



2985_2_DOOR_COLD



Printed: 7/9/2020

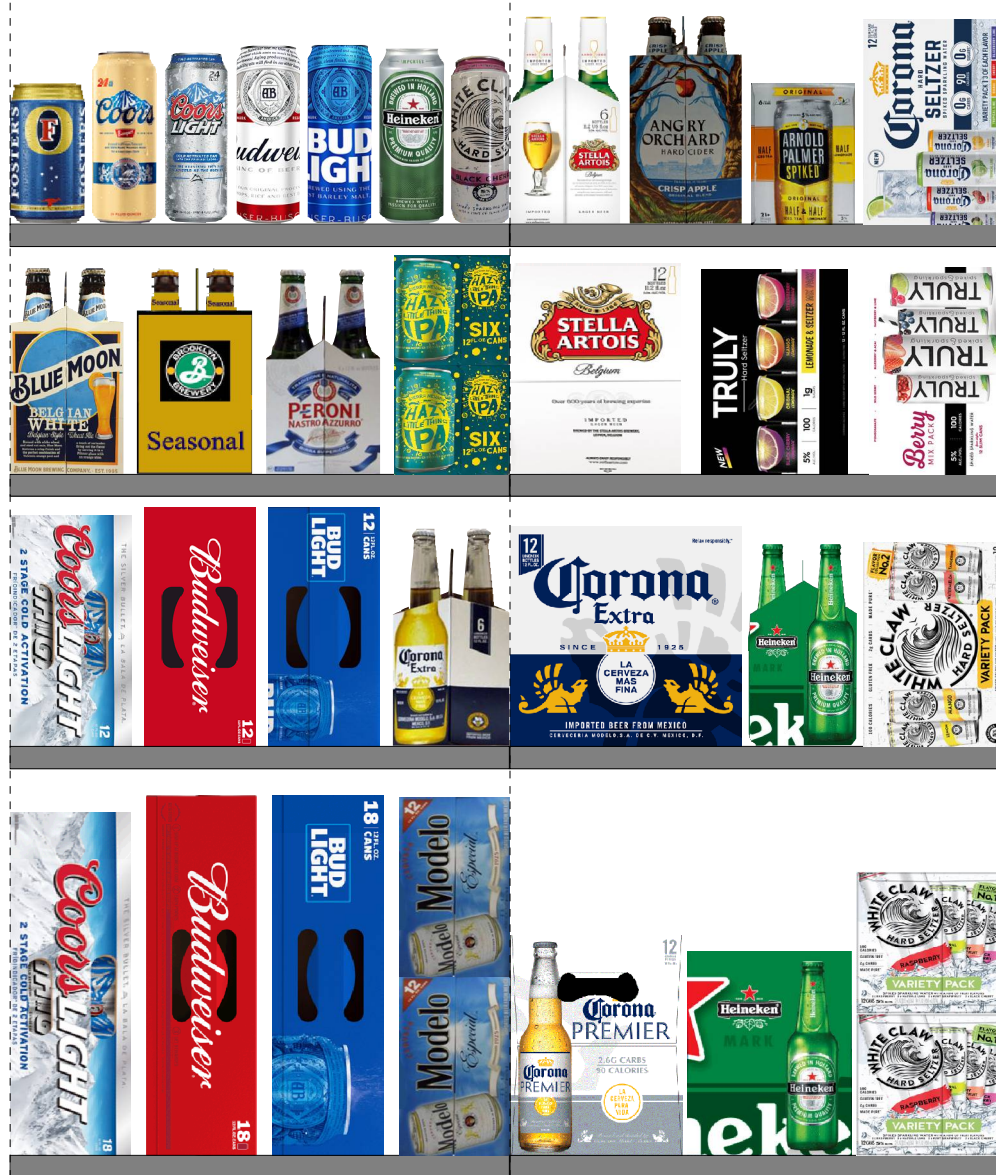
Traffic Flow Left-right

POG: 2985.PSA

POG Size: 3'8.00
Segments 1 - 2 of 2
Page: 1

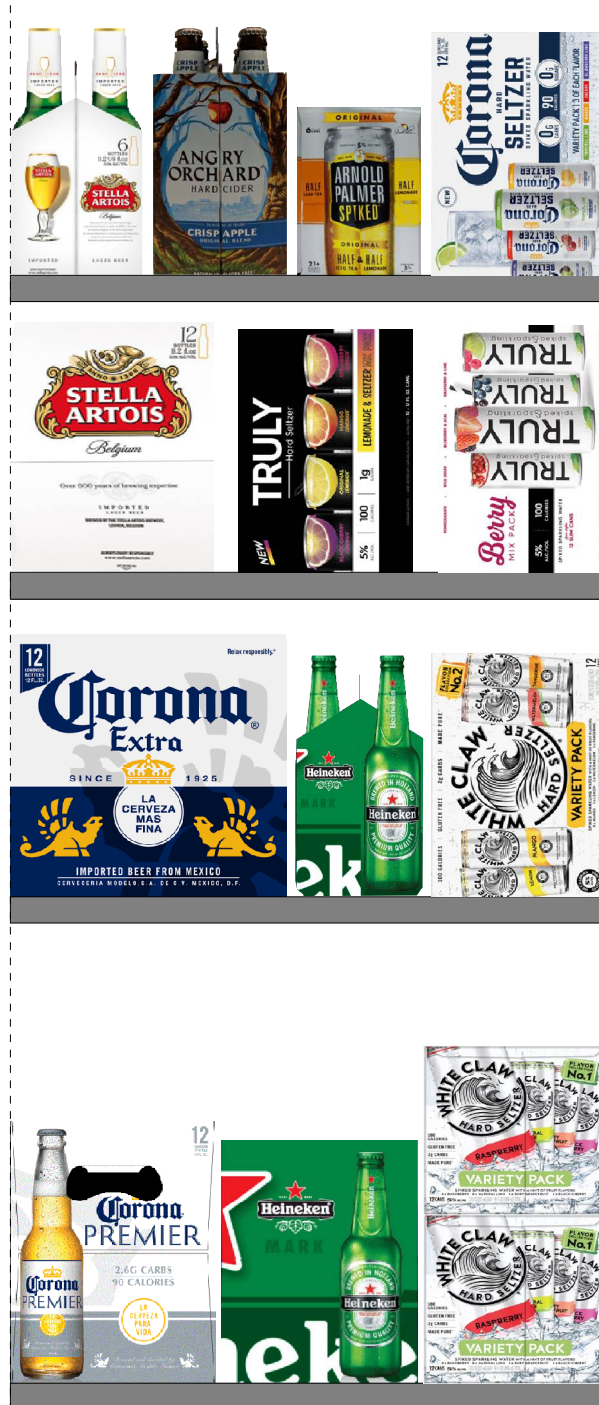


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Traffic Flow Left-right

POG: 2985.PSA

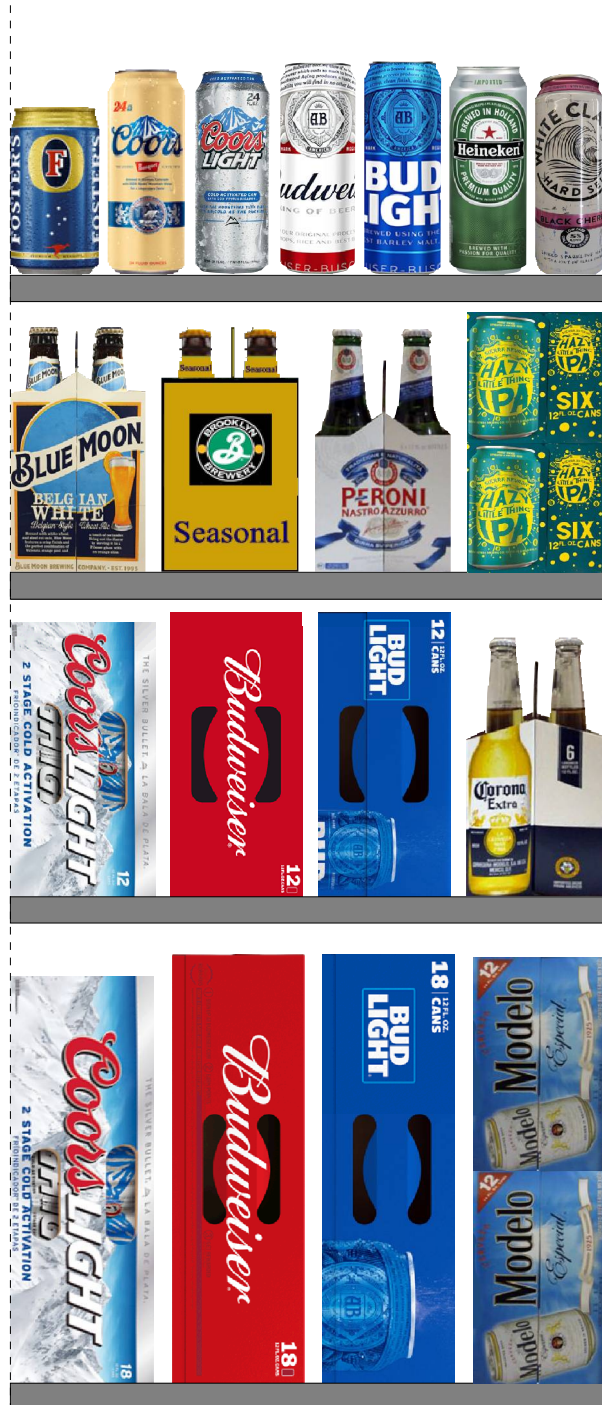
POG Size: 3'8.00

Segment: 1 of 2

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Traffic Flow Left-right

POG: 2985.PSA

POG Size: 3'8.00

Segment: 2 of 2




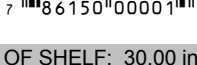
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SCHEMATIC BACKING REPORT




2985.PSA

Planogram: 2985_2_DOOR_COLD




Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	0.00	0.00	 4
2	1	61300874833	Arnold Palmer Spiked Ha...	0.75	3.00	1.00	0.00	0.00	 3
3	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	36.02	0.58	 1
4	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	23.73	0.89	 4




Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
5	1	8769200686	Truly Spiked Spklig Berry ...	1.50	3.00	1.00	28.00	0.75	 2
6	1	8769200991	Truly Spiked Spklig Lemo...	1.50	3.00	1.00	0.00	0.00	 7
7	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	19.44	0.72	 4




Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
8	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	0.00	0.00	 4
9	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	38.75	0.54	 8
10	1	8066095615	Corona Extra 12/12B	1.50	3.00	1.00	16.06	1.31	 2

Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
11	1	63598554890	White Claw Variety Pk Hr...	2.00	4.00	2.00	19.15	1.46	 4
12	1	7289000016	Heineken 12/12B	1.00	2.00	1.00	12.32	1.14	 3
13	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	24.18	0.58	 5

Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in





POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
14	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	0.00	0.00	 7
15	1	7289000119	Heineken 1/24C	0.67	8.00	1.00	52.00	1.08	 1
16	1	1820025001	Bud Light 1/25C	0.53	8.00	1.00	47.99	1.17	 9

SCHEMATIC BACKING REPORT





2985.PSA

17	1	1820025000	Budweiser 1/25C	0.53	8.00	1.00	58.46	0.96		2
18	1	7199030065	Coors Light 1/24C	0.58	7.00	1.00	21.96	2.23		4
19	1	7199010071	Coors 1/24C	0.58	7.00	1.00	18.37	2.67		1
20	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	0.00	0.00		5





Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
21	1		8378311010	Sierra Nevada Hazy Little...	1.00	4.00	2.00	0.00	0.00	
22	1		18195400002	Peroni Nastro Azzuro 6/1...	0.75	3.00	1.00	33.60	0.63	
23	1		3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	29.66	0.71	
24	1		7199009511	Blue Moon Belgian White...	0.75	3.00	1.00	18.83	1.12	

Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
25	1		8066095605	Corona Extra 6/12B	0.50	2.00	1.00	10.94	1.28	
26	1		1820053047	Bud Light 12/12C	1.00	2.00	1.00	20.99	0.67	
27	1		1820011047	Budweiser 12/12C	1.00	2.00	1.00	35.00	0.40	
28	1		7199000048	Coors Light 12/12C	1.50	3.00	1.00	25.67	0.82	

Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
29	1		8066095715	Modelo 12/12C	2.00	4.00	2.00	29.17	0.96	
30	1		1820053218	Bud Light 18/12C	2.00	2.00	1.00	20.99	0.67	
31	1		1820011218	Budweiser 18/12C	2.00	2.00	1.00	32.63	0.43	
32	1		7199030017	Coors Light 18/12C	3.00	3.00	1.00	22.90	0.92	

SKUs on Planogram: 32