



2427\_4\_DOOR\_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 2427.PSA

POG Size: 7'8.00

Segments 1 - 4 of 4





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**SCHEMATIC BACKING REPORT**





2427.PSA

**Planogram: 2427\_4\_DOOR\_COLD**





Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	3061300053	Brooklyn Seasonal 6/12B	1.00	4.00	1.00	
2	1	3061300001	Brooklyn Lager 6/12B	0.50	2.00	1.00	
3	1	3061300019	Brooklyn East India Pale ...	0.50	2.00	1.00	
4	1	73698358259	Peak Organic Fresh Cut ...	1.00	4.00	2.00	





Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
5	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	
6	1	85909300246	SixPoint Resin 6/12C	0.75	3.00	1.00	
7	1	72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	
8	1	75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
9	1	7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
10	1	7199009511	Blue Moon Belgian White...	0.50	2.00	1.00	
11	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
12	1	8378311010	Sierra Nevada Hazy Little...	1.00	4.00	2.00	

Segment #1 : Shelf #4      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.25 in




POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
13	1	68174511118	Blue Point Seasonal 6/12B	0.50	2.00	1.00	
14	1	78615000001	Stella Artois 6/11B	1.00	4.00	1.00	
15	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	
16	1	78615000030	Lefe Blonde 6/11B	0.50	2.00	1.00	

Segment #1 : Shelf #5      DEPTH: 24 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in



POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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## SCHEMATIC BACKING REPORT




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17	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	
18	1	7289000016	Heineken 12/12B	1.00	2.00	1.00	
19	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	





Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
20	2	63598554890	White Claw Variety Pk Hr...	3.00	6.00	1.00	
21	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	




Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
22	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	
23	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	
24	1	8200078142	Smirnoff Spk Seltzer Mix...	1.50	3.00	1.00	



Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
25	1	63598520025	White Claw Blk Cherry H...	0.75	3.00	1.00	
26	1	18195400002	Peroni Nastro Azzuro 6/1...	0.50	2.00	1.00	
27	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	
28	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.25 in


POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
29	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
30	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	
31	1	8066095757	Modelo 12/12B	0.50	1.00	1.00	

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
32	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
33	2	8066095715	Modelo 12/12C	2.00	4.00	1.00	

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34	1	1820053218	Bud Light 18/12C	1.00	1.00	1.00	
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Segment #3 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
35	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	
36	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	
37	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	




Segment #3 : Shelf #2      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
38	1	78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	
39	1	8066095301	Pacifico Clara 6/12B	0.50	2.00	1.00	
40	1	8382012360	Guinness Draught 4/15C	0.67	4.00	1.00	
41	1	1820000833	Bud Light 6/12B	0.50	2.00	1.00	




Segment #3 : Shelf #3      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
42	1	8769282102	Angry Orchard Crisp App...	1.00	4.00	1.00	
43	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	
44	1	7199030005	Coors Light 6/12B	0.50	2.00	1.00	

Segment #3 : Shelf #4      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
45	1	1820000769	Bud Light 12/12B	1.00	2.00	1.00	
46	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	
47	1	7199030069	Coors Light 12/12B	1.00	2.00	1.00	







Segment #3 : Shelf #5      DEPTH: 24 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
48	1	1820053218	Bud Light 18/12C	2.00	2.00	2.00	
49	1	1820011218	Budweiser 18/12C	2.00	2.00	2.00	
50	1	7199000048	Coors Light 12/12C	1.50	3.00	1.00	







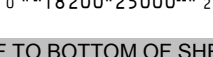
Segment #4 : Shelf #1      DEPTH: 22 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.50 in

## SCHEMATIC BACKING REPORT






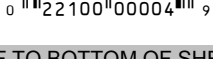
2427.PSA

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
51	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	
52	1	63598526044	White Claw Rby Grpfrt H...	0.33	8.00	1.00	
53	1	8769200951	Truly Spiked Spklg Wild ...	0.58	7.00	1.00	
54	1	8769200970	Truly Spiked Spklg Pinea...	0.58	7.00	1.00	
55	1	1820026062	Bud Light Seltzer Strawb...	0.47	7.00	1.00	
56	1	1820025505	Ritas Straw-Ber-Rita 1/2...	0.47	7.00	1.00	
57	1	1820025014	Ritas Lime-A-Rita 1/25C	0.47	7.00	1.00	


Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
58	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	
59	1	78615000170	Stella Artois 1/19C	0.33	8.00	1.00	
60	1	8066095721	Modelo 1/24C	0.58	7.00	1.00	
61	1	7289000119	Heineken 1/24C	0.58	7.00	1.00	
62	1	1820025010	Michelob Ultra 1/25C	0.47	7.00	1.00	
63	1	1820025001	Bud Light 1/25C	0.47	7.00	1.00	
64	1	1820025000	Budweiser 1/25C	0.47	7.00	1.00	

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.75 in





POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
65	2	7199010071	Coors 1/24C	1.17	14.00	1.00	
66	1	7199030065	Coors Light 1/24C	0.58	7.00	1.00	
67	1	3410000355	Miller Lite 1/24C	0.58	7.00	1.00	
68	1	3410000555	Miller Genuine Draft 1/24C	0.58	7.00	1.00	
69	1	3410000005	Miller High Life 1/24C	0.58	7.00	1.00	
70	1	2210000004	Pabst 1/24C	0.58	7.00	1.00	

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
71	2	1820025008	Natural Ice 1/25C	0.93	14.00	1.00	

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72	1	7199047712	Keystone Ice 1/24C	0.58	7.00	1.00	
73	1	8248800006	Becks 1/22B	0.58	7.00	1.00	
74	1	2210000170	Pabst 12/12C	1.00	2.00	1.00	
75	1	7143934450	Rolling Rock 12/12C	1.00	2.00	1.00	

Segment #4 : Shelf #5      DEPTH: 24 in    WIDTH: 23 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
76	1		7199030017	Coors Light 18/12C	2.00	2.00	2.00	
77	1		3410057636	Miller Lite 12/12C	1.50	3.00	1.00	
78	1		3410001509	Miller High Life 12/12B	1.50	3.00	1.00	

SKUs on Planogram: 76



2427\_10ft\_OPEN\_WARM



Printed: 7/2/2020

Traffic Flow Left-right

POG: 2427.PSA

POG Size: 10'0.00

Segments 1 - 2 of 2













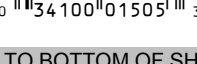


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## SCHEMATIC BACKING REPORT









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### Planogram: 2427\_10ft\_OPEN\_WARM

Segment #1 : Shelf #1      DEPTH: 16 in    WIDTH: 120 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	 0 30613 00053 1
2	1	3061300019	Brooklyn East India Pale ...	0.75	3.00	1.00	 0 30613 00019 7
3	1	3061300001	Brooklyn Lager 6/12B	0.75	3.00	1.00	 0 30613 00001 2
4	1	3061311212	Brooklyn Defender IPA 6/...	0.50	2.00	1.00	 0 30613 11212 8
5	1	86273700006	Montauk Summer Ale 6/1...	1.50	6.00	2.00	 8 62737 00006 3
6	1	86907100027	Montauk Wave Chaser I...	1.50	6.00	2.00	 8 69071 00027 8
7	1	85909300246	SixPoint Resin 6/12C	0.75	3.00	1.00	 8 59093 00246 6
8	1	85909300244	SixPoint The Crisp 6/12C	0.75	3.00	1.00	 8 59093 00244 2
9	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	 8 59093 00243 5
10	1	8200078142	Smirnoff Spk Seltzer Mix...	1.00	2.00	1.00	 0 82000 78142 4
11	1	63598580006	White Claw Variety Pk2 ...	1.00	2.00	1.00	 6 35985 80006 4
49	2	63598554890	White Claw Variety Pk Hr...	2.00	4.00	1.00	 6 35985 54890 4
50	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	 0 87692 82102 1
51	1	1820020079	Bud Light Orange 6/12B	0.75	3.00	1.00	 0 18200 20079 3
52	1	3410001505	Miller High Life 6/12B	0.75	3.00	1.00	 0 34100 01505 3

Segment #1 : Shelf #2      DEPTH: 16 in    WIDTH: 120 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
12	1	68174511112	Blue Point Toasted Lager...	0.50	2.00	1.00	 6 81745 11112 3
13	1	88715100094	Coney Island Mermaid Pi...	0.50	2.00	1.00	 8 87151 00094 9
14	1	78036960806	Peak Organic IPA 6/12B	0.50	2.00	1.00	 7 80369 60806 1
15	1	73698358259	Peak Organic Fresh Cut ...	1.00	4.00	2.00	 7 36983 58259 1
16	1	72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	 7 23830 00009 4
17	1	72383000020	Lagunitas A Little Sumpin...	0.50	2.00	1.00	 7 23830 00020 9
18	1	7199009516	Blue Moon Belgian White...	1.00	2.00	1.00	 0 71990 09516 1
19	1	7199009511	Blue Moon Belgian White...	0.50	2.00	1.00	 0 71990 09511 6
















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20	1	75452700022	New Belgium Fat Tire A...	0.50	2.00	1.00	
21	1	8378322822	Sierra Nevada Seasonal ...	0.50	2.00	1.00	
22	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	
23	1	8378311010	Sierra Nevada Hazy Little...	1.00	4.00	2.00	
24	1	8769200686	Truly Spiked Spkkg Berry ...	1.00	2.00	1.00	
25	1	3354400043	Corona Seltzer Variety P...	1.00	2.00	1.00	
53	1	85389700227	Bon & Viv SS Variety Pa...	1.00	2.00	1.00	
54	1	1820020208	Bud Light Seltzer Variety ...	1.00	2.00	1.00	
55	1	3410001509	Miller High Life 12/12B	1.00	2.00	1.00	
56	1	2210000170	Pabst 12/12C	1.00	2.00	2.00	
57	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	

Segment #1 : Shelf #3 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
26	1		78615000001	Stella Artois 6/11B	1.00	4.00	1.00	
27	1		78615000146	Hoegaarden 6/11B	0.50	2.00	1.00	
28	1		7231163001	Pilsner Urquell 6/12B	0.50	2.00	1.00	
29	2		8382012360	Guinness Draught 4/15C	1.00	6.00	1.00	
30	1		8066095625	Corona Light 6/12B	0.75	3.00	1.00	
31	1		8066095605	Corona Extra 6/12B	0.75	3.00	1.00	
32	1		3354495041	Corona Premier 6/12B	0.50	2.00	1.00	
33	2		8066095765	Modelo 6/12B	1.00	4.00	1.00	
34	1		7231163012	Dos Equis Lager 6/12B	0.75	3.00	1.00	
58	1		1820011047	Budweiser 12/12C	2.00	4.00	2.00	
59	1		7199000048	Coors Light 12/12C	2.00	4.00	2.00	
60	1		7199030104	Coors Light 9/16AL	1.00	2.00	1.00	
61	1		3410057636	Miller Lite 12/12C	2.00	4.00	2.00	

Segment #1 : Shelf #4 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in








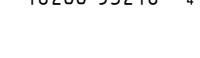
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
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35	2	78615000014	Stella Artois 12/11B	2.00	4.00	1.00	
36	2	7289000011	Heineken 6/12B	1.00	4.00	1.00	
37	1	18195400002	Peroni Nastro Azzuro 6/1...	0.75	3.00	1.00	
38	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	
39	1	8066095695	Corona Extra 12/12C	1.00	2.00	1.00	
40	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	
41	2	8066095711	Modelo 18/12C	4.00	4.00	2.00	
42	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	
62	1	1820011218	Budweiser 18/12C	2.00	2.00	2.00	
63	2	7199030017	Coors Light 18/12C	4.00	4.00	2.00	
64	1	3410057340	Miller Lite 18/12C	2.00	2.00	2.00	

Segment #1 : Shelf #5      DEPTH: 16 in    WIDTH: 120 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
43	1		7289000159	Heineken Premium Light ...	1.00	2.00	1.00	
44	1		7289000016	Heineken 12/12B	1.00	2.00	1.00	
45	1		7289000020	Heineken 12/12C	1.00	2.00	2.00	
46	1		8066095615	Corona Extra 12/12B	1.00	2.00	1.00	
47	2		8066095757	Modelo 12/12B	1.00	2.00	1.00	
48	3		8066095715	Modelo 12/12C	3.00	6.00	2.00	
65	2		1820053047	Bud Light 12/12C	2.00	4.00	2.00	
66	3		1820053218	Bud Light 18/12C	6.00	6.00	2.00	

SKUs on Planogram: 66