



2773_3_DOOR_COLD

DOOR 1
52 INCH
MERCH
HEIGHT

DOORS 2 & 3 56
INCH MERCH
HEIGHT
2 DIFFERENT
COOLER SIZES
SIDE BY SIDE



Printed: 7/2/2020

Traffic Flow Left-right

POG: 2773.PSA

POG Size: 6'0.00

Segments 1 - 3 of 3




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SCHEMATIC BACKING REPORT





2773.PSA

Planogram: 2773_3_DOOR_COLD





Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	
2	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
3	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	




Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
4	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	
5	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	
6	1	7199009511	Blue Moon Belgian White...	0.50	2.00	1.00	
7	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	



Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
8	1	75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	
9	1	8769200127	Samuel Adams Rebel IP...	0.75	3.00	1.00	
10	1	78615000001	Stella Artois 6/11B	0.50	2.00	1.00	
11	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
12	1	78615000014	Stella Artois 12/11B	2.00	4.00	2.00	
13	1	7289000020	Heineken 12/12C	4.00	8.00	4.00	
14	1	7289000016	Heineken 12/12B	2.00	4.00	2.00	

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.25 in





POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
15	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	
16	1	3354400013	Corona Refresca Variety ...	1.50	3.00	1.00	

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17	1	85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	
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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
18	1	8769282102	Angry Orchard Crisp App...	0.50	2.00	1.00	
19	1	3061300053	Brooklyn Seasonal 6/12B	1.00	4.00	1.00	
20	1	3061300019	Brooklyn East India Pale ...	0.50	2.00	1.00	
21	1	73692011132	Goose Island India Pale ...	0.50	2.00	1.00	




Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
22	1	18195400002	Peroni Nastro Azzuro 6/1...	0.50	2.00	1.00	
23	1	8382012360	Guinness Draught 4/15C	0.67	4.00	1.00	
24	1	8066095757	Modelo 12/12B	1.00	2.00	1.00	



Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
25	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	
26	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	
27	1	78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	
28	1	8248812300	Becks 12/12B	1.00	2.00	1.00	

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
29	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	
30	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
31	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	





Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
32	2	1820028443	Natural Ice 15/12C	1.00	2.00	1.00	
33	2	1820020077	Natural Light 15/12C	1.00	2.00	1.00	




Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.25 in

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POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
34	1	8066095715	Modelo 12/12C	1.00	2.00	1.00	
35	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	
36	1	3410001509	Miller High Life 12/12B	1.00	2.00	1.00	
37	1	2210000170	Pabst 12/12C	1.00	2.00	1.00	





Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
38	1	1820020083	Michelob Ultra Pure Gold...	1.00	2.00	1.00	
39	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	
40	1	1820000771	Budweiser 12/12B	1.00	2.00	1.00	

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 16.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
41	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
42	1	1820020210	Bud Light Peels Variety 1...	1.00	2.00	1.00	
43	1	1820053047	Bud Light 12/12C	1.00	2.00	1.00	
44	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
45	1	1820053218	Bud Light 18/12C	2.00	2.00	2.00	
46	1	1820011218	Budweiser 18/12C	3.00	3.00	1.00	
47	1	7199030017	Coors Light 18/12C	3.00	3.00	1.00	
48	1	7199000048	Coors Light 12/12C	2.00	4.00	2.00	

SKUs on Planogram: 48