



10530_3_DOOR_COLD





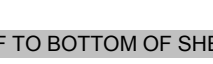


SCHEMATIC BACKING REPORT






10530.PSA

Planogram: 10530_3_DOOR_COLD





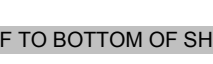
Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|-------------------------------------------------------------------------------------|
| 1 | 1 | 63598554890 | White Claw Variety Pk Hr... | 1.50 | 3.00 | 1.00 |  |
| 2 | 1 | 63598580006 | White Claw Variety Pk2 ... | 1.50 | 3.00 | 1.00 |  |
| 3 | 1 | 3354400043 | Corona Seltzer Variety P... | 1.50 | 3.00 | 1.00 |  |
| 4 | 1 | 7199009511 | Blue Moon Belgian White... | 0.75 | 3.00 | 1.00 |  |
| 5 | 1 | 7199009532 | Blue Moon Seasonal 6/12B | 0.75 | 3.00 | 1.00 |  |




Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-------------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 6 | 1 | 8769200686 | Truly Spiked Spklig Berry ... | 1.50 | 3.00 | 1.00 |  |
| 7 | 1 | 8769200991 | Truly Spiked Spklig Lemo... | 1.50 | 3.00 | 1.00 |  |
| 8 | 1 | 8769282102 | Angry Orchard Crisp App... | 0.75 | 3.00 | 1.00 |  |
| 9 | 1 | 8378337521 | Sierra Nevada Pale Ale 6... | 0.50 | 2.00 | 1.00 |  |
| 10 | 1 | 8378311010 | Sierra Nevada Hazy Little... | 1.00 | 4.00 | 2.00 |  |

Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in


| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-------------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 11 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 1.50 | 3.00 | 1.00 |  |
| 12 | 1 | 85389700227 | Bon & Viv SS Variety Pa... | 1.50 | 3.00 | 1.00 |  |
| 13 | 1 | 78615000001 | Stella Artois 6/11B | 0.75 | 3.00 | 1.00 |  |
| 14 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 15 | 1 | 18195400002 | Peroni Nastro Azzuro 6/1... | 0.75 | 3.00 | 1.00 |  |

Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in






| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|----------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 16 | 1 | 78615000014 | Stella Artois 12/11B | 2.00 | 4.00 | 2.00 |  |
| 17 | 1 | 72890000020 | Heineken 12/12C | 2.00 | 4.00 | 2.00 |  |
| 18 | 1 | 72890000016 | Heineken 12/12B | 2.00 | 4.00 | 2.00 |  |

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|----|---|-------------|-----------------------------|------|------|------|-------------------------------------------------------------------------------------|
| 19 | 1 | 18195400004 | Peroni Nastro Azzuro 12/... | 2.00 | 4.00 | 2.00 |  |
|----|---|-------------|-----------------------------|------|------|------|-------------------------------------------------------------------------------------|






Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|---------------------------|-------|----------|------------|-------------------------------------------------------------------------------------|
| 20 | 1 | 72383000009 | Lagunitas IPA 6/12B | 0.50 | 2.00 | 1.00 |  |
| 21 | 1 | 75452700022 | New Belgium Fat Tire A... | 0.75 | 3.00 | 1.00 |  |
| 22 | 1 | 85909300246 | SixPoint Resin 6/12C | 0.75 | 3.00 | 1.00 |  |
| 23 | 1 | 85909300243 | SixPoint Bengali 6/12C | 0.75 | 3.00 | 1.00 |  |
| 24 | 1 | 86273700006 | Montauk Summer Ale 6/1... | 1.00 | 4.00 | 2.00 |  |





Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|------------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 25 | 1 | 3061300001 | Brooklyn Lager 6/12B | 0.75 | 3.00 | 1.00 |  |
| 26 | 1 | 3061300019 | Brooklyn East India Pale ... | 0.75 | 3.00 | 1.00 |  |
| 27 | 1 | 88715100094 | Coney Island Mermaid Pi... | 0.75 | 3.00 | 1.00 |  |
| 28 | 1 | 8066095605 | Corona Extra 6/12B | 0.50 | 2.00 | 1.00 |  |
| 29 | 1 | 8066095301 | Pacifico Clara 6/12B | 0.50 | 2.00 | 1.00 |  |

Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 30 | 1 | 78615000146 | Hoegaarden 6/11B | 0.75 | 3.00 | 1.00 |  |
| 31 | 1 | 8382012360 | Guinness Draught 4/15C | 0.67 | 4.00 | 1.00 |  |
| 32 | 1 | 3354495041 | Corona Premier 6/12B | 0.50 | 2.00 | 1.00 |  |
| 33 | 1 | 8066095675 | Corona Light 12/12B | 1.00 | 2.00 | 1.00 |  |
| 34 | 1 | 8066095765 | Modelo 6/12B | 0.50 | 2.00 | 1.00 |  |









Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 35 | 1 | 8066095615 | Corona Extra 12/12B | 2.00 | 4.00 | 2.00 |  |
| 36 | 1 | 3354495042 | Corona Premier 12/12B | 2.00 | 4.00 | 2.00 |  |
| 37 | 1 | 8066095715 | Modelo 12/12C | 2.00 | 4.00 | 2.00 |  |
| 38 | 1 | 8066095757 | Modelo 12/12B | 1.00 | 2.00 | 2.00 |  |







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Segment #3 : Shelf #1 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|-------------------------------------------------------------------------------------|
| 39 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.33 | 8.00 | 1.00 |  |
| 40 | 1 | 61300874829 | Arnold Palmer Spiked Ha... | 0.67 | 8.00 | 1.00 |  |
| 41 | 1 | 8066095643 | Corona Extra 1/24C | 0.67 | 8.00 | 1.00 |  |
| 42 | 1 | 8066095721 | Modelo 1/24C | 0.67 | 8.00 | 1.00 |  |
| 43 | 1 | 7289000119 | Heineken 1/24C | 0.67 | 8.00 | 1.00 |  |
| 44 | 1 | 1820025505 | Ritas Straw-Ber-Rita 1/2... | 0.53 | 8.00 | 1.00 |  |
| 45 | 1 | 1820025001 | Bud Light 1/25C | 0.53 | 8.00 | 1.00 |  |
| 46 | 1 | 1820025000 | Budweiser 1/25C | 0.53 | 8.00 | 1.00 |  |
| 47 | 1 | 7199030065 | Coors Light 1/24C | 0.58 | 7.00 | 1.00 |  |
| 48 | 1 | 7089701331 | Fosters Lager 1/25C | 0.50 | 6.00 | 1.00 |  |

Segment #3 : Shelf #2 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 49 | 1 | 1820020079 | Bud Light Orange 6/12B | 0.75 | 3.00 | 1.00 |  |
| 50 | 1 | 7199030120 | Coors Light 3/24C | 0.40 | 2.00 | 1.00 |  |
| 51 | 1 | 3410057636 | Miller Lite 12/12C | 1.00 | 2.00 | 1.00 |  |
| 52 | 1 | 7143934450 | Rolling Rock 12/12C | 1.00 | 2.00 | 1.00 |  |
| 53 | 2 | 7199010071 | Coors 1/24C | 1.17 | 14.00 | 1.00 |  |
| 54 | 1 | 7199047712 | Keystone Ice 1/24C | 0.58 | 7.00 | 1.00 |  |

Segment #3 : Shelf #3 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in






| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-------------------------|-------|----------|------------|---------------------------------------------------------------------------------------|
| 55 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  |
| 56 | 1 | 1820011047 | Budweiser 12/12C | 1.00 | 2.00 | 1.00 |  |
| 57 | 1 | 7199000048 | Coors Light 12/12C | 2.00 | 4.00 | 2.00 |  |
| 58 | 1 | 3410001509 | Miller High Life 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #3 : Shelf #4 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-----|------|-------|----------|------------|---------|
|-----|-------|-----|------|-------|----------|------------|---------|

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|----|---|------------|--------------------|------|------|------|-------------------------------------------------------------------------------------|
| 59 | 1 | 8066095711 | Modelo 18/12C | 2.00 | 2.00 | 2.00 |  |
| 60 | 1 | 1820053047 | Bud Light 12/12C | 2.00 | 4.00 | 2.00 |  |
| 61 | 1 | 1820053218 | Bud Light 18/12C | 2.00 | 2.00 | 1.00 |  |
| 62 | 1 | 1820011218 | Budweiser 18/12C | 2.00 | 2.00 | 1.00 |  |
| 63 | 1 | 7199030017 | Coors Light 18/12C | 3.00 | 3.00 | 1.00 |  |

SKUs on Planogram: 63