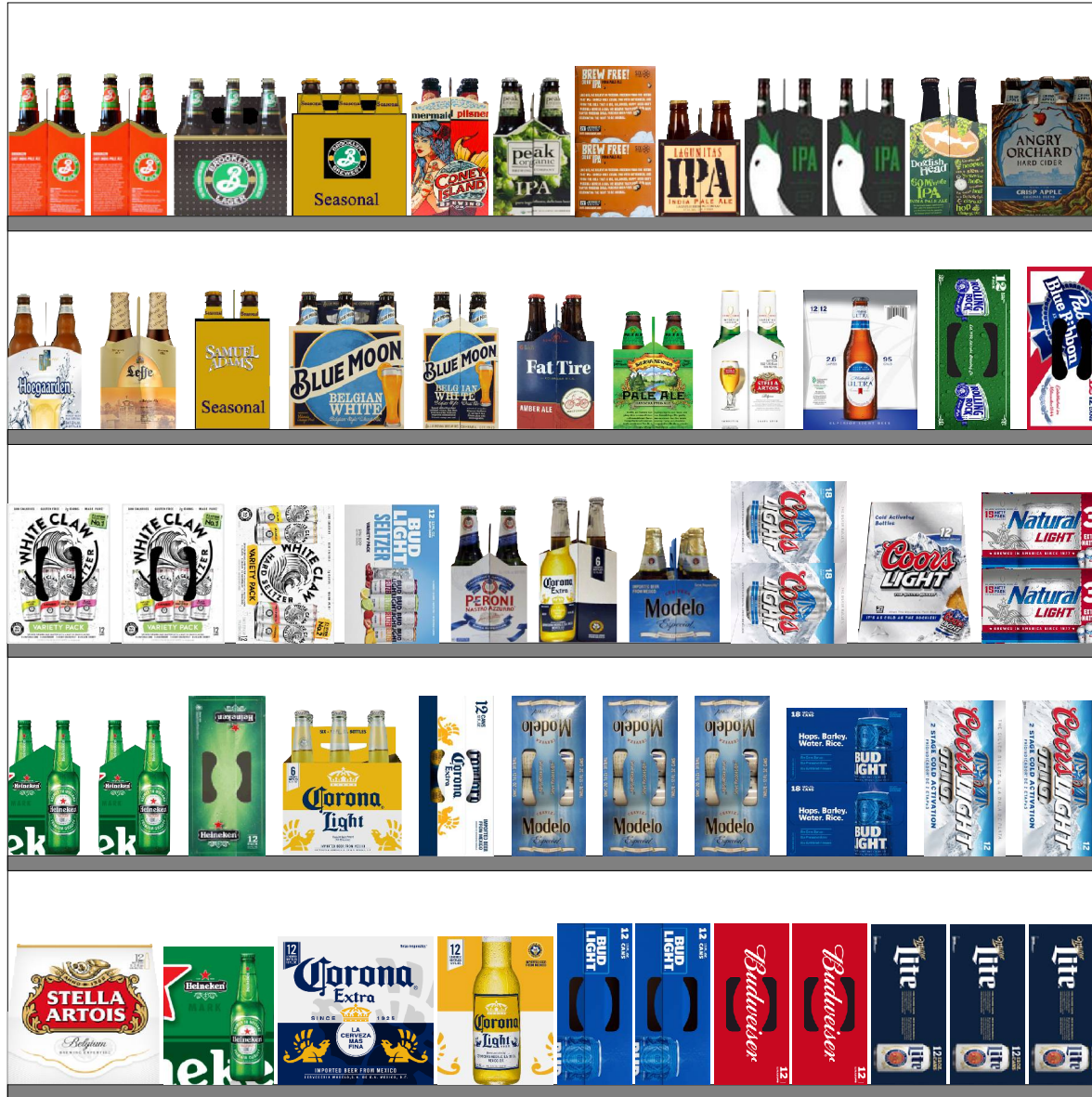




10828\_6ft\_OPEN\_WARM



Printed: 7/2/2020  
Traffic Flow Left-right  
POG: 10828.PSA








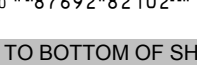

POG Size: 6'0.00
Segment: 1 of 1
Page: 1

## SCHEMATIC BACKING REPORT









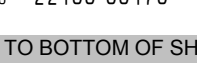

10828.PSA

### Planogram: 10828\_6ft\_OPEN\_WARM


Segment #1 : Shelf #1      DEPTH: 16 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	2	3061300019	Brooklyn East India Pale ...	1.00	4.00	1.00	
2	1	3061300001	Brooklyn Lager 6/12B	0.75	3.00	1.00	
3	1	3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	
4	1	88715100094	Coney Island Mermaid Pi...	0.50	2.00	1.00	
5	1	78036960806	Peak Organic IPA 6/12B	0.50	2.00	1.00	
6	1	85961200103	21st Brew Free or Die IP...	1.00	4.00	2.00	
7	1	72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	
8	2	73692011132	Goose Island India Pale ...	1.00	4.00	1.00	
9	1	63848900029	Dogfish Head 60 Minute ...	0.50	2.00	1.00	
10	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	

Segment #1 : Shelf #2      DEPTH: 16 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
11	1	78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	
12	1	78615000030	Lefte Blonde 6/11B	0.50	2.00	1.00	
13	1	87692300050	Samuel Adams Seasonal...	0.50	2.00	1.00	
14	1	7199009511	Blue Moon Belgian White...	1.00	4.00	1.00	
15	1	75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	
16	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
17	1	78615000001	Stella Artois 6/11B	0.50	2.00	1.00	
18	1	1820005990	Michelob Ultra 12/12B	0.50	1.00	1.00	
19	1	7143934450	Rolling Rock 12/12C	1.00	2.00	1.00	
20	1	2210000170	Pabst 12/12C	1.00	2.00	1.00	

Segment #1 : Shelf #3      DEPTH: 16 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in








POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
21	2	63598554890	White Claw Variety Pk Hr...	2.00	4.00	1.00	

### SCHEMATIC BACKING REPORT








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22	1	63598580006	White Claw Variety Pk2 ...	1.00	2.00	1.00	
23	1	1820020208	Bud Light Seltzer Variety ...	1.00	2.00	1.00	
24	1	18195400002	Peroni Nastro Azzuro 6/1...	0.50	2.00	1.00	
25	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	
26	1	8066095765	Modelo 6/12B	0.25	1.00	1.00	
27	1	7199030017	Coors Light 18/12C	2.00	2.00	2.00	
28	1	7199030069	Coors Light 12/12B	0.50	1.00	1.00	
29	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	

Segment #1 : Shelf #4 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 15.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
30	2		7289000011	Heineken 6/12B	1.00	4.00	1.00	
31	1		7289000020	Heineken 12/12C	1.00	2.00	1.00	
32	1		8066095625	Corona Light 6/12B	0.75	3.00	1.00	
33	1		8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
34	3		8066095715	Modelo 12/12C	3.00	6.00	1.00	
35	1		1820053218	Bud Light 18/12C	2.00	2.00	2.00	
36	2		7199000048	Coors Light 12/12C	2.00	4.00	1.00	

Segment #1 : Shelf #5 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
37	1		7861500014	Stella Artois 12/11B	1.00	2.00	1.00	
38	1		7289000016	Heineken 12/12B	0.50	1.00	1.00	
39	1		8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
40	1		8066095675	Corona Light 12/12B	0.50	1.00	1.00	
41	2		1820053047	Bud Light 12/12C	2.00	4.00	1.00	
42	2		1820011047	Budweiser 12/12C	2.00	4.00	1.00	
43	3		3410057636	Miller Lite 12/12C	3.00	6.00	1.00	

SKUs on Planogram: 43



10828\_2\_DOOR\_COLD



Printed: 7/2/2020

Traffic Flow Right-left

POG: 10828.PSA









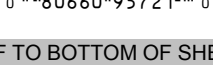

POG Size: 5'0.00
Segments 1 - 2 of 2
Page: 1

**SCHEMATIC BACKING REPORT**







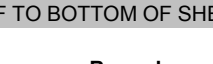
10828.PSA

**Planogram: 10828\_2\_DOOR\_COLD**




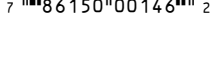
Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	
2	1	63598526044	White Claw Rby Grpfrt H...	0.33	8.00	1.00	
3	1	8769200951	Truly Spiked Spkig Wild ...	0.58	7.00	1.00	
4	1	61300874829	Arnold Palmer Spiked Ha...	0.58	7.00	1.00	
5	1	1820025533	Ritas Mang-O-Rita 1/25C	0.47	7.00	1.00	
6	1	1820025001	Bud Light 1/25C	0.47	7.00	1.00	
7	1	8797502650	Sapporo Draft 1/22C	0.58	7.00	1.00	
8	1	78615000170	Stella Artois 1/19C	0.33	8.00	1.00	
9	1	7289000119	Heineken 1/24C	0.58	7.00	1.00	
10	1	8066095721	Modelo 1/24C	0.58	7.00	1.00	

Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in


POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
11	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	
12	1	1820025008	Natural Ice 1/25C	0.47	7.00	1.00	
13	1	3410000005	Miller High Life 1/24C	0.58	7.00	1.00	
14	1	3410000555	Miller Genuine Draft 1/24C	0.58	7.00	1.00	
15	1	3410000355	Miller Lite 1/24C	0.58	7.00	1.00	
16	2	7199010071	Coors 1/24C	1.17	14.00	1.00	
17	2	7199030065	Coors Light 1/24C	1.17	14.00	1.00	

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
18	1	8769200686	Truly Spiked Spkig Berry ...	1.50	3.00	1.00	
19	1	8769200991	Truly Spiked Spkig Lemo...	1.50	3.00	1.00	
20	1	8200078142	Smirnoff Spk Seltzer Mix...	1.50	3.00	1.00	
21	1	78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	

## SCHEMATIC BACKING REPORT





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22	1	78615000030	Leffe Blonde 6/11B	0.50	2.00	1.00	
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Segment #1 : Shelf #4      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
23	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
24	2	63598554890	White Claw Variety Pk Hr...	3.00	6.00	1.00	
25	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	






Segment #1 : Shelf #5      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
26	1	7143934450	Rolling Rock 12/12C	1.00	2.00	1.00	
27	1	2210000170	Pabst 12/12C	1.00	2.00	1.00	
28	2	3410057636	Miller Lite 12/12C	2.00	4.00	1.00	
29	1	7199030069	Coors Light 12/12B	1.00	2.00	1.00	

Segment #1 : Shelf #6      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
30	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	
31	1	7199000048	Coors Light 12/12C	2.00	4.00	2.00	
32	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	
33	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	

Segment #2 : Shelf #1      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
34	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
35	1	7289000020	Heineken 12/12C	1.00	2.00	1.00	
36	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
37	1	72383000020	Lagunitas A Little Sumpin...	0.50	2.00	1.00	
38	1	72383000009	Lagunitas IPA 6/12B	1.00	4.00	1.00	

Segment #2 : Shelf #2      DEPTH: 22 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in






POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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## SCHEMATIC BACKING REPORT





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39	1	8769282102	Angry Orchard Crisp App...	0.50	2.00	1.00	
40	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	
41	1	73692011132	Goose Island India Pale ...	0.50	2.00	1.00	
42	1	3061300001	Brooklyn Lager 6/12B	0.50	2.00	1.00	
43	1	3061300019	Brooklyn East India Pale ...	1.00	4.00	1.00	






Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
44	1	18195400002	Peroni Nastro Azzuro 6/1...	0.50	2.00	1.00	
45	1	8066095301	Pacifico Clara 6/12B	0.50	2.00	1.00	
46	1	7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
47	1	7199009511	Blue Moon Belgian White...	1.00	4.00	1.00	
48	1	75452700885	New Belgium Voodoo Ra...	1.00	4.00	2.00	


Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
49	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	
50	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
51	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	
52	2	8066095715	Modelo 12/12C	2.00	4.00	1.00	

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
53	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	
54	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	
55	1	7289000158	Heineken Premium Light ...	0.75	3.00	1.00	
56	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	
57	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	

Segment #2 : Shelf #6 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
58	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	

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59	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00
60	1	7289000016	Heineken 12/12B	1.00	2.00	1.00
61	1	7861500001	Stella Artois 6/11B	0.50	2.00	1.00



SKUs on Planogram: 61