



2716_3_DOOR_COLD





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Printed: 7/9/2020

Traffic Flow Left-right

POG: 2716.PSA

POG Size: 6'0.00

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POG: 2716.PSA

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Traffic Flow Left-right

POG: 2716.PSA

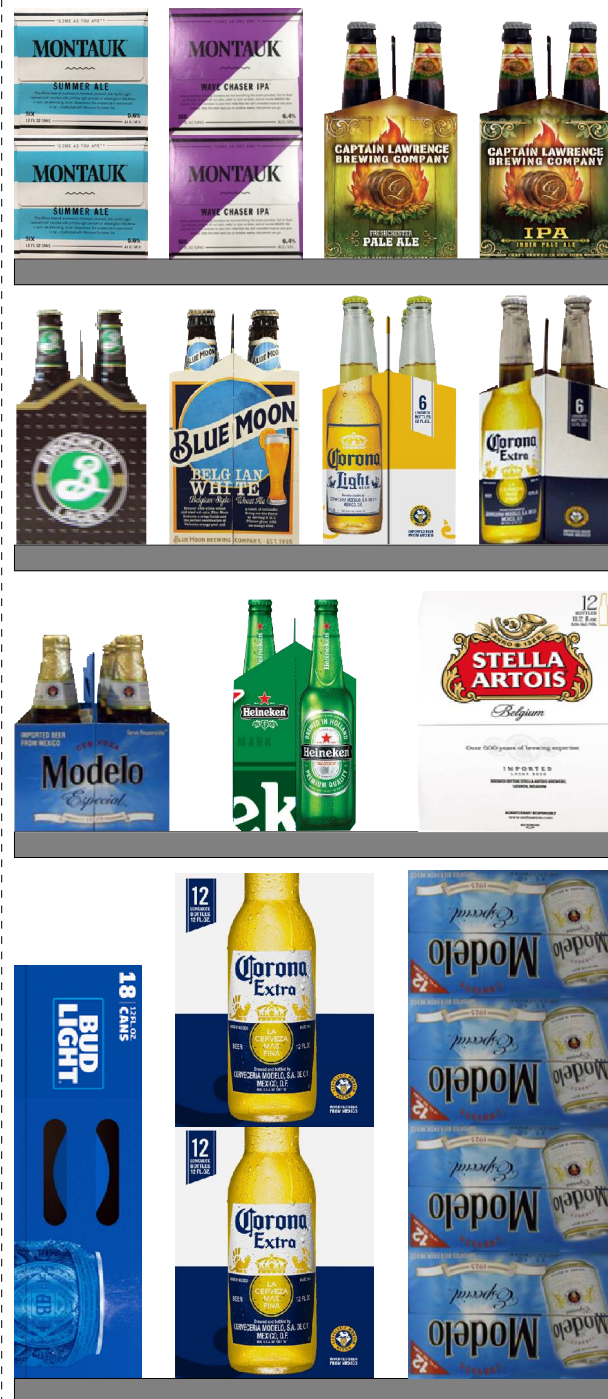
POG Size: 6'0.00

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Traffic Flow Left-right

POG: 2716.PSA

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Traffic Flow Left-right

POG: 2716.PSA

POG Size: 6'0.00

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SCHEMATIC BACKING REPORT




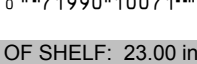
2716.PSA

Planogram: 2716_3_DOOR_COLD




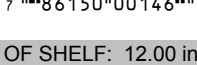
Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.50 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	7289000119	Heineken 1/24C	0.67	8.00	1.00	2.50	22.42	 72890 00119 1
2	1	8066095721	Modelo 1/24C	0.67	8.00	1.00	1.81	30.92	 80660 95721 0
3	2	1820025001	Bud Light 1/25C	1.07	16.00	1.00	2.26	49.46	 18200 25001 9
4	1	8769200970	Truly Spiked Spkg Pinea...	0.67	8.00	1.00	2.82	19.88	 87692 00970 2
5	1	8769200951	Truly Spiked Spkg Wild ...	0.67	8.00	1.00	3.20	17.50	 87692 00951 1
6	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	0.00	0.00	 63598 52603 8 7




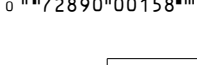
Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
7	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	2.22	18.92	 70897 01331 5
8	2	1820025000	Budweiser 1/25C	1.07	16.00	1.00	2.08	53.96	 18200 25000 2
9	2	7199030065	Coors Light 1/24C	1.17	14.00	1.00	2.18	44.96	 71990 30065 4
10	2	7199010071	Coors 1/24C	1.17	14.00	1.00	1.76	55.65	 71990 10071 1

Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
11	1	8769200686	Truly Spiked Spkg Berry ...	1.50	3.00	1.00	0.00	0.00	 87692 00686 2
12	1	8769200991	Truly Spiked Spkg Lemo...	1.50	3.00	1.00	0.00	0.00	 87692 00991 7
13	1	8248812345	Becks 6/12B	0.75	3.00	1.00	3.35	6.27	 82488 12345 7
14	1	78615000146	Hoegaarden 6/11B	0.75	3.00	1.00	3.96	5.31	 78615 00146 2




Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
15	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	2.74	7.67	 18200 20208 7
16	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	0.00	0.00	 33544 00043 4
17	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	1.70	12.35	 78615 00001 4
18	1	7289000158	Heineken Premium Light ...	0.75	3.00	1.00	4.87	4.31	 72890 00158 0





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Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
19	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	2.25	9.35	
20	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	0.00	0.00	
21	1	7289000016	Heineken 12/12B	1.50	3.00	1.00	2.26	9.31	




Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
22	1	81760601020	Captain Lawrence IPA 6/...	0.75	3.00	1.00	2.95	7.12	
23	1	81760601000	Captain Lawrence Pale A...	0.75	3.00	1.00	3.66	5.73	
24	1	86907100027	Montauk Wave Chaser I...	1.00	4.00	2.00	0.00	0.00	
25	1	86273700006	Montauk Summer Ale 6/1...	1.00	4.00	2.00	0.00	0.00	




Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
26	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	1.10	12.73	
27	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	2.41	5.81	
28	1	7199009511	Blue Moon Belgian White...	0.75	3.00	1.00	2.32	9.04	
29	1	3061300001	Brooklyn Lager 6/12B	0.75	3.00	1.00	2.44	8.62	

Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
30	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	2.92	4.80	
31	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	2.39	8.77	
32	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	0.00	0.00	





Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
33	1	8066095715	Modelo 12/12C	4.00	8.00	4.00	3.33	16.81	
34	1	8066095615	Corona Extra 12/12B	2.00	4.00	2.00	3.32	8.42	
35	1	1820053218	Bud Light 18/12C	2.00	2.00	1.00	1.30	10.73	




Segment #3 : Shelf #1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

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POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
36	1	8769210012	Samuel Adams Boston L...	0.75	3.00	1.00	4.37	4.81	
37	1	75452700022	New Belgium Fat Tire A...	0.75	3.00	1.00	3.25	6.46	
38	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	5.63	3.73	
39	1	8769200127	Samuel Adams Rebel IP...	0.75	3.00	1.00	4.33	4.85	



Segment #3 : Shelf #2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
40	1	3410057340	Miller Lite 18/12C	1.00	1.00	1.00	2.02	3.46	
41	2	7199000048	Coors Light 12/12C	2.00	4.00	1.00	3.12	8.96	
42	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	1.86	7.54	





Segment #3 : Shelf #3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
43	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	6.14	2.28	
44	1	1820000769	Bud Light 12/12B	1.00	2.00	1.00	3.14	4.46	
45	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	3.96	3.54	

Segment #3 : Shelf #4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
46	1	1820053047	Bud Light 12/12C	1.00	2.00	1.00	3.00	14.00	
47	1	1820028443	Natural Ice 15/12C	1.00	2.00	1.00	3.79	3.69	

Segment #3 : Shelf #5 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
48	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	3.00	14.00	
49	1	1820011218	Budweiser 18/12C	2.00	2.00	1.00	3.87	3.62	
50	1	7199030017	Coors Light 18/12C	3.00	3.00	3.00	5.35	3.92	
51	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	2.74	5.12	

SKUs on Planogram: 50