



2280\_2\_DOOR\_COLD





2280\_2\_DOOR\_COLD



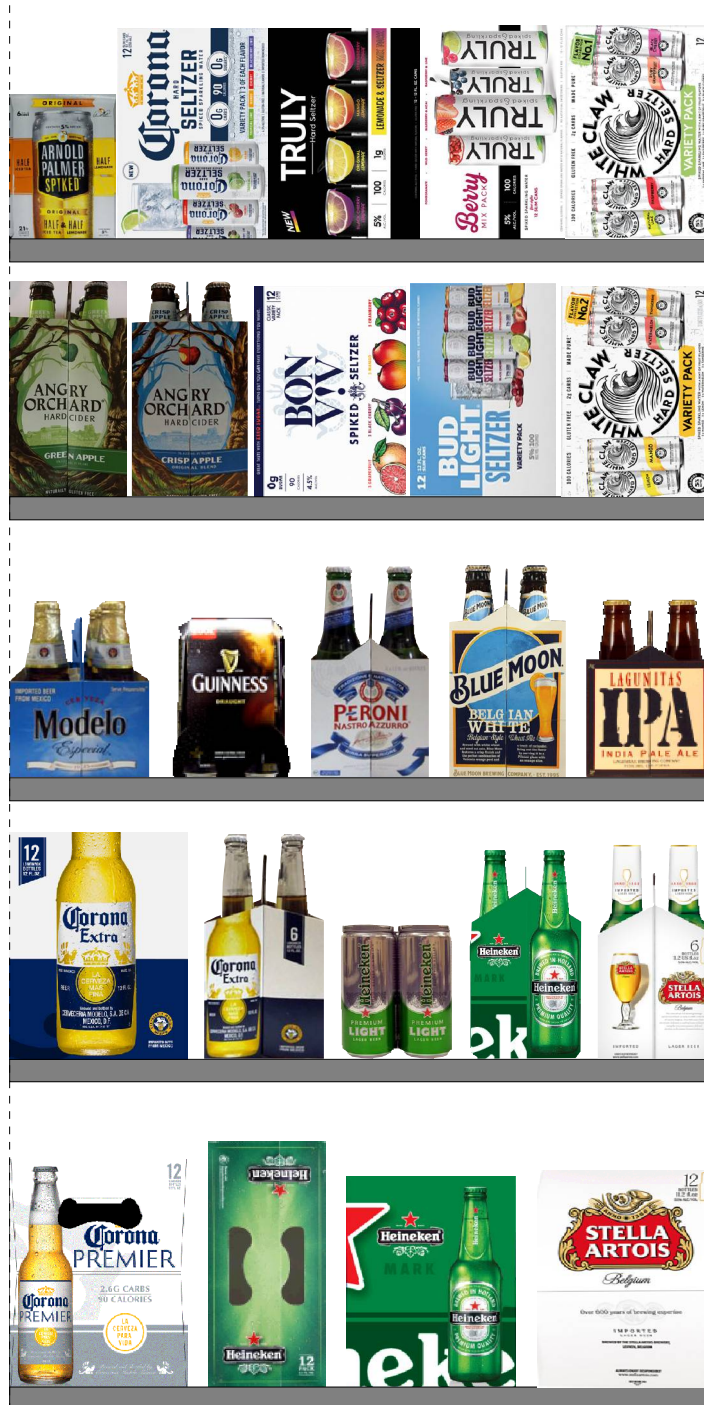


2280\_2\_DOOR\_COLD





2280\_2\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2280.PSA

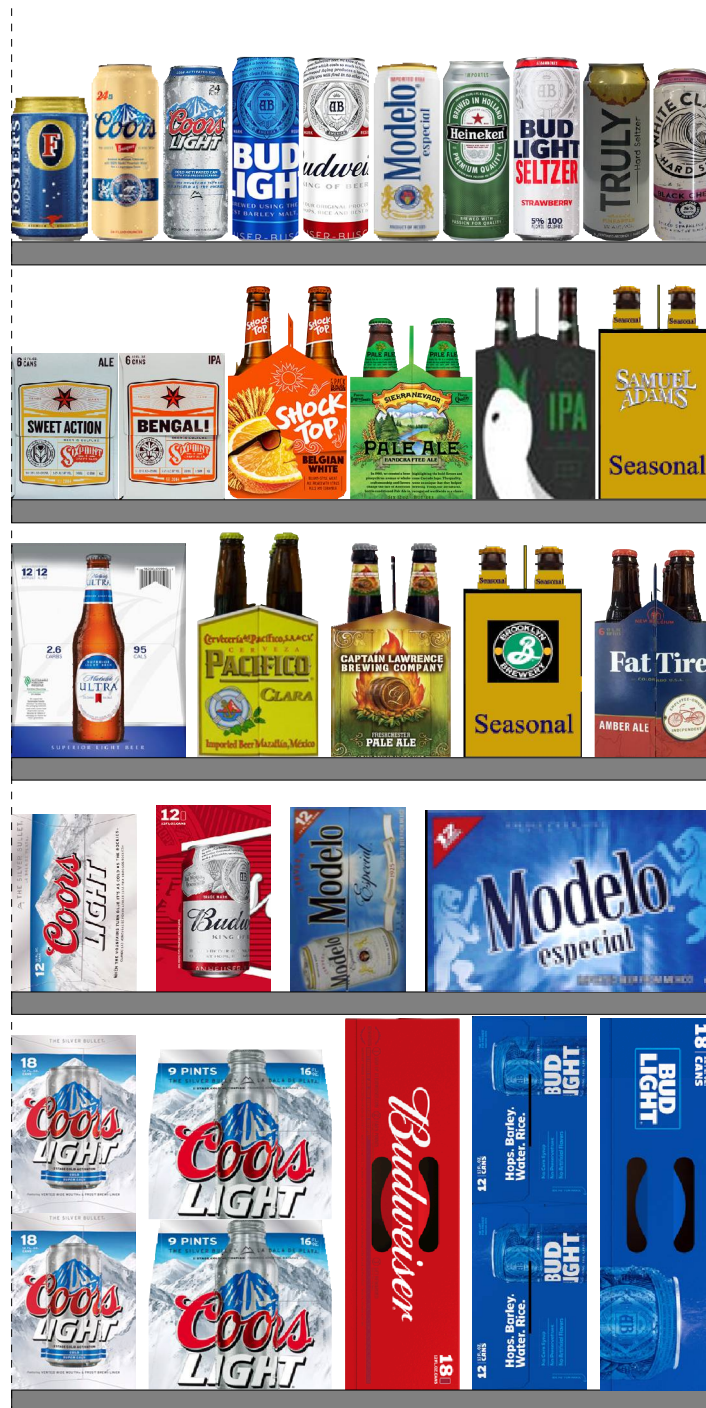
POG Size: 5'0.00

Segment: 1 of 2

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Printed: 7/9/2020

Traffic Flow Left-right

POG: 2280.PSA

POG Size: 5'0.00

Segment: 2 of 2





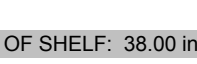
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## SCHEMATIC BACKING REPORT






2280.PSA

### Planogram: 2280\_2\_DOOR\_COLD






Segment #1 : Shelf #1      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	7.00	3.00	 4
2	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	13.27	1.58	 2
3	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	31.48	0.67	 7
4	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	0.00	0.00	 4
5	1	61300874833	Arnold Palmer Spiked Ha...	0.75	3.00	1.00	0.00	0.00	 3




Segment #1 : Shelf #2      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
6	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	0.00	0.00	 4
7	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	10.50	2.00	 7
8	1	85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	15.75	1.33	 1
9	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	10.92	1.92	 1
10	1	8769200149	Angry Orchard Green Ap...	0.75	3.00	1.00	13.78	1.52	 2

Segment #1 : Shelf #3      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 26.00 in



POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
11	1	72383000009	Lagunitas IPA 6/12B	0.50	2.00	1.00	17.33	0.81	 4
12	1	7199009511	Blue Moon Belgian White...	0.75	3.00	1.00	10.92	1.92	 6
13	1	18195400002	Peroni Nastro Azzuro 6/1...	0.75	3.00	1.00	20.23	1.04	 2
14	1	8382012360	Guinness Draught 4/15C	0.67	4.00	1.00	26.85	1.04	 9
15	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	8.67	1.62	 4

Segment #1 : Shelf #4      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 14.00 in





POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
16	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	13.82	1.52	 4
17	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	16.06	1.31	 8
18	1	7289000186	Heineken Premium Light ...	0.75	3.00	1.00	0.00	0.00	 3

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19	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	7.14	1.96	
20	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	7.29	1.92	







Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
21	1	7861500014	Stella Artois 12/11B	1.00	2.00	1.00	13.49	1.04	
22	1	7289000016	Heineken 12/12B	1.00	2.00	1.00	6.00	2.33	
23	1	7289000020	Heineken 12/12C	1.00	2.00	1.00	44.87	0.31	
24	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	31.96	0.44	

Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
25	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	0.00	0.00	
26	1	8769200970	Truly Spiked Spkig Pinea...	0.67	8.00	1.00	0.00	0.00	
27	1	1820026062	Bud Light Seltzer Strawb...	0.53	8.00	1.00	0.00	0.00	
28	1	7289000119	Heineken 1/24C	0.67	8.00	1.00	37.33	1.50	
29	1	8066095721	Modelo 1/24C	0.67	8.00	1.00	22.95	2.44	
30	1	1820025000	Budweiser 1/25C	0.53	8.00	1.00	24.68	2.27	
31	1	1820025001	Bud Light 1/25C	0.53	8.00	1.00	66.19	0.85	
32	1	7199030065	Coors Light 1/24C	0.58	7.00	1.00	14.81	3.31	
33	1	7199010071	Coors 1/24C	0.58	7.00	1.00	7.54	6.50	
34	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	0.00	0.00	






Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 38.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
35	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	24.00	0.88	
36	1	73692011132	Goose Island India Pale ...	0.75	3.00	1.00	34.15	0.61	
37	1	8378337521	Sierra Nevada Pale Ale 6...	0.50	2.00	1.00	17.88	0.78	
38	1	1820013986	Shock Top Belgian White...	0.75	3.00	1.00	40.38	0.52	
39	1	85909300243	SixPoint Bengali 6/12C	0.75	3.00	1.00	17.62	1.19	
40	1	85909300242	SixPoint Sweet Action 6/...	0.75	3.00	1.00	21.88	0.96	





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Segment #2 : Shelf #3      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
41	1	75452700022	New Belgium Fat Tire A...	0.75	3.00	1.00	14.00	1.50	 7 54527 00022 6
42	1	3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	19.32	1.09	 0 30613 00053 1
43	1	81760601000	Captain Lawrence Pale A...	0.75	3.00	1.00	30.17	0.70	 8 17606 01000 1
44	1	8066095301	Pacifico Clara 6/12B	0.50	2.00	1.00	11.50	1.22	 0 80660 95301 4
45	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	0.00	0.00	 0 18200 05990 2

Segment #2 : Shelf #4      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
46	1	8066095757	Modelo 12/12B	1.00	2.00	1.00	0.00	0.00	 0 80660 95757 9
47	1	8066095715	Modelo 12/12C	1.00	2.00	1.00	8.88	1.58	 0 80660 95715 9
48	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	15.33	0.91	 0 18200 11047 4
49	1	7199000048	Coors Light 12/12C	1.00	2.00	1.00	12.13	1.15	 0 71990 00048 6

Segment #2 : Shelf #5      DEPTH: 23 in    WIDTH: 30 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
50	1	1820053218	Bud Light 18/12C	2.00	2.00	1.00	22.99	0.61	 0 18200 53218 4
51	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	32.00	0.88	 0 18200 53047 0
52	1	1820011218	Budweiser 18/12C	2.00	2.00	1.00	44.03	0.32	 0 18200 11218 8
53	1	7199030104	Coors Light 9/16AL	2.00	4.00	2.00	53.85	0.52	 0 71990 30104 0
54	1	7199030017	Coors Light 18/12C	2.00	2.00	2.00	30.30	0.46	 0 71990 30017 3

SKUs on Planogram: 54