



CVS # 11038 COLD

Address: 15301 10TH AVE | City: WHITESTONE | State: NY

Chain/StoreNumer: CVS - EAST 11038

Reset Name: 2019 FALL

Planogram Name: 11038_2_DOOR_COLD

Segment # 1 : 1_6 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
4	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM

Segment # 1 : 1_5 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
3	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM

Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
3	1	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:40.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:51.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:62.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000004	PABST 1/24 CAN	0.6	7	1	ECONOMY
2	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
3	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
6	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
7	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM

Segment # 2 : 2_6 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in



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Reset Name: 2019 FALL

Planogram Name: 11038_2_DOOR_COLD

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769200686	TRULY VARIETY BERRY 12/12 CAN (SLEEK)	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 23 in WIDTH: 21 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:59.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





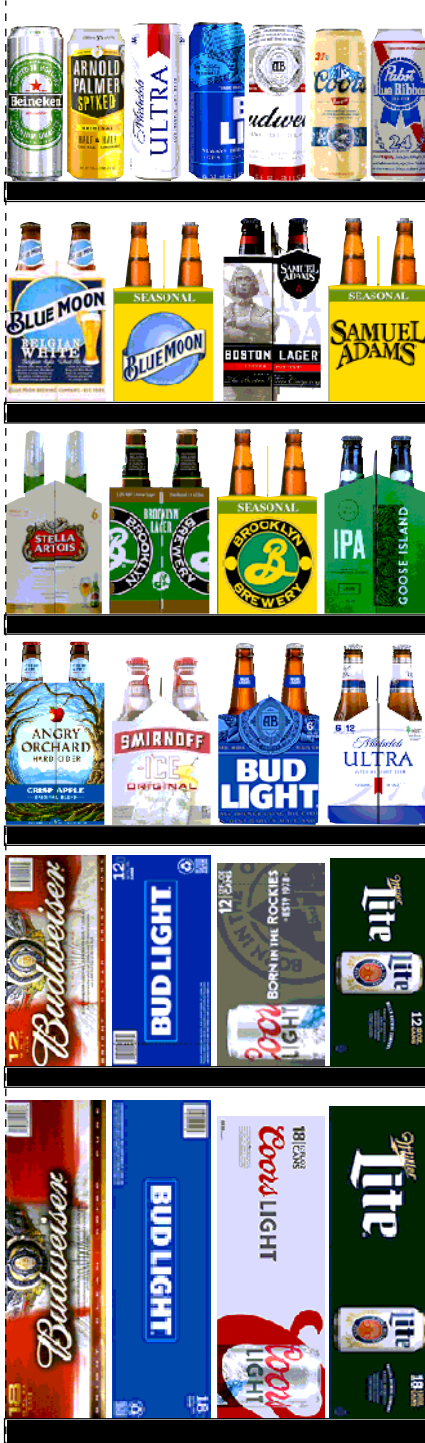
CVS # 11038 COLD

Reset Timing 2019 FALL

Address: 15301 10TH AVE | City: WHITESTONE | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_6 0.00 In

POS UPC NAME

- 1 3410057340 LITE 18/ 12 CAN
- 2 7199030017 COORS LIGHT 18/ 12 CAN
- 3 1820053218 BUD LIGHT 18/ 12 CAN
- 4 1820011218 BUD 18/ 12 CAN

Segment # 1 : 1_5 18.00 In

POS UPC NAME

- 1 3410057636 LITE 12/ 12 CAN
- 2 7199000048 COORS LIGHT 12/ 12 CAN
- 3 1820053047 BUD LIGHT 12/ 12 CAN
- 4 1820011047 BUD 12/ 12 CAN

Segment # 1 : 1_4 30.00 In

POS UPC NAME

- 1 1820005989 MICHELOB ULTRA 6/ 12 BTL
- 2 1820000833 BUD LIGHT 6/ 12 BTL
- 3 8200072385 SMIRNOFF ICE ORIGINAL 6/ 11.2 BTL
- 4 8769282102 ANGRY ORCHARD CRISP APPLE 6/ 12 BTL

Segment # 1 : 1_3 40.50 In

POS UPC NAME

- 1 73692011132 GOOSE ISLAND IPA 6/ 12 BTL
- 2 3061300053 BROOKLYN SEASONAL 6/ 12 BTL
- 3 3061300001 BROOKLYN LAGER 6/ 12 BTL
- 4 78615000001 STELLA ARTOIS 6/ 11.2 BTL

Segment # 1 : 1_2 51.00 In

POS UPC NAME

- 1 8769230050 SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
- 2 8769210012 SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
- 3 7199009532 BLUE MOON SEASONAL 6/ 12 BTL
- 4 7199009511 BLUE MOON BELGIAN WHITE 6/ 12 BTL

Segment # 1 : 1_1 62.00 In

POS UPC NAME

- 1 2210000004 PABST 1/ 24 CAN
- 2 7199010071 COORS BANQUET 1/24 CAN
- 3 1820025000 BUD 1/ 25 CAN
- 4 1820025001 BUD LIGHT 1/ 25 CAN
- 5 1820025010 MICHELOB ULTRA 1/ 25 CAN
- 6 61300874829 ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
- 7 7289000119 HEINEKEN 1/ 24 CAN



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_6 0.00 In

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL

Segment # 2 : 2_5 13.50 In

POS	UPC	NAME
1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 2 : 2_4 25.00 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	8066095755	MODELO ESPECIAL 6/ 12 CAN
3	8066095605	CORONA 6/ 12 BTL
4	8066095695	CORONA 12/ 12 CAN

Segment # 2 : 2_3 36.50 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN

Segment # 2 : 2_2 48.00 In

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	7289000158	HEINEKEN LIGHT 6/ 12 BTL
3	7289000011	HEINEKEN 6/ 12 BTL
4	8769200686	TRULY VARIETY BERRY 12/ 12 CAN (SLEEK)

Segment # 2 : 2_1 59.00 In

POS	UPC	NAME
1	7231123021	SOL 12/ 12 BTL
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN



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Planogram Name: 11038_2_DOOR_COLD

CVS PHARMA... Store # 11038 H: 6 ft W: 3 ft 6.00 in D: 2 ft 3.00 in # of segments: 2



Name: 1_1 W:21.00 in D:23.00 in Avail Space: 0.82 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2191	221000004	 22100 00004 9	PABST 1/24 CAN	ECONOMY	1	Front	7
10243	7199010071	 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
1520	1820025000	 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Front	8
1521	1820025001	 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1530	1820025010	 18200 25010 1	MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	8
66064	61300874829	 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	8
11327	7289000119	 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7

Name: 1_2 W:21.00 in D:23.00 in Avail Space: 1.12 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21995	8769230050	 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21956	8769210012	 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
10190	7199009532	 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
10180	7199009511	 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:21.00 in D:23.00 in Avail Space: 1.03 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132	 736920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053	 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2616	3061300001	 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2



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14089	7861500001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
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Name: 1_4 W:21.00 in D:23.00 in Avail Space: 1.01 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3
1083	182000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
16265	8200072385		SMIRNOFF ICE ORIGINAL 6/11.2...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3

Name: 1_5 W:21.00 in D:23.00 in Avail Space: 0.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2

Name: 1_6 W:21.00 in D:23.00 in Avail Space: 0.92 in Ht Space: 16.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2

Name: 2_1 W:21.00 in D:23.00 in Avail Space: 1.57 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2



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86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2

Name: 2_2 W:21.00 in D:23.00 in Avail Space: 0.17 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
65035	8769200686		TRULY VARIETY BERRY 12/12 ...	ABOVE PREMIUM	1	Front 90	3

Name: 2_3 W:21.00 in D:23.00 in Avail Space: 1.23 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 2_4 W:21.00 in D:23.00 in Avail Space: 0.66 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 2_5 W:21.00 in D:23.00 in Avail Space: 0.94 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2



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15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	3

Name: 2_6 W:21.00 in D:23.00 in Avail Space: 0.17 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2